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Windward Community Education Needs Report

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Executive Summary

According to the Census Bureau’s 2007 American Community Survey, there are an estimated 37,163 households on the windward side of O‘ahu. It is our estimate that there are 5,203 windward households that have at least one occupant who is interested in continuing his/her education. Twenty-two percent of those interested in continuing their education are already registered for higher education. Currently, a fifth of windward residents who are already registered are current or future Windward Community College students.

Including those already enrolled at Windward, there are an estimated 3,278 households who have an occupant who would be likely to enroll at Windward Community College if given the opportunity. More than half of those who would be likely to enroll at Windward said they like that the campus is close to their home. In contrast, 30% of those who said that they would not enroll at Windward if given the opportunity said that they would like a higher degree that Windward doesn’t offer.

Of windward households that have an occupant interested in continuing his/her education, an estimated 4,423 households have at least one occupant who is aware of the Windward Community College name. In addition, an estimated 832 of those households think of Windward Community College first when thinking about colleges in Hawai‘i.

The most important factor for people considering colleges is the quality of teachers and instructors. Based on the same factors, Windward Community College scored well on being easy to access by public transportation, being close to home, and quality of campus.

When asked which subjects respondents were interested in studying, the top five choices were:

- Public/Human Services ...... 24%
- Health................................. 23%
- Business............................. 22%
- Humanities/Social Sciences  22%
- Art .................................... 20%

According to the Department of Labor and Industrial Relations, Hawaii’s workforce is projected to grow by 48,640 jobs from 686,750 in 2006 to 735,390 in 2016. Of the total number of jobs in the state, it’s estimated that the number of jobs on the windward side of O‘ahu will grow from 39,000 in 2006 to about 42,000 in 2016.
Introduction

Background

Windward Community College is committed to excellence in the Liberal Arts and career development education areas. The College supports and challenges individuals to develop skills, fulfill their potential, enrich their lives, and become contributing, culturally aware members of our community. Being located in windward O‘ahu, it is the College’s goal to fulfill the educational needs of this community. Towards this end, the College is seeking professional consultants to:

- Determine the college educational needs of the windward community of O‘ahu, including types of degrees desired and best times for classes.
- To better understand future employer needs, thus ensuring that graduates have better opportunities in the Hawai‘i marketplace.

Methodology

A random phone sample was used that consisted of numbers from only the windward side of O‘ahu (from Lā‘ie to Waimānalo). Phone numbers were called from January 13, 2009 to January 28, 2009. All numbers were called between 5 p.m. to 8:30 p.m. A total of 400 telephone surveys were completed. In addition, a second cell phone-only study was conducted. The margin of error was +/- 4.9% at the 95% confidence level.

<table>
<thead>
<tr>
<th>Call Record Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Attempts</td>
</tr>
<tr>
<td>No answer</td>
</tr>
<tr>
<td>Busy</td>
</tr>
<tr>
<td>Other non-working</td>
</tr>
<tr>
<td>Fax machine</td>
</tr>
<tr>
<td>Answering machine</td>
</tr>
<tr>
<td>Non residential/visitors</td>
</tr>
<tr>
<td>Not in service</td>
</tr>
<tr>
<td>Refused</td>
</tr>
<tr>
<td>Did not pass screener</td>
</tr>
<tr>
<td>Completed</td>
</tr>
<tr>
<td>Total contacts</td>
</tr>
<tr>
<td>Total refused</td>
</tr>
<tr>
<td>Participation rate</td>
</tr>
</tbody>
</table>

Secondary research was also conducted to better understand employer needs island-wide. Data were gathered from DBEDT and the Department of Labor and Industrial Relations to put together the employment forecast.

Key characteristics for demographic profiles are statistically significantly different from the overall population.
Market Description

Demand

According to Census 2007 American Community Survey data, there are an estimated 37,163 households on the windward side of O‘ahu. Of windward O‘ahu residents, 14% are interested in continuing their education. This means that an estimated 5,203 windward O‘ahu households have at least one occupant who is interested in continuing his/her education.

Of those interested in continuing their education, 22% are already registered for continued education. This means that there are an estimated 1,145 windward O‘ahu households which have at least one occupant who is already registered for continued education. About a fifth of these people are already registered at Windward Community College.

Figure 1. One fifth are registered for, or are already enrolled at, Windward

Responses for "other" can be found in Appendix A – Figure A1

And what school are you registered with?
Twenty-four percent of respondents are considering continuing their education now. Of this group, there are an estimated 699 windward households with an occupant planning to enroll within the next year.

Figure 2. Including those already registered, more than half plan on registering within the next year

When do you plan on enrolling?

Target Areas

Windward residents who are interested in continuing their education were distributed proportionately to the population distribution for windward O‘ahu. Thus, three-fifths of windward O‘ahu residents who are interested in continuing their education come from Kailua and Kāne‘ohe.

Figure 3. Three-fifths of windward residents who are interested in continuing their education are from Kailua and Kāne‘ohe
Those who are likely to attend Windward Community College are equally likely to be from Kāne‘ohe and Kailua.

Figure 4. Those likely to attend Windward are more likely to be from Kāne‘ohe and Kailua.
Important Factors For Colleges

When thinking about important factors in choosing a college, More than 9 out of 10 feel that the quality of teachers and instructors is at least “somewhat important.”

Figure 5. More than 9 out of 10 feel that the quality of teachers and instructors is most important.

When thinking about which school to attend, can you please tell me how important each of the following is to you when making a choice?
Perceptions of Community College

Knowing the key factors that impact decision making for those considering colleges helps to determine the buttons that need to be pressed in order to get people to buy into Windward Community College. However, we must also take into consideration the way people are currently wired in their perceptions of community colleges.

We asked respondents to tell us what comes to mind when thinking about community colleges. Almost one-fifth felt that community college was a good launching pad for a four-year college degree. In addition, about one-fifth also felt that in general, community college would be a less costly alternative to a four-year college.

Figure 6. Almost one-fifth feel that community college is a good starting point for a four-year degree

Responses for “other” can be found in Appendix A – Figure A2

When you think about community colleges, what comes to mind?
When thinking about schools or institutions on O'ahu that provide continued education, which ones come to mind?

Figure 7. More than three-quarters thought about the University of Hawai'i at Mānoa when asked to think about colleges in Hawai'i.

Awareness for Windward Community College

Unaided Awareness

Unaided recall is a research method in which a respondent is given no assistance in answering questions regarding a specific advertisement or company. Without mentioning any colleges, we asked respondents to think of colleges on O'ahu, and to list them as they came to mind. More than three-quarters thought about the University of Hawai'i at Mānoa.

<table>
<thead>
<tr>
<th>College</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>UH Manoa</td>
<td>78%</td>
</tr>
<tr>
<td>HPU</td>
<td>45%</td>
</tr>
<tr>
<td>Windward Community College</td>
<td>39%</td>
</tr>
<tr>
<td>Chaminade</td>
<td>27%</td>
</tr>
<tr>
<td>UH West Oahu</td>
<td>21%</td>
</tr>
<tr>
<td>KCC</td>
<td>20%</td>
</tr>
<tr>
<td>HCC</td>
<td>19%</td>
</tr>
<tr>
<td>LCC</td>
<td>17%</td>
</tr>
<tr>
<td>BYUH</td>
<td>14%</td>
</tr>
<tr>
<td>University of Phoenix</td>
<td>7%</td>
</tr>
<tr>
<td>Heald</td>
<td>4%</td>
</tr>
<tr>
<td>HBC</td>
<td>2%</td>
</tr>
<tr>
<td>Remington</td>
<td>2%</td>
</tr>
<tr>
<td>Community College</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
</tbody>
</table>
**Total Awareness**

Total awareness combines both unaided and aided awareness for a company or brand. Aided awareness is measured by asking the respondent if they have ever heard of each college that they were unable to mention unaided. Ninety-nine percent of respondents were aware of the University of Hawai‘i at Mānoa.

Figure 8. Almost all respondents were aware of the University of Hawai‘i at Mānoa.
Top of Mind Awareness

When asked to think about schools on O'ahu, the schools respondents listed were recorded in order. Top of mind scores indicate how often each school was thought about first. Windward Community College’s top of mind awareness was second only to the University of Hawai'i at Mānoa.

Figure 9. Windward Community College ranked second in top of mind awareness

Profile for those Aware of Windward Community College

There are an estimated 4,423 windward O'ahu households that have at least one occupant who is aware of Windward Community College. Those who are aware of Windward are:

- More likely to enroll in a college within the next year compared to those who are unaware of Windward Community College. Those unaware of Windward are more likely to be registering in 1 to 2 years from now.
- Less likely to live in the Ka'a'awa area.
- Less likely to work downtown.
- Less likely to be Japanese.
When we asked respondents in our survey to tell us what they think of when we mention Windward Community College, more than one-third mentioned that they think of it being close to home.

Figure 10. More than one-third think of Windward being close to home
Windward's Scores on Key Factors for Colleges

Figure 11 compares the satisfaction scores for Windward Community College and the importance scores for each factor. Windward scores highly in: being close to home, ease of eligibility, being easily accessed by public transportation, and quality of campus.

