UNIVERSITY of HAWAIʻI
WINDWARD COMMUNITY COLLEGE
Ke Kulanui Kaiāulu o ke Koʻolau

ECON 130 Principles of Microeconomics

Fall 2026

3 Credits | CRN [62032]

Windward Community College Mission Statement

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawaiʻi and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide the Koʻolau region of Oʻahu and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

Instructor Information

How to Contact Your Instructor

Sisi Zhang

Office: Saunders 522, UH Manoa Economics Department

Office Hours: Thursday 11:30-12:30pm or by appointment

Email: sisiz@hawaii.edu

ZOOM: TBA

About

Aloha everyone, I am Sisi - your instructor for this course. I graduated from my PhD in Economics from UH Manoa and my research interests are in agricultural economics, energy economic and climate change impact on various environmental issues. Feel free to contact me via email for office hours either in person or via zoom. I will respond to your email within 24 hours.

Alternate Contact Information

If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

- Location: Alakaʻi 121
- Phone: (808) 235-7422

Course Information

Catalog Description

Examination of the decision-making process of both households and firms. Analysis of the functioning of a competitive market system, using supply and demand models and the role of government in cases of market failure.

Prerequisites: NA

Student Learning Outcomes

As a result of taking this course, students can expect to attain the following outcomes:

CLO1: Identify supply and demand curve

CLO2: Determine market equilibrium

CLO3: Analyze how price elasticity impacts decision-making

CLO4: Identify market failures such as externalities and public goods

CLO5: Explore the concept of comparative advantage and its impact on international trade and national well-being

CLO6: Identify market structure and degrees of market power

Required Materials

Textbook: Principles of Economics Betsey Stevenson and Justin Wolfers 3rd Edition. E-book ISBN: 9781319579029

Macmillan Achieve registration required

Course Format

This is a fully online 8-week course. This 8-week course is offered in an asynchronous format. Please note that this is not a self-paced course, the class schedule is strictly followed, with deadlines and activities for each week. Extra synchronized office hours will be offered on demand via Zoom.

Assignments are on Macmillan Achieve and due weekly every **Wednesday at 11:59pm and Sunday at 11:59pm.**

Course slides will be posted on Lamaku website after the lectures; textbook and weekly assignments will be available on Macmillan Achieve – Please register before the class starts, the course page will be available 2 weeks before the semester starts.

Registration link: https://achieve.macmillanlearning.com/courses/hzrzcc **[Note: You need to register an account and purchase the textbook+Achieve on Macmillan website - you can start with a free trial.]**

Final exam due Oct 16, 2026

Course Technology (Optional)

Lamaku Learning Management System

- Lamaku Accessibility
- Lamaku will be unavailable daily from 3:00 am-4:00 am HST for server backup and maintenance.
- Lamaku automatically logs you out *if it does not detect activity for two hours*. A warning message will appear, notifying you of the lack of activity. Activity is defined as clicking a button in Lamaku, such as "Save Draft" or "Next" (in a test), clicking on a course tab, or taking an action that sends information to the server.

Regular Substantive Interaction

Online courses at Windward Community College follow these guidelines for ensuring quality instruction: RSI Definition-WCC.

Other Technology

Review the privacy/security policies before using the technologies we will be using in this class. Contact me if you would like to discuss the use of alternate options or technologies.

- Google Sheets is used to create assignment and reference worksheets (accessibility statement, privacy policy)
- Google Docs is used to create the Course Design Document and rubrics (accessibility statement, privacy policy)
- YouTube is used for delivering some of the course content (accessibility statement, privacy policy)
- Zoom is used for the Synchronous Sessions and virtual office (accessibility statement, privacy policy)

Participation Verification

Campuses are required by federal regulations to verify the participation of students in their classes. In accordance with Executive Policy 7.209, all students in the University of Hawai'i system are required to establish "participation" to ensure that they are not dropped from their class(es). Students who fail to participate by the late registration period for a class will be administratively dropped from that class. Students may also be dropped from dependent prerequisite and/or corequisite classes if both courses do not establish participation.

