ART 112: INTRO TO DIGITAL ARTS
3 CREDITS (CRN 61167)
ONLINE COURSE

INSTRUCTOR: Kelly Ciurej
OFFICE: ONLINE
OFFICE HOURS: please email me to schedule an appointment or Zoom call
EMAIL: kciurej@hawaii.edu    TELEPHONE: photo lab 236-9141
EFFECTIVE DATE: Spring 2021

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide the Ko‘olau region of O‘ahu and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

ART 112 is an online studio introduction to digital technology and its applications to the production of visual art. Emphasis will also be placed on developing an aesthetic criterion for evaluation. Recommended Preparation: ART 115, ICS 100.

Activities Required at Scheduled Times Other than Class Times

Field trips may be arranged and must be attended independently. Plan on spending 6-9 hours per week outside of class time on assignments, researching, and/or in digital lab.

Students should check: https://myuh.hawaii.edu/cp/home/displaylogin and/or https://laulima.hawaii.edu/portal for announcements.

STUDENT LEARNING OUTCOMES

As a result of taking this course, students can expect to attain the following outcomes:

1. Student will create original digital graphic artwork using appropriate design principles, elements or art, vocabulary, digital software, and graphics technology processes.

2. Apply problem solving techniques to develop art projects according to specification, then critique and defend their artwork.

3. Use creative media applications and equipment professionally, demonstrating efficient and safe operating procedures.

4. Apply professional, ethical and legal principles when creating creative media.
5. Produce professional-quality creative media projects using critical thinking and basic design concepts.

**COURSE TASKS**

This course is based on an introduction to what digital media is and the many outlets that can be used to express yourself through digital software and workflows. Students are encouraged to experiment and take risks in their projects, have fun, and try things they have never tried before.

This course is delivered entirely online through the University of Hawai‘i course management system *Laulima* along with alternative technologies including artist and museum websites, blogs, discussion forum, and a series of videos. You will also be required to participate in written critiques for every project.

**Evaluation will be based on:**

- How well you fulfill the assignments; your individual progress and artwork; class participation, effort and creativity.

- Lectures, discussions and audio-visual materials are crucial to this course; therefore, participation in these activities is **required**. Your artwork must have a disciplined and professional sense of presentation, design, vitality and craftsmanship.

- 3 main projects, class work, web portfolio, homework, and quizzes will be given.

- You will use *Laulima* primarily for this course. Please regularly check the site for assignments, due dates, lectures, and class information.

- This class operates on a Monday – Monday schedule; I send weekly instruction announcements and make resources available on Mondays, and the corresponding assignments for the week are due on the following Monday no later than noon.

- All assignments are **due** on Mondays no later than **12 noon**. Please understand that I will not respond to last minute questions that come in on the weekend. You need to prepare and anticipate your needs in order to succeed in the class.

**NOTE:** you must either purchase the single monthly subscription of each application that we use in class or borrow one of the computers with the Adobe Applications set aside for students at WCC in the library in order to participate and succeed.

**ASSESSMENT TASKS AND GRADING**

**Grading of digital media projects will be based on the following criteria:**

1. Content/subject/originality/inventiveness
2. Composition/presentation of content/originality of seeing
3. Technical quality /Degree of difficulty/ Risk taking
4. Adherence to digital lab rules (where applicable)
### COURSE CONTENT.

<table>
<thead>
<tr>
<th>Concepts or Topics</th>
<th>Skills or Competencies</th>
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<tbody>
<tr>
<td>Integration of Adobe Software</td>
<td>1. Use proper technique and management conventions within Adobe Creative Suite Applications to produce high quality media</td>
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<td>Digital illustration</td>
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<td>Elements of design</td>
<td>2. Produce projects that express creativity within the syntax of digital media and design</td>
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<td>History of digital technology</td>
<td>3. Use design elements and principles to create professional level projects</td>
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<td>Color spaces and image adjustments</td>
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### LEARNING RESOURCES

#### SUPPLY LIST:
- a sketchbook (8x10”)
- 64GB- 1 TB of external hard drive/ USB drive
- a digital camera and/ or high-quality smart phone camera

#### REQUIRED REFERENCE TEXTS:
Digital Foundations: Intro to Media Design*


*This is an open source reference text and you will not need to purchase the book, but are more than welcome to do so if you’d like. All the information is within the link.