Figure 11. Windward’s campus location gives them an advantage in attracting windward O’ahu residents

```
<table>
<thead>
<tr>
<th>Factor</th>
<th>Importance</th>
<th>Windward’s Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of teachers</td>
<td>75%</td>
<td>92%</td>
</tr>
<tr>
<td>Variety of classes</td>
<td>62%</td>
<td>-20</td>
</tr>
<tr>
<td>Cost</td>
<td>76%</td>
<td>-11</td>
</tr>
<tr>
<td>Parking</td>
<td>79%</td>
<td>-5</td>
</tr>
<tr>
<td>Convenient hours</td>
<td>84%</td>
<td>-20</td>
</tr>
<tr>
<td>Reputation of school</td>
<td>70%</td>
<td>-7</td>
</tr>
<tr>
<td>Close to home</td>
<td>77%</td>
<td>+13</td>
</tr>
<tr>
<td>Availability of night classes</td>
<td>74%</td>
<td>-14</td>
</tr>
<tr>
<td>Quality of campus</td>
<td>74%</td>
<td>+7</td>
</tr>
<tr>
<td>Ease of eligibility</td>
<td>73%</td>
<td>+11</td>
</tr>
<tr>
<td>Availability of student financial aid</td>
<td>60%</td>
<td>71%</td>
</tr>
<tr>
<td>Availability of online classes</td>
<td>65%</td>
<td>-22</td>
</tr>
<tr>
<td>Close to work</td>
<td>63%</td>
<td>-5</td>
</tr>
<tr>
<td>Availability of weekend classes</td>
<td>62%</td>
<td>-14</td>
</tr>
<tr>
<td>Easy access by public transportation</td>
<td>50%</td>
<td>82%</td>
</tr>
</tbody>
</table>
```

*Combined score for “very good” and “good”. Likelihood scores are a combination of “very likely” and “somewhat likely”.

On a scale from very good to very poor, how would you rate Windward Community College on...
Potential Windward Customers

We now know that there are an estimated 5,203 Windward O'ahu households that have at least one occupant who is interested in continuing his/her education. However, how many of these people would actually enroll at Windward Community College if given the opportunity? In order to quantify this real demand potential, we asked respondents how likely they would be to enroll at Windward Community College if given the opportunity.

Sixty-three percent stated that they would be at least somewhat likely to enroll in Windward Community College if given the opportunity. This means that if given the opportunity, an estimated 3,278 Windward O'ahu households have at least one occupant who would enroll in Windward Community College if given the opportunity.

Figure 12. Sixty-three percent would be at least “somewhat likely” to enroll at Windward Community College if given the opportunity.
**Reason for Being Willing to Enroll in Windward Community College**

For respondents who are either “very likely” or “somewhat likely” to enroll at Windward Community College if given the opportunity, more than half said that they would enroll because it is close to home.

Figure 13. More than half would enroll at Windward Community College because it’s close to home

Responses for "other" can be found in Appendix A – Figure A3
Reason for Not Wanting to Enroll at Windward Community College

For those who weren’t likely to enroll at Windward Community College if given the opportunity, about one-third said that they didn’t want to enroll there because they were seeking a higher degree than those offered at WCC.

Figure 14. One-third don’t want to go to Windward because they are seeking a higher degree

Responses for “other” can be found in Appendix A – Figure A3
For those who were uninterested in enrolling in Windward Community College, we asked which college they would enroll in if given the opportunity to enroll in any college in Hawai‘i. About half of those who were uninterested in enrolling in WCC stated that they would enroll at UH Mānoa if given the opportunity.

Figure 15. About half of those who were uninterested in enrolling at WCC would go to UH Mānoa if given the opportunity

Profile for Those Likely to Enroll at Windward

When compared to those unlikely to enroll at Windward Community College, those likely to enroll at Windward Community College if given the opportunity are:

- Less likely to be college graduates
- More likely to enroll in a college within the next year
- More likely to be going to college to feel better about themselves and their capabilities
- Less likely to be going to school part-time and more likely to be going to school while working
- More likely to be retired
- Less likely to be after a 4-year Bachelor’s degree and more likely to be after a 2-year Associate’s degree or a certificate
- More likely to live and work in Kāne‘ohe
- Less likely to be Caucasian and more likely to be Hawaiian or part-Hawaiian
- More likely to be interested in studying art
**Motivation for Continued Education**

Determining what motivates people to continue their education is very important. Understanding their objectives will help Windward Community College to attract new students and to ensure that these students will have a fulfilling experience.

When asked to tell us what their primary reason is for wanting to continue their education, 39% said that they are interested in continuing their education to improve themselves and for personal enjoyment. Another 23% said that they would like to get a better job or move up at their current job.

Figure 16. Almost two-fifths are interested in continuing their education because they want to improve themselves for their own personal enjoyment

Responses for "other" can be found in Appendix A – Figure A5

Of all of these, which is your primary reason for continuing your education?
Those who weren’t doing it simply for self-improvement can also be seen when comparing the types of degree people are pursuing. Sixty-three percent of respondents are interested in going to college to get a 4-year degree.

Figure 17. Three-fifths are interested in continuing their education in order to obtain a 4-year degree.

Responses for “other” can be found in Appendix A – Figure A6

Are you planning to pursue…
Most would like to pursue their 4-year degree, but 69% of respondents said that they would be going to school while working. This presents a possible barrier for these individuals if convenient class times aren’t available.

Figure 18. About seven out of ten would be going to school while working if they were to continue their education

Are you planning to go to school full-time, or are you planning to undertake studies while working full-time or part-time?
Since most people will be going to school while working, 53% stated that it would be most convenient for them to have classes after 4 p.m.

Figure 19. More than half feel that it would be most convenient to have classes after 4 p.m.

<table>
<thead>
<tr>
<th>Time Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Between 8am and 12pm</td>
<td>29%</td>
</tr>
<tr>
<td>Between 10pm and 4pm</td>
<td>10%</td>
</tr>
<tr>
<td>4pm or later</td>
<td>53%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>8%</td>
</tr>
</tbody>
</table>

What times would be most convenient for you to attend classes?
Besides scheduling conflicts, there are other barriers that prevent people from enrolling for continued education. In fact, 45% of respondents stated that they’ve seriously considered continuing their education in the past but couldn’t for some reason. About one-third of these people stated that they could not enroll in college due to financial reasons.

Figure 20. One-third of those who couldn’t enroll in college at some time stated that they couldn’t enroll due to financial reasons.

Responses for “other” can be found in Appendix A – Figure A7

Have you thought about continuing your education before but for some reason couldn’t at that time? If so, why?
Subjects of Interest

When asked to tell us which subjects they would be interested in studying, 24% stated that they would be interested in studying public/human services.

Figure 21. Almost a quarter said that they would like to study public/human services

<table>
<thead>
<tr>
<th>Subject</th>
<th>WCC Demand (households)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hawaiian Studies</td>
<td>312</td>
</tr>
<tr>
<td>Art</td>
<td>260</td>
</tr>
<tr>
<td>Health</td>
<td>208</td>
</tr>
<tr>
<td>Sciences</td>
<td>208</td>
</tr>
<tr>
<td>Humanities/Social Sciences</td>
<td>156</td>
</tr>
<tr>
<td>Public/Human Services</td>
<td>156</td>
</tr>
<tr>
<td>Business</td>
<td>104</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>104</td>
</tr>
<tr>
<td>Vocational training/Trades</td>
<td>52</td>
</tr>
</tbody>
</table>

You said you’re interested in continuing your education, which subjects are you planning to study?

By calculating the percentage of respondents who are likely to enroll at Windward, think of Windward first, and are interested in each subject, SMS has estimated the demand for Windward residents who are most likely to attend WCC. Those most likely to go to Windward are more likely to be interested in Hawaiian studies and art. There are few jobs in these areas, which seems to suggest that those most likely to go to Windward Community College aren’t doing so for career development.

Figure 22. Those likely to go to WCC are more likely to be interested in Hawaiian Studies
**Public/Human Services**

Almost a quarter of respondents stated that they were at least somewhat interested in studying public/human services. Within the public/human services category, 64% stated that they were at least somewhat interested in social work.

Figure 23. More than three-fifths of those interested in public/human services are interested in social work

Those interested in studying public/human services are:

- More likely to be female
- More likely to be looking to get a better job or to move up at their current job
- More likely to be going to school while working
- Mean age is 44
Health

Twenty-three percent stated that they were interested in studying health. Within health, 44% are at least somewhat interested in studying physical therapy.

Figure 24. More than two-fifths of those interested in health are at least somewhat interested in studying physical therapy

Those interested in studying health are:

- More likely to be interested in continuing their education in order to get a better job or to move up at their current job
- Mean age is 44
Business

Twenty-two percent stated that they were interested in studying business. Within business, 60% are at least somewhat interested in studying entrepreneurship.

Figure 25. Three-fifths of those interested in studying business are at least somewhat interested in studying entrepreneurship

Those who are interested in studying business are:

- More likely to be in pursuit of a 4-year Bachelor’s degree
- Mean age is 42
**Humanities/Social Sciences**

Twenty-two percent stated that they are interested in humanities/social sciences. Of this group, 66% are at least somewhat interested in Pacific and Asian studies.

Figure 26. More than three-fifths are interested in studying Pacific and Asian studies

Those interested in humanities/social sciences are:

- More likely to have a graduate degree or higher
- More likely to be female
- Mean age is 43
Art

Twenty percent of respondents said that they at least somewhat interested in studying art. Of this group, 74% are at least somewhat interested in drawing and painting.

Figure 27. About three-quarters of those interested in studying art are at least somewhat interested in studying drawing and painting

Those interested in studying art are:

- Mean age is 48
- More likely to be retired
- Less likely to be after a Bachelor’s degree and most are probably in it for leisure
**Hawaiian Studies**

Nineteen percent of respondents are at least somewhat interested in studying Hawaiian studies, of which 90% are interested in studying Hawaiian culture.

Figure 28. Nine out of ten who are interested in Hawaiian studies are interested in studying Hawaiian culture

Those interested in Hawaiian studies are:

- More likely to have some college education
- Mean age is 46
- More likely to be Hawaiian or part-Hawaiian

*Combined scores for those “somewhat” and “very” interested*
Criminal Justice

Seven percent are interested in criminal justice, of which 80% are interested in studying crime scene investigation.

