Dear Friend,

The Kaneohe Business Group and Windward Community College invite you to be a part of one of the largest community events on the Windward side: the 6th Annual Windward Ho‘olaule‘a, a unique celebration Saturday, September 16, 2006 from 9 a.m. to 9 p.m. The event is expected to draw more than 20,000 people to the Windward Community College campus in Kane‘ohe for a fun-filled day for the entire family.

Our entertainment stage will showcase Hawaiian music favorites Kapena and Melveen Leed, 2006 Na Hoku Hanohano “Group of the Year” Holunape and other well-known entertainers. Under the big tents and on the Great Lawn, we will have island crafters, ‘ono ethnic food and community booths. Special attractions will include shows in the high-tech Imaginarium and WCC’s beautiful Paliku Theatre as well as fun, educational activities for the keiki.

Your company can be part of this high-profile event and receive the benefits of island-wide promotion. To make the day a success, we are seeking support from local businesses through monetary and in-kind donations. Last year over 100 companies and individuals sponsored the Windward Ho‘olaule‘a. This year we are anticipating fixed costs of about $30,000 and in-kind expenses of about $42,000 to cover tents, lighting, generators, stage construction and sound equipment as well as advertising and entertainment.

The attached Sponsorship Solicitation describes the different types of sponsorships available and what each level (monetary or in-kind) will receive in return. We do appreciate any level of support. Proceeds from the event will go to WCC’s College Advancement Fund to benefit students and programs and to provide seed money for future Ho‘olaule‘a.

If you are not already a member of The Kaneohe Business Group we invite you to attend one of our regular meetings on the fourth Wednesday of each month at Pohai Nani in Kaneohe. Some of the benefits include ten monthly general membership luncheon meetings with an informative and entertaining program, social events, monthly newsletters and courtesy discounts at numerous member businesses. For convenience, an application is included in this packet.

Should you have any questions, please feel free to call Barbara Grange at 228-2795 or by email to big@hawaii.rr.com. Mahalo for your time and consideration. We would appreciate a response by August 1, 2006, if possible.

Roland Chun
President, Kāne‘ohe Business Group

Dr. Angela Meixell
Chancellor, Windward Community College
The Windward Ho‘olaue‘a is asking for Corporate and Individual Sponsorship to help with expenses for this community event. There are five levels of sponsorship offered below.

**Stage Sponsor • $5,000 and above**
- Sponsor mentions in radio spots
- Promotion of your company throughout the day-long event from the stage area
- 10’ x 10’ covered booth space to use for your own company products. Bring your own tables and chairs.
- Company name and logo recognition in all advertising and collateral material. Deadline for space reservation and artwork is by August 1, 2006. Please provide jpeg or eps file of your logo in black & white and/or color.
- VIP parking at the event

**Community Sponsor • $1,500 to $4,000**
This sponsorship will include:
- 10’ x 10’ covered booth space to use for your own company products. Bring your own tables and chairs.
- Company name and logo recognition in all advertising and collateral material. Deadline for space reservation and artwork is by August 1, 2006. Please provide jpeg or .eps files of logo in black & white and/or color.
- VIP parking at the event

**Event Sponsor • $500 - $1,400**
- Company name and logo recognition in all advertising and collateral material. Deadline for space reservation and artwork is by August 1, 2006. Please provide jpeg or .eps files of logo in black & white and/or color.
- VIP parking at the event

**Friends of the Community Sponsor • $100 - $400**

**From Your Heart Donation • $_______________**

Yes, on behalf of ________________________________,
our company will commit to be a ________________________________ Sponsor.

Contact: ________________________________ Title____________________________

Bus. Phone:____________________ Fax: ___________________ Cell:______________

Email:___________________________________________________________________

**Make checks payable to: Windward Ho‘olaue‘a 2006**

**Mail to:** Janis Chun

  c/o Kaneohe Business Group
  P.O. Box 927
  Kaneohe, Hawaii 96744

If you have any questions or want to submit your logo, please contact Barbara Grange at 228-2795 or bg@hawaii.rr.com.

Mahalo for your kind consideration and participation.