

ART 114 Introduction to Color

Credits: 03, CRN 60215

MW 10:00 – 12:30

Palanakila 210

Spring 2019

INSTRUCTOR: Toni (Antoinette) Martin

OFFICE: Palanakila 150

OFFICE HOURS: Monday 12:30-1:30

Tuesday & Thursday 12:30- 1:00-pm Other times by
appointment

Please check in Palanakila 210 or Gallery Iolani if instructor is
not in office.

TELEPHONE: 236-9150

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai'i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O'ahu's Ko'olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

ART 114 is an introductory course focusing on color theory and the application of color as related to studio art practice.

TEXT: There is no required text for this class.

Recommended texts:

Hornung, David. *Color, A Workshop Approach*

Albers, Josef. *Interaction of Color*. Yale Massachusetts: University press, 1975.

Itten, Johannes. *The Elements of Color*. John Wiley and Sons, 1970.

SUPPLY LIST will be given as a separate document.

The study of color can be vital and exciting in any profession and life experience. Color is involved in everything we do. Understanding color theory can make a difference in the success of one's business or personal life. Color principles are not limited to an artist palette. Although understanding color is vital for the visual artist, it is also fundamental for the theater or dance producer, 2-D and 3-D designers, fashion industry, architects, realtors, business owners, entertainment facilities, interior and exterior store design, food display in markets and restaurants, florists, homemakers designing family spaces, all care professions such as hospitals elderly facilities, hospice providers, children's daycare, and the list goes on. Understanding how color theory works and how to make color is one of utmost exciting powers we as individuals can relate to for success in any situation.

STUDENT LEARNING OUTCOMES

- Access information from multiple sources and use critical thinking and problem-solving skills to express ideas clearly.
- Recognize and comprehend color interaction, color phenomena, color theories and vocabulary specific to color study.
- Master skills in paint mixing, color matching and application and properly use the three types of color applications: opacity, transparency and optical mixing.
- Formulate a personal and expressive sense of color demonstrating an understanding of color theory and application.

COURSE CONTENT

<i>Concepts or Topics</i>	<i>Skills or Competencies</i>
<ul style="list-style-type: none"> • Achromatic and chromatic color • Color theory: Johannes Itten • Color mixing and exploration • Color application <ul style="list-style-type: none"> ○ Opaque, transparent and optical mixtures. • Color matching • Emotional aspects of color • Color Phenomena: Joseph Albers • Interaction of color • Color proportion • Intuitive color • Personal color • Arbitrary color • Color in advertising • Communication with color • Functional / applied color 	<ol style="list-style-type: none"> 1. Develop an ability to perceive the multiple dimensions of color: hue, value, intensity and temperature. 2. Develop a solid understanding of color vocabulary, theory, color interaction, and color phenomena. 3. Comprehend skills in paint mixing, matching, and application, including proper use of pigments, binders and dilutents. 4. Utilize colored paper, paint, and computer when appropriate, to creatively solve posed color problems. 5. Execute the three types of paint applications: opacity, transparency and optical mixing. 6. Develop a personal sense of color. 7. Manipulate color to illustrate specific examples of personal, emotional, spiritual or other intended outcomes.

COURSE TASKS

The Course is divided into Five Sections of Study. (*Changes may be made, as necessary, without notice*)

1. Achromatic Color Studies

- (Black and White), Understanding value and its relationship to color.

2. Color Theory and Practical Application of color

- Basic Principles and Vocabulary of Color: The color wheel, hue, value, intensity, temperature, tints, tones, and shades, opaque, transparent, and optical color mixes. Physical properties of additive and subtractive color, pigment and light primaries.

3. Color Harmony

- Complementary, analogous, monochromatic, achromatic, primary, secondary and polychromatic color.

4. Josef Albers relativity and interaction of color.

- A series of exercises concerning the interaction of color, simultaneous contrast, color nuance, and middle mixtures.

5. Personal/subjective, arbitrary and emotional use of color application

To understand and create specific individual outcomes.

ASSESSMENT TASKS AND GRADING

ATTENDANCE

Attendance is part of the course grade and will be taken each session.

Students are expected to attend every class and arrive on time to stay for the whole duration of the class. Students **missing more than two unexcused class sessions or who are frequently late for class may have grade lowered one step for each missing session.**

Two late attendances equal one absence.

CELL PHONES

The use of cell phones for texting or conversation is prohibited in class except for an emergency or as directed by the instructor.

COURSE CONTENT

Completion of color projects will fulfill the course competencies. There will be a lecture or demonstration to introduce each process. Most work is explored and started in sketchbooks before continuing on another format for presentation on specific due date.

Class Projects:

All work must be submitted with student in attendance on the due date or grade may be lowered.

LEGEND

A proper legend will be placed on the back of each project with the following information

Name:

Course Number:

Assignment title:

Date Due

EVALUATION / GRADING

CLASS CRITIQUES (Discussion of art work)

Each student must be present, with the assignment, for critiques on the specified date.

Participation in discussions and critiques is required to evaluate students' understanding of course competencies.

- Class members will critique finished projects in group sessions. Assignments must be on time for all critiques, or the grade may be lowered. Students learn from each other and group discussions of work are invaluable to the process. A student will never be intimidated during a critique. This procedure is a time for learning and all work is looked at anonymously, with no name on the front of a project. Each student has something valuable to contribute. Sometimes, the best learning takes place when work is improperly done and problem solving is discovered during group presentations.

Participation in critiques is part of course grades.

SKETCHBOOK

This is part of the course requirements, as some assignments will be started in a sketchbook. Although most sketchbook work is exploratory and unfinished, each area of study is to be included. Part of the final grade may be calculated from sketchbook work.

Projects

All projects must be completed for this course and missing work may lower the grade.

