AG 192, Special Topics in Agriculture
1 credit, CRN 61423
Thursday, 10:00 am – 11:30 am

INSTRUCTOR: Dr. Ingelia White
OFFICE: Hale Imiloa 112A/B
OFFICE HOURS: Thursday, 11:30 – 12:30 pm or by appointment only
TELEPHONE: (808) 236 9102 EMAIL: ingelia@hawaii.edu
EFFECTIVE DATE: Spring 2022

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide the Ko‘olau region of O‘ahu and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

Special Topics in Agriculture for Spring 2022: “Agriculture Entrepreneurial Exploration”

This course is designed to stimulate students’ entrepreneurial creativities to produce salable and profitable products based on local demands and economic conditions at the time. Concepts and methodology useful for agriculture product development, marketing strategies and business operations will be discussed and conducted throughout the semester.

Activities Required at Scheduled Times Other than Class Times

Business plans will be prepared by students. Individual case studies and results will be presented in Power Points and discussed in zoom meetings toward the end of the semester. Field study (interview with local agribusiness owners) and literature research will be part of student learning process to enrich their entrepreneurial strategies and business practices.

As a result of taking this course, students can expect to attain the following outcomes:

1. Gaining knowledge on economic concepts and management strategies in agribusiness.
2. Identifying game theoretic and strategic elements of economic transactions.
3. Understanding the interplay of both economic and non-economic factors in determining profitable outcomes.
COURSE TASKS

<table>
<thead>
<tr>
<th>Concepts or Topics</th>
<th>Skills or Competencies</th>
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<tr>
<td>• Production and Cost Analysis</td>
<td>1. Use of Marginal Analysis in Optimal Decision making</td>
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<td>• Demand Analysis and Optimal Pricing</td>
<td>2. Data collection</td>
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<td>• Competition within Various Market Structure</td>
<td>3. Application of Case study methodology</td>
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<td>• Bargaining and Negotiation</td>
<td>5. Understand key economic concepts and terminologies</td>
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<td>• Business Plan and Marketing</td>
<td>6. Ability to analyze and create Business Plans</td>
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ASSESSMENT TASKS AND GRADING

Fully participating in lectures and class discussions. Turning in business plans, completing course assignments, carrying out entrepreneurial practices and presenting data results in Power Point.

LEARNING RESOURCES

Hand-outs and videos will be available in Laulima or email attachments.

Optional book purchase:


(please contact the instructor for purchase: ingelia@hawaii.edu).

[About the Agripharmatech program]:


About the instructor:

- https://www.hawaii.edu/news/2016/05/16/ingelia-white-honored-for-vocational-teaching-excellence/
MySuccess: Students may be referred for extra help or advising through MySuccess. Students can also explore resources at MySuccess.Hawaii.edu and windward.hawaii.edu/MySuccess

DISABILITIES ACCOMMODATIONS

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Accessibility Counselor to discuss reasonable accommodations that will help you succeed in this class. Roy Inouye can be reached at (808) 235-7448, royinouy@hawaii.edu, or you may stop by Hale Kākoʻo 106 for more information.

SEX DISCRIMINATION AND GENDER-BASED VIOLENCE RESOURCES (TITLE IX)

Windward Community College is committed to providing a learning, working, and living environment that promotes personal integrity, civility, and mutual respect and is free of all forms of sex discrimination and gender-based violence, including sexual assault, sexual harassment, gender-based harassment, domestic violence, dating violence, and stalking.

If you or someone you know is experiencing any of these, WCC has staff and resources to support and assist you. To report an incident of sex discrimination or gender-based violence, as well as receive information and support, please contact one of the following:

Jojo Miller, Confidential Advocate  
Phone: (808) 348-0663  
Email: advocate@hawaii.edu  
Office: Hale Kākoʻo 110

Desrae Kahale, Mental Health Counselor & Confidential Resource  
Phone: (808) 235-7393  
Email: dkahale3@hawaii.edu  
Office: Hale Kākoʻo 101

Karla K. Silva-Park, Title IX Coordinator  
Phone: (808) 235-7468  
Email: karlas@hawaii.edu  
Office: Hale ʻĀkoakoa 220

As a member of the University faculty, I am required to immediately report any incident of sex discrimination or gender-based violence to the campus Title IX Coordinator. Although the Title IX Coordinator and I cannot guarantee confidentiality, you will still have options about how your case will be handled. My goal is to make sure you are aware of the range of options available to you and have access to the resources and support you need.

For more information regarding sex discrimination and gender-based violence, the University’s Title IX resources and the University’s Policy, Interim EP 1.204, go to manoa.hawaii.edu/titleix/
ACADEMIC INTEGRITY

Work submitted by a student must be the student’s own work. The work of others should be explicitly marked, such as through use of quotes or summarizing with reference to the original author.

In this class, students who commit academic dishonesty, cheating or plagiarism will have the following consequence(s):

Students will receive a failing grade for plagiarized assignments.

All cases of academic dishonesty are referred to the Vice Chancellor for Student Affairs.

ALTERNATE CONTACT INFORMATION

If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

- Location: Alaka‘i 121
- Phone: (808) 235-7422