Figure 29. Four-fifths of those interested in criminal justice are interested in studying crime scene investigation

Those interested in studying criminal justice are:

- Less likely to have a 4-year degree
- More likely to be continuing their education to get a better job or to move up at their current one
- Mean age is 39
- Less likely to be married
- More likely to work downtown
- More likely to be Hawaiian or part-Hawaiian
**Sciences**

Eighteen percent are at least somewhat interested in sciences. Of this group, 62% are interested in studying biology.

Figure 30. Three-fifths of those interested in sciences are interested in studying biology

<table>
<thead>
<tr>
<th>Subject</th>
<th>Interest (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biology</td>
<td>62%</td>
</tr>
<tr>
<td>Computer Sciences/IT</td>
<td>57%</td>
</tr>
<tr>
<td>Astronomy</td>
<td>49%</td>
</tr>
<tr>
<td>Ecology</td>
<td>47%</td>
</tr>
<tr>
<td>Botany</td>
<td>44%</td>
</tr>
<tr>
<td>Physics</td>
<td>44%</td>
</tr>
<tr>
<td>Mathematics</td>
<td>41%</td>
</tr>
<tr>
<td>Microbiology</td>
<td>41%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>40%</td>
</tr>
<tr>
<td>Zoology</td>
<td>40%</td>
</tr>
<tr>
<td>Chemistry</td>
<td>40%</td>
</tr>
<tr>
<td>Engineering</td>
<td>32%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>29%</td>
</tr>
</tbody>
</table>

*Combined scores for those “somewhat” and “very” interested

Those who are interested in sciences are:

- More likely to be Caucasian and less likely to be Hawaiian or part-Hawaiian
- Mean age is 45
Vocational Training/Trades

Ten percent of respondents are at least somewhat interested in vocational training/trades. Of this group, 50% are interested in construction.

Figure 31. Half of those interested in vocational training/trades are interested in construction

*Combined scores for those "somewhat" and "very" interested

The respondents interested in vocational training/trades are:

- More likely to be male
- More likely to go to school while working
- Mean age is 43
- More likely to be Hawaiian or part-Hawaiian
Employment Forecast

According to the Department of Labor and Industrial Relations, Hawaii’s workforce is projected to grow by 48,640 jobs from 686,750 in 2006 to 735,390 in 2016. Among the industries grouped by subjects, the health industry has the highest growth rate at 13%. Figure 32 shows that the greatest growth is projected for the field of veterinary medicine, which is forecast to grow by 25% from 520 jobs in 2006 to 650 jobs in 2016. Of these, there were an estimated 29 veterinary medicine-related jobs on windward O‘ahu in 2006. This number is projected to grow to 33 by 2016.

Figure 32. The area of veterinary medicine is forecast to grow the most from 2006 to 2016 among areas within the health industry.
**Forecast for Public/Human Services**

The projected growth for public/human services-related jobs in the state is forecast to grow from 1,925 jobs in 2006 to 2,156 jobs in 2016; a 12% growth. Among the subcategories for public/human services, the public health services sector is forecast to grow by 21% from 2006 to 2016. This would yield an estimated 27 public health jobs on the windward side of O‘ahu by 2016.

Figure 33. The public health services sector is forecast to show the most growth among areas within public/human services.
**Forecast for Humanities/Social Sciences**

The humanities/social sciences jobs are projected to increase by 12% from 2006 to 2016. This would yield an estimated 8,420 jobs for the state and 475 jobs for windward O‘ahu. Geography-related jobs are expected to grow by 40% from 2006 to 2016.

Figure 34. Geography-related jobs are expected to grow by 40% from 2006 to 2016
**Forecast for Criminal Justice**

It is projected that the number of jobs in the criminal justice field for the state will grow from 13,100 in 2006 to 14,240 in 2016. Within the field of criminal justice, the number of police jobs is projected to grow to 6,960 jobs for the state in 2016. This growth would yield a total of 385 police jobs for the windward side of O'ahu.

Figure 35. The number of police jobs is projected to grow by 12% from 2006 to 2016.
Forecast for Vocational Training/Trades

The number of jobs in the vocational training/trades category is forecast to grow by 8% from 2006 to 2016. This would increase the state number of jobs in this category by 10,360, resulting in a total of 134,280 vocational/trade jobs in the state. The number of jobs in the state for both cosmetology and welding are projected to grow by 15% from 2006 to 2016. In 2016, the forecast also projects that there will be 213 cosmetology jobs on the windward side of O’ahu.

Figure 36. The state number of cosmetology jobs is forecast to grow by 510 from 2006 to 2016.
Forecast for Business

The state forecast for business jobs projects that the number of jobs will increase by 5,290 from 2006 to 2016. The sector projected to have the biggest percentage gain by 2016 is the accounting sector. It’s estimated that there will be 1,440 new accounting jobs in the state by 2016. Of these jobs, 61 are expected to emerge on the windward side.

Figure 37. Accounting jobs are forecast to grow by 9% from 2006 to 2016
**Forecast for Sciences**

The number of science-related jobs is expected to grow by about 5% from 2006 to 2016. The fastest growing sector in this category is the aerospace sector, which is expected to grow by 19% from 2006 to 2016. If this growth is achieved, there will be 320 aerospace-related jobs in the state by 2016. Of these, 16 are projected to be located on the windward side of O‘ahu.

Figure 38. The number of aerospace jobs in the state is expected to grow to 50 by 2016
**Forecast for Art**

Among job categories, art is forecast to show the least amount of growth. It’s estimated that there will be 250 more art-related jobs in the state by 2016 than there are today. Of these new jobs, about 20 are forecast to be in interior design on the windward side of O‘ahu.

Figure 39. The number of interior design jobs is forecast to grow 15% from 2006 to 2016
Demographics

Age

The mean age for respondents was calculated at 43. The mean calculated for O'ahu in the same way for those over 16 is 45.

Figure 40. The median age of respondents was 43

Gender

Figure 41. Females are more interested than males
**Household Income**

Figure 42. Household income is high, with more than 11% at $150,000 plus

![Household Income Pie Chart]

**Ethnicity**

Figure 43. About two-fifths of those interested in continuing their education are Caucasian

![Ethnicity Pie Chart]
### Area of Residence

Figure 44. More than three-fifths of respondents live in Kailua and Kane‘ohe

![Pie chart showing area of residence percentages]

- Kailua: 28%
- Kaneohe: 13%
- Mokapu: 7%
- Waimanalo: 9%
- Laie: 4%
- Kaaawa: 3%
- Kahaluu: 2%
- Other: 1%

### Area of Employment

Figure 45. Seventy-three percent of respondents are currently employed and half of them work in Kailua or Kane‘ohe

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kailua</td>
<td>26%</td>
</tr>
<tr>
<td>Kaneohe</td>
<td>25%</td>
</tr>
<tr>
<td>Downtown</td>
<td>14%</td>
</tr>
<tr>
<td>Laie</td>
<td>6%</td>
</tr>
<tr>
<td>Manoa/Punahou</td>
<td>5%</td>
</tr>
<tr>
<td>Puunui</td>
<td>5%</td>
</tr>
<tr>
<td>Waimanalo</td>
<td>4%</td>
</tr>
<tr>
<td>Sand Island</td>
<td>3%</td>
</tr>
<tr>
<td>Kaaawa</td>
<td>2%</td>
</tr>
<tr>
<td>Waikiki</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
</tbody>
</table>
Marital Status

Figure 46. Over half are married

- Married: 57%
- Single (never married): 34%
- Divorced, separated or widowed: 9%
Conclusion

In conclusion, Windward Community College scores highly in top of mind, second to only UH Mānoa. However, the total awareness for Windward was relatively low. It may be the case that there are relatively fewer people aware of Windward, but those who are aware seem to have Windward on their minds.

People’s perceptions of Windward suggest that people are aware that Windward Community College is nearby. In addition, the campus’ close proximity to their homes is a key draw for those who are likely to enroll at Windward if given the opportunity. In contrast, the drawbacks to enrolling at Windward are that the classes or degrees people want are unavailable. However, there is still a decent portion of the windward population who are only interested in continuing their education to improve themselves or for personal enjoyment.
Appendix
Appendix A: Other Responses

Figure A1. Other responses for: “What school are you registered with?”

- Windward.
- Hawaii Institute of Hair Design.
- Maui Community College.
- It’s not in the university system - Kula Makua.
- Pacific Rim bible.
- Thomas Edison.
- Kailua High School.
- University of Hawaii West Oahu.
- Light University (on-line).
- Pacific University of Oregon.
- Refused.
- University of California.
- DeVry.
- Art Academy.
- Excelsior University, online.
- Columbia Southern University.
- Pacific Christian University.
- Mainland university.
- Windward School For Adults.
- Washington University.
- Azusa Pacific University.
- Windward Community school for adults.
- Windward School for Adults.
- Western Governors University.
Figure A2. Other responses for:
“When you think about community colleges, what comes to mind?”