Do not discard any work before the end of the semester, as a final portfolio of a few selected class projects may be required at the end of the semester.

ASSIGNMENTS

Are done outside of class time by completing class projects or research.

GRADING POLICY

The purpose of grading student work is to encourage the learning process. There will be no grading on the “curve” since all students come here with different levels of experience, or no experience at all.

During most of the semester grades will be assigned as CR/NC in order to encourage students. **Exceptional work will be given a CR+.** This policy enables one to learn without pressure and to promote understanding of each concept. Toward the end of the semester, when a personal level of confidence is established, grades may be assigned in a number system to be averaged at the end of the semester with all other class work and participation.

Students will pass this course and gain a very good grade by participating regularly, completing all assignments and class work, keeping regular attendance, and achieving substantial growth. This course is designed to give every student an opportunity to attain personal success at whatever level he or she is able. This outcome will make beginners proud of new and creative achievements as well as offer an opportunity for seasoned artists to become better artists. The objective of this course is to learn. Therefore, ***work may be redone for a higher grade anytime during the semester.*** All makeup work is due one (1) week before the end of the semester. No makeup work will be accepted after that time.

KEY TO GRADING PROCEDURE

Toward the end of the semester grades may be given in numerical content as follows:

A+ = 9.5 to 10.0 /A = 9.5 /A- = 9.0 to 9.4

Each grade will follow the same sequence:

B = 8.0 - 8.9 C = 7.0 - 7.9 D = 6.0 - 6.9 F = 6.0 and below.

GRADING NOTATION:

A= Excellent completion of all semester work

B= Above average completion of all semester work

C= Average completion of all semester work.

D= Below average completion of all semester work.

F= Non completion of all semester work.

N= The “N” grade indicates that the student has worked conscientiously, attended regularly, finished all work, fulfilled course responsibilities, and has made measurable progress but if the student has not achieved the minimal student learning outcomes and is not prepared to succeed at the next level, or if the student has made consistent progress, but is unable to complete the class due to extenuating circumstances, such as major health, personal, or family emergencies.

GRADES ARE TRANSLATED AS FOLLOWS

Semester grades are translated into letter grades. All course work will be evaluated and averaged in with other criteria. Other grading criteria include: class attendance, work submitted on time during the semester, effort, personal growth, attitude, and participation in class discussions. A final project will be given only if it serves the needs of this class.

ACTIVITIES REQUIRED AT SCHEDULED TIMES OTHER THAN CLASS TIMES

Field trips may be arranged during class time. Attendance is required; transportation provided.

ADDITIONAL INFORMATION

Each student is responsible for claiming all projects and assignments during this semester.

Unclaimed work may be picked up thereafter from the instructor's office, during office hours or by appointment (236-9150), before May 31, 2019, or may be discarded.

STUDENTS WHO MAY HAVE UNUSUAL OR DIFFICULT CIRCUMSTANCES

In rare cases, there may be situations where a student may qualify to gain extra credit or equivalent credit to help pass the course. Sometimes, due to unforeseen health, hardship, family or job-related circumstances, a student may need an alternate method to complete the course requirements. **This option is available by discretion of the instructor and is not an automatic expectation of the course.** Since this requires extra time for grading and instruction, a student must be responsible and committed to the course to have the instructor consider this option. This opportunity is not for a student who misses class and assignments regularly without informing the instructor of the situation immediately. **The student or a representative on his or her behalf must contact the instructor at the time of the problem to qualify. This is not an available option for a student who does not communicate with the instructor about the hardship when it occurs.**

INCOMPLETE GRADE. This is a temporary grade given at the instructor's option when a student has failed to complete a small part of a course because of circumstances beyond his or her control.

The student is expected to complete all course work by the established date of the succeeding semester. If this is not done, the grade will revert to the contingency grade. *Please Note:*

The grade of incomplete is used for unusual or emergency circumstances only. Only a small portion of the course can be missed to qualify for this grade. An incomplete grade is not given when a student misses a large portion of the course content, attendance and assignments. When a major portion of the course has been missed, the student may receive an "F" grade or request a complete withdrawal from the course through the registrar's office, by the published deadline. An "N" grade is given by discretion of instructor

DISABILITIES ACCOMMODATION

If student has a physical, sensory, health, cognitive, or mental health disability that could limit ability to fully participate in this class, students are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help to succeed in this class.

Please contact Ann Lemke at 235-7448, lemke@hawaii.edu, stop by Hale 'Akoakoa 213 for more information.

TITLE IX

Title IX prohibits discrimination on the basis of sex in education programs and activities that receive federal financial assistance. Specifically, Title IX prohibits sex discrimination; sexual harassment and gender-based harassment, including harassment based on actual or perceived sex, gender, sexual orientation, gender identity, or gender expression; sexual assault; sexual

exploitation; domestic violence; dating violence; and stalking. For more information regarding your rights under Title IX, please visit: https://windward.hawaii.edu/Title_IX/.

Windward Community College is committed to the pursuit of equal education. If you or someone you know has experienced sex discrimination or gender-based violence, WCC has resources to support you. To speak with someone confidentially, contact the Mental Health & Wellness Office at 808-235- 7393 or Kaahu Alo, Designated Confidential Advocate for Students, at 808-235-7354 or kaahualo@hawaii.edu. To make a formal report, contact the Title IX Coordinator, Karla K. Silva-Park, at 808-235-7468 or karlas@hawaii.edu.

ALTERNATE CONTACT INFORMATION

If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

Location: Alakai 121

Phone: 808-235-7422

Email: wccaa@hawaii.edu

Thank you for taking my class. I am thoroughly looking forward to meeting you and sharing my course with you. Please make every effort to get to know me and I will do the same for you so that learning and teaching can easily flow together.