ART 112: INTRO TO DIGITAL ARTS  
3 CREDITS (CRN 60169)  
ONLINE COURSE

INSTRUCTOR: Kelly Ciurej  
OFFICE: ONLINE  
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EFFECTIVE DATE: Fall 2021

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide the Ko‘olau region of O‘ahu and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

ART 112 is an online studio introduction to digital technology and its applications to the production of visual art. Emphasis will also be placed on developing an aesthetic criterion for evaluation. Recommended Preparation: ART 115, ICS 100.

Activities Required at Scheduled Times Other than Class Times

Field trips may be arranged and must be attended independently. Plan on spending 6-9 hours per week outside of class time on assignments, researching, and/or in digital lab. Students should check: https://myuh.hawaii.edu/cp/home/displaylogin and/or https://laulima.hawaii.edu/portal for announcements.

STUDENT LEARNING OUTCOMES

As a result of taking this course, students can expect to attain the following outcomes:

1. Student will create original digital graphic artwork using appropriate design principles, elements or art, vocabulary, digital software, and graphics technology processes.
2. Apply problem solving techniques to develop art projects according to specification, then critique and defend their artwork.
3. Use creative media applications and equipment professionally, demonstrating efficient and safe operating procedures.
4. Apply professional, ethical and legal principles when creating creative media.
5. Produce professional-quality creative media projects using critical thinking and basic design concepts.
COURSE CONTENT

Concepts or Topics

- Integration of Adobe Software
- Digital illustration
- Elements of design
- History of digital technology
- Color spaces and image adjustments

Skills or Competencies

1. Use proper technique and management conventions within Adobe Creative Suite Applications to produce high quality media
2. Produce projects that express creativity within the syntax of digital media and design
3. Use design elements and principles to create professional level projects

COURSE TASKS

This course is based on an introduction to what digital media is and the many outlets that can be used to express yourself through digital software and workflows. Students are encouraged to experiment and take risks in their projects, have fun, and try things they have never tried before. This course is delivered entirely online through the University of Hawaiʻi course management system Laulima, along with alternative technologies including artist and museum websites, blogs, discussion forum, and a series of videos. You will also be required to participate in written critiques for every project.

Evaluation will be based on:
- How well you fulfill the assignments; your individual progress and artwork; class participation, effort and creativity.
- Lectures, discussions and audio-visual materials are crucial to this course; therefore, participation in these activities is required. Your artwork must have a disciplined and professional sense of presentation, design, vitality and craftsmanship.
- 3 main projects, class work, homework, and quizzes will be given.
- You will use Laulima primarily for this course. Please regularly check the site for assignments, due dates, lectures, and class information.
- This class operates on a Monday – Monday schedule; I send weekly instruction announcements and make resources available on Mondays, and the corresponding assignments for the week are due on the following Monday no later than noon.
- All assignments are due on Mondays no later than 12 noon. Please understand that I will not respond to last minute questions that come in on the weekend. You need to prepare and anticipate your needs in order to succeed in the class.

**NOTE:** you must either purchase the single monthly subscription of each application that we use in class or use Splashtop, a software that allows students to access computers on campus with Adobe Applications installed, remotely, in order to participate and succeed. Please be aware that there are only a limited number of computers with Splashtop installed, and are not available 24/7; I recommend each student purchase the monthly subscription.

ASSESSMENT TASKS AND GRADING

Grading of digital media projects will be based on the following criteria:
1. Content/subject/originality/inventiveness
2. Composition/presentation of content/originality of seeing
3. Technical quality /Degree of difficulty/ Risk taking

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4. Adherence to digital lab rules

**LEARNING RESOURCES**

**SUPPLY LIST:**
- a sketchbook (8x10”)
- 64GB - 1 TB of external hard drive/ USB drive
- a digital camera and/ or high-quality smart phone camera

**REQUIRED REFERENCE TEXTS:**
Digital Foundations: Intro to Media Design*
http://wiki.digital-foundations.net
*This is an open source reference text and you will not need to purchase the book, but are more than welcome to do so if you’d like. All the information is within the link.