- Accessibility, community involvement.
- Comparing everyone, age, education, upgrade my education with the young people.
- It's a different way of schooling ask questions.
- A step to higher education.
- Good stepping-stone.
- I think community colleges are alright.
- Practical education.
- Helpful, I just think there are some good courses, they offer some good opportunities for jobs if you don't know what to do it's a nice place to go to find out and get a job.
- Going to community college will help me better myself.
- It's a challenge because I have a fear of not making the grade.
- Easy access, easy requirements, close by the community.
- Smaller campus and I guess it's more personalized.
- Excellent.
- Beginning of your education.
- I'm not sure yet I'm going to check it out next week.
- The classes are not that demanding. It's more casual of the field.
- How good the classes are.
- Easy access.
- Maui Community College.
- Determination.
- Not sure.
- That's it.
- Easy parking.
- Community college.
- It's a good starting place for a career.
- Community colleges to get a higher education.
- Personal development, I used them when I was young, I needed personal development and they helped and as a professional I used them to develop.
- I wish they were four years, here on the windward side to offer Bachelor's.
- I think Hawaiian history.
- That they're very good they're all good.
- I think they're wonderful because they're so accessible to everybody.
- Places where I can get information on courses.
- I think they're the answer to most people's education needs.
- Easier to attend.
- Parking, financial aid, I think it's good, I believe it's a good opportunity.
- Continuing education, they serve the purpose for the general population of education.
- Not for me.
- Community colleges are relaxing I feel comfortable in a community college.
- Expensive.
- More aim to the community, variety of classes.
- Doesn't offer the level of education I am interested in.
- I don't know.
- Accessibility, fun, easy to get into.
- Good, necessary, important.
- Just here locally.
- Easier than universities, it's very accessible.
- No comment.
- Closer to home.
- It's more part-time school unlike the university.
- State community colleges.
- Good school, good option.
- Vocational studies.
- Location, the courses.
- High quality education.
- They're good, because people who didn't do well in high school they have a better chance of going to school there.
- High school all over again.
- Not enough classes or teachers community colleges should offer more night classes.
- I wouldn't go to one.
- I think they are great.
- Education, importance and knowledge to connect with other people.
- It's easy to have classes not too regimented, more friendly.
- Positive for vocational education. I think there should be a lot more opportunities for students. I think high schools should promote more vocational programs.
- Nothing.
- Second rate education.
- Nothing.
- More of practical.
- Large class sizes.
- Smaller area.
- Communication between teachers and student slacks.
- I think this one is very good. There is some parking if you get there early enough.
- Will I get a good education there.
- That they have great teachers and great locations, university's intimidate me and the college is a lot more warm and friendly.
- I think they're a good place to go for continuing education.
- Their great.
- First foot in the door, finding yourself and what you really want to do.
- They're okay.
- I've never been to one so I can't say.
- Nothing, provide trades.
- I don't know.
- It reaches the community where we live in, accessible.
- Art programs, wood working and adult education.
- They need more variety of classes and subjects.
- Spring board.
- I guess transition.
- Good experience.
- Good school to get a degree.
- Performing arts liquid theater.
- They're good.
- Nothing.
- Learning.
- It's for people that didn't do good in high school.
- Night classes.
- They're good.
- Good place of high standings.
- My second choice after University of Hawaii.
- I love them.
- That it's money, close to home.
- Boring, not up to date, doesn't move up to the times.
- Short term, they're good for transition.
- Accessibility, core education.
- I think it's a good starting place when you're not certain if college is your thing yet and you want to try it out first.
- Vocational training college basics.
- I think they're a secondary resource.
- Nothing.
- There's a lot of local people.
- I think they're good.
- Something that would suite me.
- Very good programs very strong culture programs more to help a person.
- I am surprised.
- A good place for general education.
- They were a great experience.
- Accessible.
- It's a challenge to the mind, body, and spirit.
- Good school.
- Trades usually.
- The courses they have and how far to commute.
- Waste of time.
- The academic excellence, caliber of the students academic settings, research capabilities and programming.
- It would be a good back-up.
- There's no safety with community college that's my opinion of east Oahu they don't do much.
- I'd like to go there.
- Positive, great, good for a working student and people like me, they are very supportive of culture they are important.
- I don't give it much thought.
- I'm not sure I just want to get good grades, I want a better job.
- Not a place for a specialized degree.
- Improved a lot in the past few years.
- I think their great, I feel they need more support more people should attend community colleges.
- High school, kids are young, not serious, and overcrowded.
- Casual campus, flexible hours.
- Opportunity for life long learning, people who are under employed to get a better career.
- Right out of high school I think they're harder than colleges, they get you ready for work.
Figure A3. Other responses for: “Why do you say that?”
(Follow up to likelihood to enroll at Windward question)

- Sometime, just no more time now.
- It’s because I attended there.
- Heard good things, it’s easily accessible.
- The parking there is awesome, good people, staff is awesome.
- That would be my second choice of schools, if I didn’t attend Brigham Young University.
- I would not recommend classes because of instructors.
- Enrolled at Hawaii Pacific University.
- I have an undergraduate degree and I believe their classes are all undergraduate classes.
- If they had nurses programs I would attend there.
- I just may want to go to Windward Community College.
- If they are going to give me a free trip to college I’m going to take it.
- At this time I’m not really looking to get into anything I haven’t investigated so I don’t have an opinion one way or another, I’m not looking to get into that right now if I just wanted to get a course here or there I’d probably look.
- If they had a specific class that I need, not to sure.
- Reputation.
- That’s where I’m going to go, I’m telling my sisters to go.
- I want something new.
- Because what is offered to me at my age it seems like I’m going to be getting scholarships.
- I’m originally from Maui and may go back there.
- If there’s money options I would attend Hawaii Pacific University, I know the campus of Hawaii Pacific University, the problem sometimes are classes that I want take aren’t available on this side of the island, Windward Community College.
- It’s a good school.
- I like the school.
- Because I don’t know.
- I know people who went there and liked it.
- Improve the facility.
- I would look at there offerings I want to look into computers.
- Because I want to get it done faster.
- Just because.
- Just because I used them before and I took online classes and it worked very well.
- I think I applied I could get in.
- I like to take classes but on my own time.
- Because I want to learn something.
- Because they have a good reputation.
- If they had courses that I want, I would go.
- Because I have a son that is getting ready and this is an option.
- I think it has quality instructors and a good provost.
- Because I did go there in the late nineties and had a very positive environment and good location, the facility is very adequate and the professors were good and the students were very good and the environment was clean.
- Because I went there to apply and they were not too helpful and not encouraging, so I left it on the back burner.
- Preference.
- Because I like it there, I have attended there and know the school.
- It’s junk I have higher standers.
I know the school and I've been there and close to home.
If there was a reason for me to go there since I have a masters degree already, if they have counseling (school or learning disability specialist) I would go.
Because I will probably go specifically for a 4-year degree in art.
Because I'm not sure what classes they have.
Because that is what I want to do.
If everything is in place on my subjects, classes that are required for future I would attend.
Look for some sort of certified degree to support my future of job scope.
I already have another place in mind, the program that I'm looking into is at University of Hawaii Manoa I know the professors there.
I believe it wouldn't be a good choice.
Depends on what they offering next semester.
My family's life right now is too busy, I need to wait until my little one goes to school, then definitely I can attend.
Not sure.
No reason.
I like the people and the teachers.
Because it's really good.
They are very secular.
Because I have to look more in to it basically see how much it costs.
I'm not currently in the market of continuing to go to college yet.
Availability and cost.
I like the windward side.
Comfort, good counseling.
Only because I'm not sure on what they have.
I'm not considering enrolling immediately.
Middle class families can get a feel for education and they can transfer to a four year school.
I work in town by Ala Moana but if it changes, there is a possibility of going because it's close to home.
No desire.
Just because I don't know nothing about it.
Well one of my uncles said that he doesn't want me to go there because of environment.
Part of the University of Hawaii system doesn't matter where I go.
Depending on what courses are available for enrollment and they have a big art department.
They offer what I'm looking for.
I went there before.
I'm moving.
I have taken classes and would again.
Proper selection of classes.
Because I'm probably going to a bigger campus.
Because what's offered.
I really enjoyed my daughter's experiences at Windward Community College and I would enjoy the same experience.
I want to try it out first at Kalaheo High School to see if it's something I want to do.
If they have what I want, I'd enroll there.
Because I'm not sure if I'm going to go.
They do have a nice mix of business and art (writing) and they have Hawaiian studies.
It's either Windward Community College or Kapiolani Community College.
Because if other things fall into place for me in my personal life, then I would.
 It's large class sizes.
 Because I've been there before.
 It's like the mountains, because it's there, also I wanted to.
 If they offered the program I am interested in, I would enroll; it's early childhood education.
 It's easy to access. You can get accepted and the price is reasonable. It would help me further my knowledge.
 Not interested.
 I don't think that the facility doesn't have a good quality and no reputation.
 I don't think they have a masters program in special education, Windward Community College has a good outreach in the community.
 Depending on the course.
 My work schedule and my son.
 If I were to go to a community college, I would go there it's close by.
 It's because I have been going there for the past five years, it was very hard for me, the students there is like the reflections of the whole purpose they are nice and genuinely nice and they greet me and I am in another age range and made me feel included.
 I'd probably go to University of Hawaii or the mainland.
 I take classes for fun.
 Because I have an opportunity to go to a college at no cost, I haven't taken that opportunity yet, right now I have two kids going to college and my third one's going to be starting in another year, I work with a lot of college students.
 I don't know.
 Just not interested.
 Because I don't live on the windward side, I live on the leeward side with a windward telephone number.
 Because of my situation.
 Too far from work.
 If I attend a junior college such as Windward Community College it may be more rough for me. I have friends who did the same thing and it was inconvenient the transition.
 I think the cost is affordable.
 Only if there are classes that I need I would attend Windward Community College.
 They have what I need and I'd be more comfortable.
 I don't think it would meet my needs.
 If they have what I want and the cost is in line, convenient location.
 I like to go to University of Hawaii.
 All of the above reasons.
 That's where I plan to go after high school, close to home, and I can transfer my credits to University of Hawaii in the future.
 I will be going online and I don't believe they have the courses I want online.
 Depending on the classes, time and price.
 They're cheap.
 Because I want to learn.
 Obtaining skills.
 Because that would be the first place I look.
 If they have the classes I need.
 Probably going to attend a mainland college.
 I love it there.
 I am retired.
 Because I am going to Washington.
 Because I don't know anything about the school.
Because Windward Community College outdated, old buildings, lack of parking.
Because of the courses they offer.
I'm planning on continuing my education at University of Hawaii Manoa.
Limited choices.
I'm being offered the option to go there, I'm open to trying this school out.
Too far to travel to Windward Community College.
I think, because of all the don't knows.
Because it's good, all the elements work, time, location, availability of classes, selections of classes, all things you've been asking about because it's bigger I don't want it to get bigger.
I travel a lot and Windward Community College doesn't have online classes.
I think it's a phenomenal school excellent campus they just need to strengthen their health programs.
Depending on the price.
Given that they have a course in fire science.
Variety of the teachers.
I don't know.
No interest in going there.
I haven't decided on my selection of courses, I'm also looking into distant education.
Don't know. Doesn't offer any continuing education.
Because right now I can't go to college, it will probably be when I retire, when that time comes then I can make the decision, right now that's main reason.
Prefer to go to college in downtown or a university.
I might choose to go to a university.
I like it a lot there.
Because it's a community college, it's just a step that delays you in going to a university it's just a waste of time to be honest.
With the condition only if they offer masters and doctorate level I may attend.
Time and day.
Not ready for college, no money for it.
I'm online.
I'm going to go there in the future after I retire.
Basically for a stepping-stone.
Because our cousins go there.
Heard that programs have expanded, I have taken training courses and the campus is nice. Their science program is good.
Because I'm familiar with the University of Hawaii at Manoa and Kapiolani campuses and I'm willing to travel and I prefer going there.
I don't really need to go, if I did, I would go.
Figure A4. Other responses for: “If you were ready to enroll and were given the option to go to any college in Hawaii, where would you enroll?”

