



UNIVERSITY of HAWAII®
WINDWARD
COMMUNITY COLLEGE

SP 151, PERSONAL AND PUBLIC SPEECH

3 Credits CRN 60239

Asynchronous

INSTRUCTOR: Lucille-Michi Gilbert
OFFICE: Online via Zoom
OFFICE HOURS: By appointment via Zoom
TELEPHONE: Unavailable EMAIL: LMTakeda@hawaii.edu
EFFECTIVE DATE: Fall 2021

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide the Ko‘olau region of O‘ahu and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

This course introduces students to the basic principles of human communication. Students will receive practice in improving their competency in the areas of public speaking, specifically in informative and persuasive speaking.

Pre-Requisites: Placement in ENG 21 or ENG 23 or higher.

Activities Required at Scheduled Times Other than Class Times

Some assignments may require group work or group meetings via Online Video Calls (Google Meet, Zoom, etc.).

STUDENT LEARNING OUTCOMES

As a result of taking this course, students can expect to attain the following outcomes:

1. Describe the principles and processes of human communication.
2. Compare and contrast differences between interpersonal, intrapersonal, and public speaking.
3. Demonstrate and evaluate effective verbal and nonverbal communication.
4. Appropriately adapt communicative messages to the self and to others.
5. Demonstrate effective listening skills.

ASSESSMENT TASKS AND GRADING

- Self-Concept _____ 100 Points
- Podcast Host _____ 100 Points
- Weekly Activities _____ 50 points
- Video Log & Daily Researcher _____ 200 Points
- Informative _____ 160 Points
- Presentation (70)
 - Outline (50)
 - Self-Evaluation (20)
 - Peer Evaluation (20)
- Social Judgement Theory _____ 100 Points
- Experience & Participation 50 Points
- Total _____ 750 Points.

COURSE CONTENT. (This section is optional)

Concepts or Topics

- Communication Models
- Topic Selection
- Audience Analysis
- Listening and Responding
- Organizational Methods
- Nonverbal Communication
- Verbal Communication
- Persuasion
- Methods of Speaking

LEARNING RESOURCES

1. Textbook: OER: A Primer on Communication Studies
<http://2012books.lardbucket.org/books/a-primer-on-communication-studies/>
2. Lailima access <https://lailima.hawaii.edu>
3. A hawaii.edu email account and regular checkup.
4. **Flipgrid Link:** <https://flipgrid.com/48295158> **Flipgrid Phone Code:** [48295158](https://flipgrid.com/48295158)

COURSE POLICIES

- **WEEKLY COURSE SCHEDULES**

Mondays – Complete a survey, activity, or reading provided by instructor

Tuesdays – Post a 2-minute video on Flipgrid

Friday – Comment on 3 people’s Flipgrid video post

Major Assignments will be provided 2 to 3 weeks with Instructor meetings.

Some assignments will require you to meet with classmates or group members.

- **COURSE CONDUCT**

Students need to be present in class. Video needs to be on to confirm student presence.

Disruption or obstruction of teaching, research, administration, disciplinary proceedings. This includes creating noise or other disturbances to disrupt the normal functioning of classroom instruction

Student Conduct Code: <https://catalog.windward.hawaii.edu/student-conduct>

- **FOLLOW MLA GUIDELINES**

Complete Sentences following proper grammar, punctuation and spelling

Name, Class, Date & Assignment Title

Times New Roman or Cambria, 12pt Font

In-text citations & Work Cited page

Outline Format, indents, A. , I, i., a, etc.

One-inch margins on the left, right, top, & bottom of each page

- **MySuccess: Students may be referred for extra help or advising through MySuccess. Students can also explore resources at MySuccess.Hawaii.edu and windward.hawaii.edu/MySuccess**

DISABILITIES ACCOMMODATIONS

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Accessibility Counselor to discuss reasonable accommodations that will help you succeed in this class. Roy Inouye can be reached at (808) 235-7448, royinouy@hawaii.edu, or you may stop by Hale Kāko‘o 106 for more information.

SEX DISCRIMINATION AND GENDER-BASED VIOLENCE RESOURCES (TITLE IX)

Windward Community College is committed to providing a learning, working, and living environment that promotes personal integrity, civility, and mutual respect and is free of all forms of sex discrimination and gender-based violence, including sexual assault, sexual harassment, gender-based harassment, domestic violence, dating violence, and stalking.