**SOURCES:**
Windward Bookstore
Kaimuki Camera on Waialae: supplies and digital cameras.
Online:
http://www.bhphotovideo.com/ (paper, film, cameras, etc.)
http://amazon.com/

**ADDITIONAL INFORMATION**
- This course follows a lecture/lab format completely online. The lecturer describes and demonstrates new skills, and then during the lab portion of the course, coaches until students successfully demonstrate the new skills without assistance. This course is a required prerequisite for core Creative Media courses.
- As instructor, I will respond to your emails within 48 hours on week days. Weekends are not guaranteed a 48-hour response window so please plan your work load accordingly.
- Each student will be required an office hour zoom meeting with the instructor once per semester (mid-term). You must have access to a camera and microphone on computer/tablet/phone and be present in order to receive credit. If you do not attend the meeting you will be deducted points unless you reschedule your meeting prior to the scheduled time. I will also be available once a week for Zoom/ Google Meet office hours, that students are highly encouraged to attend at least once per-project.
- **LATE WORK:**
  o Late work will be graded down one letter grade.
  o Late work cannot be resubmitted.
- **Grading:**
  - Participation, class work, projects, quizzes:
    - 80% of grade based on assignments
    - 20% of grade based on class work, quizzes, participation, timeliness, supplies

**DISABILITIES ACCOMMODATIONS**
If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Accessibility Counselor to discuss reasonable accommodations that will help you succeed in this class. Roy Inouye can

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be reached at (808) 235-7448, royinouy@hawaii.edu, or you may stop by Hale Kākoʻo 106 for more information.

**SEX DISCRIMINATION AND GENDER BASED VIOLENCE RESOURCES (TITLE IX)**

Windward Community College is committed to providing a learning, working, and living environment that promotes personal integrity, civility, and mutual respect and is free of all forms of sex discrimination and gender-based violence, including sexual assault, sexual harassment, gender-based harassment, domestic violence, dating violence, and stalking.

If you or someone you know is experiencing any of these, WCC has staff and resources to support and assist you. To report an incident of sex discrimination or gender-based violence, as well as receive information and support, please contact one of the following:

- **UH Confidential Advocate**
  Phone: (808) 348-0663
  Email: advocate@hawaii.edu

- **Desrae Kahale, Mental Health Counselor & Confidential Resource**
  Phone: (808) 235-7393
  Email: dkahale3@hawaii.edu
  Office: Hale Kākoʻo 101

- **Karla K. Silva-Park, Title IX Coordinator**
  Phone: (808) 235-7468
  Email: karlas@hawaii.edu
  Office: Hale Kākoʻo 128

As a member of the University faculty, I am required to immediately report any incident of sex discrimination or gender-based violence to the campus Title IX Coordinator. Although the Title IX Coordinator and I cannot guarantee confidentiality, you will still have options about how your case will be handled. My goal is to make sure you are aware of the range of options available to you and have access to the resources and support you need.

For more information regarding sex discrimination and gender-based violence, the University’s Title IX resources and the University’s Policy, Interim EP 1.204, go to manoa.hawaii.edu/titleix/

**ACADEMIC INTEGRITY**

Work submitted by a student must be the student’s own work. The work of others should be explicitly marked, such as through use of quotes or summarizing with reference to the original author.

Students can upload papers to [http://www.TurnItIn.com](http://www.TurnItIn.com) to have papers checked for authenticity, highlighting where the paper potentially fails to appropriately reference sources.

In this class, students who commit academic dishonesty, cheating or plagiarism will have the following consequence(s):

- Students will receive a failing grade for plagiarized assignments.

All cases of academic dishonesty are referred to the Vice Chancellor for Student Affairs.
ALTERNATE CONTACT INFORMATION
If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

- Location: Alaka‘i 121
- Phone: (808) 235-7422