Grading Policy

Item	Description	Weights
Assignments	**Weekly EOC Problems on Achieve**	**50%**
Discussion	**Class discussion on Lamaku**	**15%**
Final Project	**Individual presentation or essay**	**15%**
Final Exam	**2 hour limit**	**20%**

Extra Credit: Self-Introduction (1%)

Grading Scale

Grade	**Percents**
A	100-95
A-	94-90
B+	89-87
B	86-83
B-	82-80
C+	79-77
C	76-73
C-	72-70
D+	69-67
D	66-63
D-	62-60
F	below 60

Late work policy:
Late assignments are accepted **within 3 days** after the deadline. Points completed after the deadline will receive a 30% penalty. In addition, I will be dropping the lowest assignment grade. Because of these two (very lenient) policies, I will not grant any additional extensions for any reason at all.

No make-up or rescheduled exams are allowed, except in the following scenarios:
1. Serious illness (a dated doctor's note is required) or
2. University-related activities (again, a note from the university is required).
You must inform me as soon as you know you will be missing an exam. **If you do not let me know before the exam, you will receive a zero.**

Extra Credit: TBA

Communications Policy: Our class will be communicating in person, through Laulima and UH email. I also hold office hours in my office (on Monday 1:30-2:30pm) or via ZOOM (by appointment only). Please get in touch with me via email and allow 24 hours response time.

Feedback Communications Policy: Assignments feedback will be posted on Achieve. Detailed calculation feedback is available upon request via email. Extra Q&A sessions can be arranged upon request.

Weekly Assignments

Week	Date	Topic	Due Dates
1	8/24/26	Ch1: The Four Core Principles of Economics Ch2: Demand and Consumer Choice	Assignment 1 (8/26 11:59 pm) Assignment 2 (8/30 11:59 pm) Extra Credit (Self-Introduction) (8/28 11:59 pm)
2	8/31/26	CH3: Supply and Producer Choice CH4: Equilibrium: Where Supply Meets Demand	Assignment 3 (9/2 11:59 pm) Assignment 4 (9/6 11:59 pm) Discussion Forum (9/4 11:59 pm)
3	9/07/26	CH5: Elasticity: Measuring Responsiveness CH6: Taxes, Price Controls, and Quantity Regulations	Assignment 5 (9/9 11:59 pm) Assignment 6 (9/13 11:59 pm) Discussion Forum (9/11 11:59 pm)
4	9/14/26	CH7: Welfare Economics: Evaluating Market Efficiency and Market Failure CH8: Comparative Advantage and Gains from Trade	Assignment 7 (9/16 11:59 pm) Assignment 8 (9/20 11:59 pm
5	9/21/26	CH9: International Trade CH10: Externalities and Public Goods	Assignment 9 (9/23 11:59 pm)

Week	Date	Topic	Due Dates
			Assignment 10 (9/27 11:59 pm) Discussion Forum (9/25 11:59 pm)
6	9/28/26	CH11: The Labor Market CH12: Why Wages Vary: Workers, Jobs, Institutions, and Discrimination	Assignment 11 (9/30 11:59 pm) Assignment 12 (10/4 11:59 pm) Discussion Forum (10/2 11:59 pm)
7	10/05/26	CH14: Market Structure and Degrees of Market Power CH15: Entry, Exit, and Long-Run Profitability	Assignment 13 (10/7 11:59 pm) Assignment 14 (10/11 11:59 pm)
8	10/12/26	CH16: Price Discrimination and Sophisticated Pricing Strategies	Assignment 15 (10/14 11:59 pm)

*Bold text denotes a Holiday

Academic Integrity

Work submitted by a student must be the student's own work. The work of others should be explicitly marked, such as through the use of quotes or summarizing with reference to the original author.

In this class, students who commit academic dishonesty, cheating, or plagiarism will have the following consequence(s):

Students will receive a failing grade for plagiarized assignments.

All cases of academic dishonesty are referred to the Vice Chancellor for Student Affairs.

Windward CC Student Conduct Information

UH System Student Conduct Policy EO 7.208

Include an AI Statement (is it ok in your class? if so, when/how?) Here are some UH Guidelines and AI Recommendations. Instructors should refrain from sharing or inputting student work into

online AI tools, including AI detection tools, without obtaining student consent. Uploading student work has potential FERPA implications as well as potential copyright concerns. Additionally, the uploaded content could be used as data for training of the AI, without the student's consent.