- No masters degree.
- No classes that I want.
- Pacific Christian University.
- Not sure.
- I would say Honolulu Community College, I would go with that one that it's the college that has the classes that I want.
- Received my bachelor of arts.
- BA, only if classes can be applied to my masters.
- No classes that I want.
- Pacific Christian University.

- Not sure.
- I would say Honolulu Community College, I would go with that one that is college that have the classes that I want.
- Received my BA.
- BA, only if classes can be applied to my masters.

Figure A5. Other responses for: “Which is your primary reason for continuing your education?”

- I’m curious, interested in a lot of different things lifelong learning.
- Have to go back in order to keep my job.
- Personal growth.
- School Librarian.
- Always good to advance yourself.
- For position.
- I want to do research.
- It's something to do.
- Seminars.
- Self pride.
- Dignity.
- Necessary.
- To learn a new skill like sign language or like computer skills electrical so I can fix the light switch.
- Take a different career.
- Unsure.
- I have a lot of time on my hands.
- When you go to school the choices are limited a lot of fields to learn.
- Go back for self knowledge.
- Political environment.
- Keep your mind working.
Figure A6. Other responses for: “Are you planning to pursue…”

- No.
- License.
- Individual.
- Use the knowledge of the class.
- Just to take information.
- No.
- Associate.
- Aviation Engineer.
- None of these.
- None.
- Side.
- Done.
- Special interest.
- Have these.
- Not sure.
- Like to attend a class in afternoon time.
- Pursue a fellowship.
- Highest I can go.
- None.

Figure A7. Other responses for: “Have you thought about continuing your education before but for some reason couldn’t at that time? If so, why?

- I got hurt and my husband got sick.
- I had personal issues.
- I didn't think anything would be beneficial except for computer courses.
- Travel.
- A life circumstance.
- Health problems.
- Disability.
- Nothing.
- I was on a mission with the Mormon church.
- Other commitments.
- It was hard as a senior to get college transcripts just to take a class or two.
- It's just being postponed because I feel I'm too old.
- Husband was ill.
- I had surgery and I couldn't attend.
- I already had a job.
- Due to my car accident, lack of attendance.
- Schedule.
- In the hospital.
- Lost time.
- Personal matters.
- They used to mail an enrollment but don't anymore.
- The schedule.
- Hawaii Pacific University didn't have day classes for communications masters.
- My advisor was having a difficult time.
- My father passed away.
- They don't have the bachelor program here.
- I had other priorities and I had to make a choice.
- My health.
- I attended Brigham Young University in 2001, then stop going, I was not focused at that time, but I am now.
- I had to finish high school.
- My husband was not well.
- I lived overseas.
- Waiting for certain subjects.
- Lack of programs interested in.
- Worried, then did research.
- Human commitments, I travel a lot.

Figure A8. Other responses for: “You said you’re interested in continuing your education, which subjects are you planning to study?”

- CPC.
- Masters of social work.
- Law School.
- Conflict resolution, peace studies.
- Engineering.
- Curriculum.
- Fire science.
- Aviation engineering.
- Nursing.
- Architecture and designing.
- Agriculture.
- Theology.
- Music.
- Medical.
- English.
- Social worker.
- Message therapist.
- TV production.
- Video.
- Music.
- Applied behavior analysis it’s a certificate available on the mainland but not here might be considering an online course would prefer online rather than traveling.
- Master's in English.
- Culinary arts.
- English.
- PhD.
- Psychology, journalism.
- Home economics.
- Sociology.
- Sign language.
- Linguistics.
- Flying a plane.
- Theology.
- Respiratory therapist x-ray tech.
- Emergency medical.
- Engineering.
- Automotive technology.
- Orthodontist.
- Higher education and curriculum.
- Woodworking.
- Math.
- Constitutional law.
- Theatre.
- Cosmetology.
- Engineering.
- Personal recreation.
- Political sciences.
- Marine Biology.
- Anthropology.
- Psychology.
Appendix B: All Verbatim Responses and Questionnaire
Verbatim Responses

And what school are you registered with?

- Windward.
- Windward School for Adults.
- Windward School For Adults.
- Windward Community school for adults.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Windward Community College.
- Wester Governors Uniformity.
- Washington University.
- University of Hawaii.
- University of Hawaii.
- University of Hawaii West Oahu.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa, Chaminade University.
- University of Hawaii Manoa and Windward Community College.
- University of Hawaii Hilo.
- University of California.
➢ Thomas Edison.
➢ Refused.
➢ Pacific University of Oregon.
➢ Pacific Rim bible.
➢ Pacific Christian University.
➢ Online from University of Hawaii Manoa.
➢ Maui Community College.
➢ Marist College, online.
➢ Mainland university.
➢ Light University (on-line).
➢ Leeward Community College.
➢ Leeward Community College.
➢ Leeward Community College, Windward Community College, Honolulu Community College.
➢ Kapiolani Community College.
➢ Kapiolani Community College.
➢ Kapiolani Community College.
➢ Kapiolani Community College.
➢ Kapiolani Community College.
➢ Kailua High School.
➢ It's not in the university system Kula Makua.
➢ Honolulu Community College.
➢ Honolulu Community College.
➢ Honolulu Community College.
➢ Honolulu Community College.
➢ Honolulu Community College.
➢ Honolulu Community College.
➢ Hawaii Pacific University.
➢ Hawaii Pacific University.
➢ Hawaii Pacific University.
➢ Hawaii Pacific University.
➢ Hawaii Pacific University.
➢ Hawaii Pacific University.
➢ Hawaii Institute of Hair Design.
➢ Excelsior University, online.
➢ DeVry.
➢ Columbia Southern University.
➢ Chaminade.
➢ Chaminade.
➢ Brigham Young University.
➢ Brigham Young University.
➢ Brigham Young University.
➢ Azusa Pacific University.
➢ Art Academy.
And what degree or certificate are you planning to receive?

- Undecided.
- Undecided.
- Safety management.
- Registered Nurse.
- Pre med, Orthodontist.
- PhD. in political science
- PhD.
- PhD.
- PhD.
- PhD.
- Pharmacist Technician.
- On education.
- Ocean safety.
- Nursing Bachelor.
- Nothing just for interests in hawaiian language
- Not sure.
- Not looking for a degree.
- Not able to get a degree.
- None.
- None.
- None.
- No, degree.
- My doctor and nursing.
- My associate's degree
- Music.
- Masters.
- Masters of fine arts
- Master's in Special Education.
- Masters in organization leadership
- Masters in communication.
- Masters in business.
- Masters in Biotech.
- Master.
- Master in Organizational Communications.
- Master in education.
- Liberal Arts.
- Liberal art.
- Just one class.
- I'm going to receive a grade teaching certificate.
- Four year degree.
- Elementary education
- Early Childhood Education.
- Dual and elementary.
- Doctorterine.
- Depends on when I get there, looking forward to my bachelors.
- Computer science bs
- Communication.
- Classical art.
- Business degree.
- Billable counseling.
- Barber, stylist.
- Bachelors.
- Bachelor's.
- Bachelors.
- Bachelor's, transferring to west Oahu in about a year.
- Bachelors of Science.
- Bachelor's of art.
- Bachelors in art.
- Bachelor's degree.
- Bachelors degree.
- Bachelor's degree in Psychology.
- Bachelor's degree
- Bachelor.
- Bachelor of Science.
- Bachelor of Science.
- Bachelor of Science (Nuclear Engineering).
- Bachelor of Arts.
- Bachelor of Arts.
- Bachelor of Arts in international.
- Bachelor of Art in History.
- Associates.
- Associates.
- Associates.
- Associate's.
- Associates.
- Associate's in Theology.
- Associates in automotive technician.
- Associates degree.
- Associate's and science.
- Art degree.
- Another associate's degree maybe a bachelor's.
- Aa
What was keeping you from enrolling?