If you or someone you know is experiencing any of these, WCC has staff and resources to support and assist you. To report an incident of sex discrimination or gender-based violence, as well as receive information and support, please contact one of the following:

Kaahu Alo, Student Life Counselor & Designated Confidential* Advocate for Students
 Phone: (808) 235-7354
 Email: kaahualo@hawaii.edu
 Office: Hale 'Ākoakoa 232
**confidentiality is limited*

Desrae Kahale, Mental Health Counselor & Confidential Resource
 Phone: (808) 235-7393
 Email: dkahale3@hawaii.edu
 Office: Hale Kāko'o 101

Karla K. Silva-Park, Title IX Coordinator
 Phone: (808) 235-7468
 Email: karlas@hawaii.edu
 Office: Hale 'Ākoakoa 220

As a member of the University faculty, I am required to immediately report any incident of sex discrimination or gender-based violence to the campus Title IX Coordinator. Although the Title IX Coordinator and I cannot guarantee confidentiality, you will still have options about how your case will be handled. My goal is to make sure you are aware of the range of options available to you and have access to the resources and support you need.

For more information regarding sex discrimination and gender-based violence, the University's Title IX resources and the University's Policy, Interim EP 1.204, go to manoa.hawaii.edu/titleix/

ACADEMIC INTEGRITY

Copying & pasting of any sort is plagiarism! Plagiarizing any part of any speech or assignment is unethical and will result in failure of the assignment/course. Students are expected to have full knowledge of the UH system's Student Conduct Code (see Student Conduct Code at <https://catalog.windward.hawaii.edu/student-conduct>).

Work submitted by a student must be the student's own work. The work of others should be explicitly marked, such as through use of quotes or summarizing with reference to the original author.

All cases of academic dishonesty are referred to the Vice Chancellor for Student Affairs.

ALTERNATE CONTACT INFORMATION

If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

- Location: Alaka'I 121
- Phone: (808) 235-7422

ACADEMIC CALENDAR

INTERPERSONAL COMMUNICATION	Week 1	Jan 15	Course Review
		Tues	Video Log #0: Introduction
		Thurs	Comment: Video Log Introduction
	Week 2	Aug 30	Meta-Communication Activity
		Wed	Due: Meta-Communication Activity
		Fri	Video Log Reflection #1: Communication
	Week 3	Sept 6	Personality Activity
		Wed	<i>Assignment: Self-Concept</i>
		Fri	Due: Self-Concept Example
	Week 4	Sept 13	Daily Researcher Assignment
		Wed	Daily Researcher #2: Personality
		Fri	Comment: Personality Communication
Week 5	Sept 20	Relational Communication	
	Wed	Daily Researcher #3: Relational Communication	
	Fri	Comment: Relational Communication	
Week 6	Sept 27	Nonverbal Communication	
	Wed	Daily Researcher #4: Nonverbal Communication	
	Fri	Comment: Nonverbal Communication	
PUBLIC SPEAKING	Week 7	Oct 4	<i>Assignment Podcast Host</i> DUE: SELF-CONCEPT ANALYSIS
		Wed	DUE: WORD VOMIT ON PODCAST TOPIC
		Fri	DUE: 20 QUESTIONS AS INTERVIEWER
	Week 8	Oct 11	Interview Person & Be Interviewed
		Wed	Interview Person & Be Interviewed
		Fri	Interview Person & Be Interviewed
	Week 9	Oct 18	DUE: ASSIGNMENT PODCAST HOST
		Wed	Video: Three Topics for Informative <i>Assignment: Informative Presentation</i>
		Fri	Complete Informative Outline
	Week 10	Oct 25	Complete Informative Outline
	Wed	DUE: INFORMATIVE OUTLINE	
	Fri	Setup Meeting with Instructor	
GROUP COMMUNICATION	Week 11	Nov 1	Instructor Meetings
		Wed	Instructor Meetings
		Fri	Video Log #5: Positive Vibes to the Class
	Week 12	Nov 8	Submit Informative Presentation
		Wed	Submit Informative Presentation
		Fri	DUE: INFORMATIVE PRESENTATION <i>Assignment: Self Evaluation & Peer Evaluation</i>
	Week 13	Nov 15	Complete self & peer evaluation
		Wed	DUE: SELF EVALUATION
		Fri	DUE: PEER EVALUATION
	Week 14	Nov 22	Persuasion Activity
		Wed	Daily Researcher #6: Persuasive Communication

	Fri	Comment: Persuasive Communication
Week 15	Nov 29	Cultural Communication Activity
	Wed	Daily Researcher #7: Cultural Communication
	Fri	Comment: Cultural Communication
Week 16	Dec 6	Social Judgment Theory Activity
	Wed	Daily Researcher #8: Group/Political Communication
	Fri	Comment: Group/Political Communication
Week 17	Dec 13	Due: Social Judgment Theory Assignment
	Wed	Video Log #9: Student Farewell
	Fri	Comment: Student Farewell