#### SOURCES:
Windward Bookstore
Kaimuki Camera on Waialae: supplies and digital cameras.
Online:

[http://www.bhphotovideo.com/](http://www.bhphotovideo.com/) (paper, film, cameras, etc.)

#### ADDITIONAL INFORMATION
- This course follows a lecture/lab format completely online. The lecturer describes and demonstrates new skills, and then during the lab portion of the course, coaches until students successfully demonstrate the new skills without assistance. This course is a required prerequisite for core Creative Media courses.

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*Windward Community College is an equal opportunity, affirmative action institution.*
As instructor, I will respond to your emails within 24 hours on week days. Weekends are not guaranteed a 48-hour response window so please plan your work load accordingly.

Each student will be required an office hour Zoom meeting with the instructor once per semester (mid-term). You must have access to a camera and microphone on computer/tablet/phone and be present in order to receive credit. If you do not attend the meeting you will be deducted points unless you reschedule your meeting prior to the scheduled time.

LATE WORK:
- Late work will be graded down one letter grade.
- Late work cannot be resubmitted.

Grading:
- Participation, class work, projects, quizzes:
  - 80% of grade based on assignments
  - 20% of grade based on class work, quizzes, participation, timeliness, supplies

MySuccess: Students may be referred for extra help or advising through MySuccess. Students can also explore resources at MySuccess.Hawaii.edu and windward.hawaii.edu/MySuccess

**DISABILITIES ACCOMMODATIONS**

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Accessibility Counselor to discuss reasonable accommodations that will help you succeed in this class. Roy Inouye can be reached at (808) 235-7448, royinouy@hawaii.edu, or you may stop by Hale Kākoʻo 106 for more information.

**SEX DISCRIMINATION AND GENDER-BASED VIOLENCE RESOURCES (TITLE IX)**

Windward Community College is committed to providing a learning, working, and living environment that promotes personal integrity, civility, and mutual respect and is free of all forms of sex discrimination and gender-based violence, including sexual assault, sexual harassment, gender-based harassment, domestic violence, dating violence, and stalking.

If you or someone you know is experiencing any of these, WCC has staff and resources to support and assist you. To report an incident of sex discrimination or gender-based violence, as well as receive information and support, please contact one of the following:

Kaahu Alo, Student Life Counselor & Designated Confidential* Advocate for Students
Phone: (808) 235-7354
Email: kaahualo@hawaii.edu
Office: Hale ʻĀkoakoa 232
*Confidentiality is limited

Desrae Kahale, Mental Health Counselor & Confidential Resource
Phone: (808) 235-7393
Email: dkahale3@hawaii.edu
Office: Hale Kākoʻo 101

Windward Community College is an equal opportunity, affirmative action institution.
Karla K. Silva-Park, Title IX Coordinator  
Phone: (808) 235-7468  
Email: karlas@hawaii.edu  
Office: Hale ʻĀkoakoa 220

As a member of the University faculty, I am required to immediately report any incident of sex discrimination or gender-based violence to the campus Title IX Coordinator. Although the Title IX Coordinator and I cannot guarantee confidentiality, you will still have options about how your case will be handled. My goal is to make sure you are aware of the range of options available to you and have access to the resources and support you need.

For more information regarding sex discrimination and gender-based violence, the University’s Title IX resources and the University’s Policy, Interim EP 1.204, go to manoa.hawaii.edu/titleix/

ACADEMIC INTEGRITY

Work submitted by a student must be the student’s own work. The work of others should be explicitly marked, such as through use of quotes or summarizing with reference to the original author.

Students can upload papers to http://www.TurnItIn.com to have papers checked for authenticity, highlighting where the paper potentially fails to appropriately reference sources.

In this class, students who commit academic dishonesty, cheating or plagiarism will have the following consequence(s):

- Students will receive a failing grade for plagiarized assignments.

All cases of academic dishonesty are referred to the Vice Chancellor for Student Affairs.

ALTERNATE CONTACT INFORMATION

If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

- Location: Alakaʻi 121
- Phone: (808) 235-7422