- Worried, then did research.
- Working.
- Working.
- Working.
- Working.
- Working two jobs.
- Working too hard, because of job did not have time.
- Working full-time.
- Working full-time with family.
- Work.
- Work.
- Work.
- Work.
- Work, no time.
- Work, because I work too much and family.
- Work schedule and affordability.
- Work conflict.
- Work and money.
- Work and family.
- Work and family life.
- Work and family commitments.
- Waiting for certain subjects.
- Travel.
- Too many jobs, not enough money.
- Too busy.
- Too busy.
- Too busy, bad health, had to work.
- Time.
- Time.
- Time, working full-time.
- Time, travel to a campus and spare time in my life.
- Time, I am retired, I like travel.
- Time, family, and cost.
- Time constraints, work full-time.
- Time and money.
- Time and a family to raise.
- Time and money.
- They used to mail an enrollment but don’t anymore.
- They don’t have the bachelor program here.
- The schedule.
- The program I wanted to go through was not conducive to working.
- Single parent and no money, I’m broke.
- Schedule.
- Raising your family, finances.
- Raising my children.
- Raising a family time conflicting.
- Raised 3 kids.
- Procrastinating, busy being a mom, and working.
- Process of enrollment, certain things shy me away and some requirement of age and cost.
- Personal matters.
- Other commitments.
- Other activities, moving to Hawaii the colleges are more expensive.
- Nothing.
- Not enough time.
- Not enough money.
- No time for school and money.
- No money.
- No funding.
- Need to work.
- My working hours and finances.
- My work and my children.
- My scheduling, I work full-time it’s hard to get away to go to school, the tuition is expensive.
- My pregnancy.
- My job of scheduling.
- My husband was not well.
- My health.
- My focus was on my children.
- My father passed away.
- My daughter, busy taking care of young daughter.
- My children.
- My children needed my help.
- My busy schedule.
- My advisor was having a difficult time.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money.
- Money, time, raising my kids.
- Money, time and my family.
- Money, time and cost of classes.
- Money, I didn’t have any, besides the money it was a matter of scheduling and time.
- Money, I couldn’t afford it, right now I’m working a job and half and I couldn’t qualify for assistance scholarship, basically it’s financial because I have to choose between working and going to college.
- Money my two children are older today.
- Money for attending school.
- Money and timing.
- Money and time, fear that it would be too hard that I was too old.
- Money and testing.
- Money and family.
- Mainly time commitments.
- Lost time.
- Lack of time.
- Lack of programs interested in.
- Lack of money.
- Lack of funds.
- Job.
- Job.
- Job, undecided of my future or of degree.
- Job and bills.
- It's just being postponed because I feel I'm too old.
- It was hard as a senior to get college transcripts just to take a class or two.
- It was actually time, and work commitment, didn't have time to do it.
- In the hospital.
- I'm in the military.
- I'm a single mom and not independently wealthy.
- I was working and the classes didn't fit my work schedule.
- I was with grandchildren.
- I was raising a family, paying a mortgage and had a very demanding career.
- I was pregnant.
- I was pregnant.
- I was on a mission with the Mormon church.
- I needed a job to pay my rent and also, I am a single parent because my husband went to prison.
- I need to work and I have two kids.
- I lived overseas.
- I have children to take care of.
- I have a small child and a sixteen year old.
- I had to work full-time.
- I had to finish high school.
- I had surgery and I couldn't attend.
- I had personal issues.
- I had other priorities and I had to make a choice.
- I had children.
- I got pregnant, raising my family working full-time.
- I got hurt and my husband got sick.
- I didn't think anything would be beneficial except for computer courses.
- I didn't have time.
- I didn't have the time to do it, I couldn't afford to miss work and go to school at the same time, that was what was keeping me from enrolling.
- I didn't have enough time because of work.
- I considered it before, but I really wanted to get back to work so that's what I did, of course it was financial I wanted to make some money so I went back to work.
- I attended Brigham Young University in 2001, then stop going, I was not focused at that time, but I am now.
- I already had a job.
- Husband was ill.
- Human commitments, I travel a lot.
- Home with children.
- Health problems.
Hawaii Pacific University didn't have day classes for communications masters.
Had kids.
Had a baby.
Got a job as a teacher.
Financially I couldn't afford it at that time.
Financial.
Financial.
Financial.
Financial.
Financial.
Financial setback.
Financial reasons.
Financial and level of my english.
Financial and kids.
Finances.
Finances.
Finances.
Family.
Family.
Family.
Family.
Family, children.
Family, children, and work.
Family stuff.
Family responsibilities, not the right time for it, little children, maybe financial I guess I couldn't afford it at the time.
Employers and everyone wants a masters.
Due to my car accident, lack of attendance.
Disability.
Didn't know what I wanted to do, money.
Cost and time.
Children.
Children.
Children and money.
Children and grandchildren I was working full-time so I had to earn money, financial.
Busy working twenty four seven, it was the recession in the seventies in the midwest, union busting, I was studying architecture and architecture in the seventies was dying.
Busy with work, kids.
Busy with family and working, surviving.
Business and time, it was due to work and travel and didn't have time to go to class.
Budget and money problems.
Being a mother.
Because I'm baby sitting, just trying to make the money so I could go to school.
A life circumstance.
(Other reason) Why are you planning on continuing your education? Is it because you want to...

- When you go to school the choices are limited a lot of fields to learn.
- When I went to school I was in computer science and I would like to go to school to continue what I majored in and try to continue where I left off the road not taken.
- Upgrade my education.
- Unsure.
- Too make more money.
- To switch fields.
- To learn a new skill like sign language or like computer skills electrical so I can fix the light switch.
- To get more money.
- Take a different career.
- Start business.
- Seminars.
- Self pride.
- School Librarian.
- Recreation, trust.
- Political environment.
- PhD.
- Personal growth.
- Pay raised.
- Necessary.
- Keep your mind working.
- Keep up to date with computers.
- Just wanted to take classes I like going to school but I don't have to go to school anymore.
- Just to take some programs.
- Just like school.
- Just for knowledge and fun.
- It's something to do.
- It's just another goal I have to finish.
- I'm curious, interested in a lot of different things lifelong learning.
- I want to own my own restaurant.
- I want to improve my earnings, honestly I really enjoy learning and it's kind of a challenge it's available and I haven't done it.
- I want to finish my bachelors degree.
- I want to do research.
- I love school, to make more money, my daughters are getting their master's degrees and I don't want them to get more degrees than I do.
- I have a lot of time on my hands.
- Higher income.
- Have to go back in order to keep my job.
- Go into private practice.
- Go back for self knowledge.
- Getting masters.
- Get my masters degree at a very good price.
- Get my GED.
- Fun.
- For position.
Dignity.
Better money.
Because it'll be something that I'll have accomplished.
Another masters no other reason.
And it's so that my kids can go to private school.
Always good to advance yourself.

(Other response to) Of all of these, which is your primary reason for continuing your education?
Want to finish school.
Upgrade my education.
Update computer skills.
To switch fields.
To pursue an interest.
To make more money.
To learn more.
To learn more about children with special needs.
To finish it up and I still got VA benefits.
To become licensed.
Something for me to accomplish, to finish a goal that I've set.
So my kids can go to private school.
Self knowledge.
See previous question.
See previous question.
Recreational.
Prepare self for my future.
PhD.
Opportunity to get masters degree at a good price.
Need to keep my job.
Necessary.
More money.
Librarian so I need it.
Just to take program.
Just to get more money.
Just something to do.
Just for knowledge and fun.
Just because I like school.
I'm thinking about going into the mission field.
I want to finish my bachelors.
I want to do research on aging process.
I like taking classes.
I have to semenartsnone
Higher Income.
Go back to get GED.
Get a masters.
Future.
Fun.
For more fulfilled life.
Dignity and to encourage women to pursue their education it's very important.
Better money.

(Other response to) Are you planning to go to school full time, or are you planning to undertake studies while working full time or part time?

- Working full-time.
- While retire.
- To update myself.
- School part-time but not working, retired.
- Retired.
- Retired, part-time.
- Retired while student.
- Retired maybe part-time.
- Retired and taking some classes.
- Plan to take courses while staying retired.
- Part-time.
- Part-time.
- Part-time, retired.
- Part-time without work.
- Part-time without work.
- Part-time while retired.
- Part-time while retired.
- Part-time student and take care of kids.
- Part-time school.
- Part-time school I'm retired.
- Part-time only.
- Part-time I'm retired.
- Part-time I'm a mom.
- Only occasional classes.
- No.
- No.
- No.
- Just take classes when I want to am retired.
- Intensive classes.
- Individual classes.
- In the summer.
- I'm retired and have fun.
- I just take courses for personal enjoyment.
- Go to school part-time not working now.
- After I plan on working full-time.
(Other response to) Are you planning to pursue...

- Working on Master's.
- Use the knowledge of the class.
- To get a Master's.
- To enjoy.
- The joy of learning.
- Start with high school.
- Special interest.
- Something of interest.
- Side.
- Self-interest knowledge.
- Self improvement.
- Self improvement.
- Self improvement.
- Self improvement.
- Self improvement.
- Self improvement.
- Self improvement and sustainable agriculture.
- Pursue a fellowship.
- Purely interest.
- PhD. in political science.
- PhD.
- PhD.
- PhD.
- PhD.
- PhD.
- PhD.
- PhD.
- PhD.
- PhD in mainland.
- Personal, just to improve my knowledge.
- Personal improvement.
- Personal enjoyment.
- Personal enjoyment.
- Personal enjoyment.
- Personal enjoyment.
- Obtain skills.
- Not sure.
- None.
- None.
- None of these.
- None of them just want to keep informed for job.
- No.
- No.
- Need to go take classes.
- More knowledge and upgrade your job position.
- Master's.
Master's.
Master's.
Master's.
Master's.
Master's.
Master's.
Master's.
Master's.
Master’s in education.
Master's Degree.
Master's degree.
Master's degree.
Master's degree.
Master's degree.
Master's degree.
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Master's degree.
Master's degree.
Master's degree.
Master's degree.
Master's degree.
Master's degree.
Master's degree.
Master's in education.
Master's in education.
Master's in education.
Master's in education.
Like to attend a class in afternoon time.
Lifelong learning education for personal benefit.
License.
Keeping myself busy, self improvement, update.
Just wanted to take Hawaiian language classes.
Just to take information.
Just to learn more in general.
Just to go to school.
Just to expand my knowledge.
Just taking classes.
Just take classes.
Just need to take computer or something.
Just learning.
Just improving skills.
Just higher learning skills.
Just for personal enjoyment.
Just for fun..
Just enjoyment purposes only.
Just classes.
Just classes.
Investment in business, stock and bonds.
Individual.
I'm just going to take the classes I'm interested in.
I want to go for Hawaiian studies.
I like taking classes I don't have to go to school. 
Highest I can go. 
Higher than a bachelor's degree. 
Have these. 
Get my GED. 
Get ahead at my job. 
Get a PhD. 
Further education. 
For specialized courses for computers. 
For pleasure. 
For new skills. 
For enjoyment. 
Feeling better about self. 
Enrichment. 
Enjoyment. 
Done. 
Aviation Engineer. 
Associate. 
Art courses. 
Another PhD. 
A Master's. 
A Master's of science. 

