WINDWARD HO‘OLAULE‘A – CALL FOR VENDORS
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Applications are being accepted now from crafts and food vendors for “The 6th Annual Windward Ho‘olaule‘a: A Homegrown Celebration” to be held Saturday, Sept. 16 from 9 a.m. to 9 p.m. at Windward Community College in Kaneohe.

The event is being coordinated by WCC and the Kaneohe Business Group with the Honolulu Advertiser and Hardware Hawaii Lumber as flagship sponsors. Admission is free.

This community-wide, family-friendly event draws more than 20,000 people each year for a day of top-name entertainment, ‘ono ethnic food, crafts, keiki games, community displays and activities to showcase WCC’s programs, art gallery and the high-tech Imaginarium.

Among the featured performers (with more to come) will be Kapena, Melveen Leed and Holunape, recently nominated for six Na Hoku Hanohano awards, including Group of the Year, Hawaiian Album of the Year, and Most Promising Artists.

“The Ho‘olaule‘a has become one of the biggest community events on the Windward side, with something for the whole family,” said chair Janis Y. Chun. “We’re excited about spotlighting the homegrown talents of our musicians and crafters, with special emphasis on Hawaiian cultural activities.”

The crafts booth fee will be $120 if reserved by Aug. 31, or $150 from Sept. 1 on, with tents and lights provided for a booth size of 10 x 10 feet.

“We’re especially interested in handcrafted, made-in-Hawai‘i items,” said chair Linka Mullikin. “This will be a chance for crafters to showcase their unique wares to an island-wide audience of residents and visitors.” Call her at 235-7422 for details or email linka@hawaii.edu.

The cost for a food booth will be $400 if reserved by Aug. 15, or $450 after that date, with access to electricity and water. At last year’s Ho‘olaule‘a, the array of island food included everything from Hawaiian,
Japanese, Chinese and stew plates to garlic shrimp, pizza and shave ice. Food vendors can contact chair Karen Quimoyog at 235-7377 or email kquimoyo@hawaii.edu.

Not-for-profit community organizations who want to provide information about their groups can participate for a $25 donation. Call Gordon Miyamoto at 235-7747 by Aug. 31 to reserve a space.

Proceeds from the event will go to WCC’s College Advancement Fund to benefit students and programs and to provide seed money for future Ho‘olaule‘a.

“We’re very grateful for the tremendous community support of this event,” said WCC Chancellor Angela Meixell. “It’s a way to highlight the people and programs of the Windward side, including the educational opportunities at WCC.”

For more details and applications, go to www.wcc.hawaii.edu/hoolaulea.

Photo captions:

- WCC professor Ron Loo and his son, Pomai, will perform their slack key music at the 6th Annual Windward Ho‘olaulea Sept. 16 on campus.

- WCC student chefs Megan Dela Pena and Cameron Ryan helped prepare some of the ‘ono food available at last year’s Windward Ho‘olaule‘a.

- Na Kupuna O Koʻolau will be among the hula halau performing again at this year's Windward Ho‘olaule‘a.