Student Responsibilities

- Expectations
- Additional policies (e.g., cell phones in the classroom, late work, attendance, missed work, extra credit, participation, netiquette)
- Any information you feel the student needs to know
- Students may check the Student Notifications page on the website for canceled classes

How to Seek Academic or Technical Support

Academic Support

- Windward Community College Library
- Library eResources
- Ka Piko Writing Lab
- Ka Piko Speech Lab
- Ka Piko Math Lab
- Evening and Online Learning at Windward Community College
- STAR Balance

Technical Support

- UH ITS Help Desk – email help@hawaii.edu or call 956-8883 (or 1-800-558-2669) for Laulima and most technology support. Available 24 hours a day, 7 days a week, including holidays.
- Student Tech Support - email winhelp@hawaii.edu, call 808-235-7437, or stop by in person at Hale La'akea 228. Available Monday–Friday from 8:00 am–4:00 pm.
- Laulima – Click on the Request Assistance link at the bottom of any Laulima Page to fill out and submit a question and get your answer via email.
- Information Security for Students

College Policies & Support Services

Disabilities Accommodations Statement

The Windward Community College's Disability Student Services Office (WCC-DSSO) is committed to providing equal access to qualified students with disabilities.

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to participate fully in this class, you are encouraged to contact the Disability Specialist Counselor, Roy Inouye, to discuss reasonable accommodations that will help you succeed in this class. The Disabilities Counselor can be reached at 808-235-7448, wccdsso@hawaii.edu, or stop by the office (Hale Kakoʻo 106) for more information.

Basic Needs

Basic needs include food and housing, childcare, mental health, financial resources, and transportation. Student basic needs security is critical for ensuring strong academic performance, persistence and graduation, and overall student well-being. If you or someone you know is experiencing basic needs insecurity, please see the UH System Basic Needs website.

Mental Health Counseling

Mental Health and Wellness at Windward Community College counseling services and activities on campus to support students' life goals as well as their academic goals. Information about services can be found at the WCC Mental Health & Wellness website.

UH Alerts

The UH Alert emergency notification system alerts the university community in the event of a natural, health or civil emergency. The information you provide will only be used in the event of an emergency that impacts the health and safety of the UH community or the closure of whole campuses. It will not be shared with others or used for routine UH communications or announcements. To sign up, visit UH Alerts website for more information.

Financial Aid

If you are receiving financial aid and are contemplating not completing the course, BEFORE you withdraw, it is highly recommended that you contact the Financial Aid Office at 808-934-2712 or email them at wccfao@hawaii.edu to discuss the impact this decision may have on your financial aid eligibility.

Student Conduct Code

Windward Community College follows the University of Hawaiʻi Code of Student Conduct which defines expected conduct for students and specifies those acts subject to University sanctions. Students should familiarize themselves with the Code of Student Conduct since, upon enrollment at Windward Community College, the student has placed herself/himself under the policies and regulations of the University and its duly constituted bodies. The disciplinary authority is

exercised through the Office of the Vice Chancellor for Student Affairs. Copies of the Student Conduct Code are available at the Office of the Vice Chancellor for Student Affairs or online.

Title IX - Sex Discrimination And Gender-Based Violence Resources

Windward Community College is committed to providing a learning, working, and living environment that promotes personal integrity, civility, and mutual respect and is free of all forms of sex discrimination and gender-based violence, including sexual assault, sexual harassment, gender-based harassment, domestic violence, dating violence, and stalking.

If you or someone you know is experiencing any of these, WCC has staff and resources to support and assist you. To report an incident of sex discrimination or gender-based violence, as well as receive information and support, please contact one of the following:

Leslie Cabingabang, UH System Confidential Advocate
Phone/Text: (808) 348-0432 or (808) 341-4952
Email: advocate@hawaii.edu
Office: Hale Kākoʻo 107 (Wednesdays)

Mykie E. Menor Ozoa-Aglugub, J.D., Title IX Coordinator
Phone: (808) 235-7468
Email: mozoa@hawaii.edu
Office: Hale Kākoʻo 109

Desrae Kahale, Mental Health Counselor & Confidential Resource
Phone: (808) 235-7393
Email: dkahale3@hawaii.edu
Office: Hale Kākoʻo 101

Karen Cho, Deputy Title IX Coordinator
Phone: (808) 235-7404
Email: kcho@hawaii.edu
Office: Hale ʻAlakaʻi 120

As a member of the University faculty, I am required to immediately report any incident of sex discrimination or gender-based violence to the campus Title IX Coordinator. Although the Title IX Coordinator and I cannot guarantee confidentiality, you will still have options about how your case will be handled. My goal is to make sure you are aware of the range of options available to you and have access to the resources and support you need.

For more information regarding sex discrimination and gender-based violence, the University's Title IX resources, and the University's Policy, Interim EP 1.204, go to manoa.hawaii.edu/titleix/