Other subject you're interested in pursuing
Woodworking. 
Video. 
Tv production. 
Theology. 
Theology. 
Theatre. 
Technologies, computers. 
Teaching. 
Teacher. 
Teacher. 
Sociology. 
Social worker. 
Sign language. 
Respiratory therapist x-ray tech. 
Psychology. 
Psychology, journalism. 
Political sciences. 
PhD. 
Personal recreation. 
Orthodontist. 
Nursing. 
Music. 
Music.
- Music different languages computer skills.
- Message therapist.
- Medical.
- Math.
- Masters of social work.
- Master's in English.
- Marine Biology.
- Literature, history.
- Linguistics.
- Law School.
- Language.
- Language.
- Japanese.
- Japanese language and culture.
- Home economics.
- History.
- History.
- History.
- History.
- History, teaching.
- Higher education and curriculum.
- Foreign languages.
- Foreign language, education.
- Flying a plane.
- Fire science.
- English.
- English.
- English, foreign languages.
- English world history.
- Engineering.
- Engineering.
- Engineering.
- Emergency medical.
- Elementary education.
- Educational technology degree.
- Educational classes.
- Education.
- Education.
- Education.
- Education.
- Education.
- Education.
- Education.
- Education.
- Education.
- Education.
➢ Education.
➢ Education.
➢ Education.
➢ Education.
➢ Education, technology.
➢ Education, teaching.
➢ Education teacher.
➢ Education leadership.
➢ Education language.
➢ Education and world languages.
➢ Degree in languages.
➢ Curriculum.
➢ Culinary arts.
➢ CPC.
➢ CPA.
➢ Cosmetology.
➢ Constitutional law.
➢ Conflict resolution, peace studies.
➢ Computers.
➢ Computers.
➢ Computers.
➢ Computers.
➢ Computer.
➢ Computer science.
➢ Communications.
➢ Communications.
➢ Communications.
➢ Business.
➢ Bookkeeping, and numbers.
➢ Aviation engineering.
➢ Automotive technology.
➢ Autism special education.
➢ Art History.
➢ Architecture and designing.
➢ Applied behavior analysis it's a certificate available on the mainland but not here might be considering an online course would prefer online rather than traveling.
➢ Anything that pertains to physical and mental wellness or computers.
➢ Anthropology.
➢ Agriculture.
➢ Administration.
I've listed many different education programs. However, I may have not included some specific areas of interest to you, is there anything I missed?

- Wood working
- Well studies are not as cut.
- Well I'm interested in Hawaiian studies.
- Web development, television production, e-mail marketing, business management, general advertising and public relations.
- Therapy.
- Theology.
- Theatrical arts.
- Theatre.
- Theatre, theatre design.
- The banking finance.
- That's enough.
- Textiles, fiber arts.
- Teaching.
- Teacher in the college level.
- Surgical technician.
- Sports medicine personal trainer.
- Special Education.
- Special education, primary education.
- Social Services, I am interest in working with youths and working with the homeless population.
- Shakespere, Hydroponics.
- School to teach mothers to be.
- Safety management training, and health services.
- Resource management
- Renewable resources for energy.
- Public Relations.
- Project management.
- Producer.
- Political issues.
- Physiology and Bio Technology.
- Physical therapy.
- Pharmaceutical, language.
- Paramedic.
- Pacific Rim Bible College.
- Other than business planning.
- Other language study like Japanese or Chinese introductory.
- Office automation.
- Nutrition.
- Nutrition, autism.
- Nutrition and Gerontology.
- Nutrition
- Nursing.
- Nursing registered.
- Nursing administration.
- Nuclear engineering.
- Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Not this time.
Not that I can think of.
Not that I can think of.
Not really.
Not really.
Not really.
Not really.
Not really.
Not really.
Not really.
Not really.

Not really the only other thing that I would have done if I had been going to college is sign language I don't think you mentioned sign language no I think you just about covered everything and more.
Not at all.
None.
None.
None.
None.
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None.
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No, I think you did very well.
No you went into pretty much detail.
No not that I know of.
No
Music, voice classes.
Mental health.
Medical equipment.
Mediation, coaching, personnel development.
Masters in special education.
Masters in nursing and perhaps a PhD in public health, master in education.
Marriage, family therapy.
Marine Science's.
Marine biology.
Marine Biology, Geology, volcano's, the environment.
Literature.
Lei making.
Language.
Language.
Language, dance.
Just the substance abuse training.
Just business management.
Internet entrepreneurship, online business.
International relations.
Interior design.
Information technology.
Industry renewable energy.
I'm focusing on outreach counseling for teenagers.
I wouldn't mind studying education.
I want a master's in healing health not medicine.
I don't know if this was on the list, foreign languages.
Human services, want to have basic knowledge of people.
History.
Helping diabetic people.
Health nutrition.
Hawaiian Mythology.
Hawaiian History.
Graphic design.
Graphic Design.
Graphic Art maybe Art teacher.
General Management field.
Forensic.
Fire and environmental response.
Financial investments.
Financial Aid.
Finance.
Electronic.
Educational Technician, nutritional degree.
Educational science, problem solving.
Educational administration.
Education.
Education, teaching.
Education, music.
Education training.
Education for special education.
- Educate youth of crime, youth probation officer.
- Early childhood education.
- Drama, theater, speech performance.
- Diesel mechanic.
- Dance.
- Culinary Arts.
- Culinary Arts.
- Criminal justice and law, Hawaiian Law.
- Creative writing.
- Crafts and jewelry.
- Counseling.
- Computer.
- Computer classes, music classes.
- Communications.
- Communication.
- Communication technology.
- Commerce, economics, any art courses, drawing and painting, oil painting, small business.
- Chemical engineering, biometrics.
- Certified Professional Coder, health information technology.
- Can't think off any off hand, I like the peace core I can help other other countries, teaching reading, go somewhere to raise bees America Core.
- Business.
- Business Management.
- Business management.
- Business Management.
- Business Administration and ethics.
- Building industries, gardening.
- Boating safety, yachting.
- Biology.
- Bariatrics, study of obesity.
- Athletic training.
- Art Therapy.
- Art History.
- Art history.
- Art history and masters in fine arts.
- Apply behavior analysis counseling.
- Anything that I am doing is for my personal interest.
- Anthropology.
- Animal behaviors.
- Aeronautics.
When you think about Community Colleges, what comes to mind?

- Working people.
- Windward Community College.
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- Windward Community College.
- Windward Community College.
- Windward Community College, very good.
- Windward Community College, useful, valuable steps to a higher education.
- Windward Community College, two year degree before going on to University of Hawaii, well rounded opportunity.
- Windward Community College, theatre, math, english.
- Windward Community College, night campus.
- Windward Community College, Leeward Community College.
- Windward Community College, Leeward Community College, or Kapiolani Community College.
- Windward Community College, Leeward Community College, Kapiolani Community College, Honolulu Community College, good for nursing a part of University of Hawaii.
- Windward Community College, Kapiolani Community College, those are the two.
- Windward Community College, Kapiolani Community College, Honolulu Community College.
- Windward Community College, Kapiolani Community College, Hilo community College, it's a good start.
- Windward Community College, it's good and affordable.
- Windward Community College, I think their good and more affordable.
- Windward Community College, I think quality instruction.
- Windward Community College, I like it.
- Windward Community College, Honolulu Community College.
- Windward Community College, flexibility and convenient.
- Windward Community College, but would rather attend Kapiolani Community College.
- Windward Community College they're great, they give students small classes, and in your own neighborhood.
- Windward Community College probably if I were to go to community college.
- Windward Community College it's close to my house.
- Windward Community College good junior college environment, small classes son is enrolled.
- Windward Community College and Leeward Community College.
- Windward Community College and Kapiolani Community College.
- Windward Community College and Kapiolani Community College, cost affordable and flexible, community colleges are great.
- Windward Community College accessible and convenient.
- Windward Community College associate degree.
- Windward Community College a step up and good starting once I get that settle down I get more higher education.
- Will I get a good education there.
- Well their convenience it's available, and looking at the masters here it's limited.
- Well I went to Windward Community College and it was great.
- Well I know a lot of people go that's where people go to start off and I find it favorable.
- Waste of time.
- Vocational training college basics.
- Vocational studies.
- Vocation and associate degree, one time education.
- Very personal, very supportive, under respected, wondrously affordable.
- Very good programs very strong culture programs more to help a person.
- Very friendly professors very warm very neutering.
- Useful preparatory to a university, and it teaches skills.
- Upgrade yourself while in high school so you can go from a community college to university.
- Undergraduate.
- Under grad first two years.
- Two year programs precursor to four year.
- Two year degrees, community classes like photography.
- Two year degree.
- Two year degree.
- Two year degree.
- Two year degree.
- Two year degree prerequisite level education.
- Two year associates, when I think of Kapiolani Community College, I think of Culinary Arts, Honolulu Community College automotive, Windward Community College would be more science they have that big building with all the marine science they also have that theater too.
- Two year associates, closer to home.
- Tremendous for those who are entering their course studies it's cheaper.
- Trades usually.
- To help you get into a better job, small, they can help you better your job skills.
- To get credit before going to University of Hawaii.
- They're okay.
- They're not as intimidating as universities, community colleges just seem more smaller and welcoming.
- They're great, I got my associate from Windward Community College and it was a wonderful.
- They're good.
- They're good.
- They're good, where most people should start.
- They're good, because people who didn't do well in high school they have a better chance of going to school there.
- They're good, affordable, good for students who don't know what they want.
They're good for vocational students, returning students and getting your first two years of college at a reasonable fee.
They're good for starting a college education and inexpensive.
They're good because they're cheaper.
They're cheaper and they help you to prepare for a university.
They're a good stepping stone to transition from high to a university.
They're a good starting place if you don't have any higher education.
They're a good starting place for people who want to test the waters.
They were a great experience.
They offer more vocational oriented programs, their tuition is more reasonable than at a university, they have a variety of locations which is handier you can go to a community college like Honolulu Community College, or Kapiolani Community College, without having to go to University of Hawaii Manoa.
They offer good courses in a more casual atmosphere good way to save money, good convenient location.
They need more variety of classes and subjects.
They make me feel homey, class sizes are good.
They help you get your foot into good jobs, teachers can focus on the student more.
They have courses now and it's more convenience.
They are great, the best step for a four year college.
They are good for kids to get a start in college.
They are excellent good starting point to find out what career to go into and its cheaper.
They are an easy way to obtain courses I want for a low price.
There's no safety with community college that's my opinion of east Oahu they don't do much.
There's a lot of local people.
Their less expensive and more convenient, and the ones we have should offer more certificates, degrees and programs.
Their great.
Their good to attend if your going only for an associates degree.
The courses they have and how far to commute.
The closest to me is Leeward Community College, their fine.
The classes are not that demanding. It's more casual of the field.
The academic excellence, caliber of the students academic settings, research capabilities and programming.
That's it.
That's fine, easy, convenient, closer to where I live, smaller than big university.
That they're very good they're all good.
That they have same education for less money.
That they have great teachers and great locations, university's intimidate me and the college is a lot more warm and friendly.
That it's money, close to home.
Stepping stones.
Stepping stone.
Step before a four year university.
State community colleges.
Spring board.
Something that would suite me.
Smaller community, more individual attention.
Smaller college.
Smaller classroom settings.
Smaller classes and it's more individual.
- Smaller class, closer to home, cost, a good way to start.
- Smaller class sizes, affordable.
- Smaller class sizes, affordability.
- Smaller campus, more qualified teachers with smaller classes.
- Smaller campus, it's a good place to get started.
- Smaller campus and I guess it's more personalized.
- Smaller area.
- Smaller and good.
- Small.
- Small classes, good instructors being comfortable.
- Small classes, caring professors, no pressure.
- Small class, teachers that teach instead of publish and it's like high school.
- Small campus.
- Small and convenient.
- Short term, they're good for transition.
- Second rate education.
- School, Hawaiian languages and communication their good and cheaper.
- School cheaper then universities.
- Right out of high school I think they're harder than colleges, they get you ready for work.
- Remington, Windward Community College, Leeward Community College, Kapiolani Community College, Honolulu Community College.
- Really good first two years out of the way.
- Really good experience, a good place to start an education, good way to get your foot in the door they are good because it's cheap, then I can change majors without changing the whole process it won't ruin your credit affordable a good place.
- Preparing for a four year college technical skills.
- Practical education.
- Positive, great, good for a working student and people like me, they are very supportive of culture they are important.
- Positive for vocational education. I think there should be a lot more opportunities for students. I think high schools should promote more vocational programs.
- Places where I can get information on courses.
- Personal development, I used them when I was young, I needed personal development and they helped and as a professional I used them to develop.
- Performing arts liquid theater.
- Parking, financial aid. I think it's good, I believe it's a good opportunity.
- Opportunity for life long learning, people who are under employed to get a better career.
- Nothing.
- Nothing.
- Nothing.
- Nothing.
- Nothing, provide trades.
- Nothing much, a way of saving money on the way to other colleges.
- Not sure.
- Not for me.
- Not expensive.
- Not enough classes or teachers community colleges should offer more night classes.
- Not a place for a specialized degree.
- No comment.
- Night classes.
- My wife has just graduated at Hawaii Pacific University, community college is good and thinking about issues on the less fortunate.
- My second choice after University of Hawaii.
- More one on one time with the teacher.
- More of practical.
- More intimate classrooms than in the universities.
- More convenient for me then a university.
- More aim to the community, variety of classes.
- Maui Community College.
- Lower tuition, smaller campuses, convenience.
- Location the courses.
- Liberal arts a great start.
- Leeward Community College, Windward Community College.
- Leeward Community College, useful.
- Learning.
- Large class sizes.
- Kapiolani Community College.
- Kapiolani Community College.
- Kapiolani Community College.
- Kapiolani Community College.
- Kapiolani Community College, Windward Community College, Honolulu Community College.
- Kapiolani Community College, volcation studies.
- Kapiolani Community College, they have great programs and they're very top notch and the instructors are very good and professional.
- Kapiolani Community College, my husband works for one, associate degree.
- Kapiolani Community College, Leeward Community College, Honolulu Community College.
- Kapiolani Community College, I think they're great, they give people the opportunity for a little cheaper college education as opposed to University of Hawaii Manoa where it costs more, I just think it's a stepping stone to get up to University of Hawaii Manoa or Hilo campus.
- Kapiolani Community College, I think they're great easier start versus a university I felt overwhelmed by the University of Hawaii, but when I went to a community college I felt better the goal is easier to reach when you start off at a community college.
- Kapiolani Community College, I think Kapiolani's the best, I went to Windward Community College and Honolulu Community College and Kapiolani's the best.
- Kapiolani Community College they have food classes, they're good.
- Kapiolani Community College and Honolulu Community College.
- Just here locally.
- Just close by good prices flexible schedules.
- Junior college.
- I've never been to one so I can't say.
- It's training before actually entering the university.
- It's the step before going to an actual college. It gives you the opportunity to think about the actual college expenses and get used to the environment of being in a college.
- It's more part-time school unlike the university.
- It's inexpensive to attend.
- It's for people that didn't do good in high school.
- It's easy to have classes not too regimented, more friendly.
- It's cheap and flexible.
- It's alright its a good place to start.
- It’s a stepping stone for getting your bachelors degree.
- It’s a start to get to the four year college.
- It's a smaller college, it's an easier transition to a regular college.
- It's a really good starting point, good for young people, helps to build confidence to go on.
- It's a good way to start off.
- It's a good stepping stone for higher education
- It's a good starting point.
- It's a good starting point and it's a place for the community.
- It’s a good starting place to start educating yourself for a career.
- It's a good starting place for a career.
- It's a good place to start off your education.
- It's a good place to go to test out the waters. It's a good starting place to decide on a career.
- It's a different way of schooling ask questions.
- It's a cheaper way of getting a higher education but I don't think that the quality is the same.
- It's a challenge to the mind, body, and spirit.
- It's a challenge because I have a fear of not making the grade.
- It would be a good back-up.
- It was small, accessible, good teachers.
- It reaches the community where we live in, accessible.
- Inexpensive, easier to get in it's closer.
- Inexpensive, and accessible.
- Inexpensive way take classes.
- Improved a lot in the past few years.
- I'm very much in favor of them, community colleges offer an alternative to a more rigorous four year, good testing ground.
- I'm not sure yet I'm going to check it out next week.
- I'm not sure I just want to get good grades, I want a better job.
- I'd like to go there.
- I wouldn't go to one.
- I wish they were four years, here on the windward side to offer bachelor's.
- I went to one, they're pretty good, they're reasonable and more relaxed.
- I went to one in California, it's a stepping stone to a four year degree.
- I think this one is very good. There is some parking if you get there early enough.
- I think they're wonderful because they're so accessible to everybody.
- I think they're very good. I've had friends who didn't like community colleges but then they went to Windward Community College.
- I think they're the answer to most people's education needs.
- I think they're good.
- I think they're good, affordable, easy access.
- I think they're good sometimes, I think of learning trades, also people going to community college first and then four year college.
- I think they're good in that they offer good programs, varied hours and reasonable prices.
- I think they're a secondary resource.
- I think they're a good place to start your education.
- I think they're a good place to go for continuing education.
I think they are great.
I think of Windward Community College or Kapiolani Community College.
I think of them as a starting place to get your undergraduate work done to get your degree.
I think of it as a chance for people who has not done well in high school, that can't afford universities, normally when kids think of going to colleges they pursue to universities.
I think it's good, they're convenient and cheaper and they're not intimidating.
I think it's a good way to start, the cost is better, typically the cost is smaller.
I think it's a good starting place when you're not certain if college is your thing yet and you want to try it out first.
I think it would be more convenient because of the location close to home.
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I think Hawaiian history.
I think community colleges are alright.
I love Windward Community College.
I love them.
I like them I like the small feel of them, well they have smaller class sizes usually.
I like the small atmosphere and the cost is more affordable.
I heard really positive things about Windward Community College, professors.
I have no problem with them and if they can give me what I need, a college convenient for me.
I have a positive feeling at Windward Community College and still feel a positive environment.
I guess transition.
I don't know.
I don't know.
I don't give it much thought.
I can't think of any right now, Leeward.
I am surprised.
How good the classes are.
Honolulu Community College.
Honolulu Community College, Windward Community College, Kapiolani Community College.
Honolulu Community College, Windward Community College, Kapiolani Community College, Maui Community College, and Kauai Community College.
Honolulu Community College, Windward Community College, good.
Honolulu Community College, trade school and fashion design.
Honolulu Community College, Kapiolani Community College, Windward Community College.
Honolulu Community College, Kapiolani Community College Windward Community College.
Honolulu Community College, it's a good place to get help with your core classes, like your basic english, history, science, your general classes it depends on what you're interested in then you can decide which community college to go to.
Honolulu Community College, I took a course there.
High school, kids are young, not serious, and overcrowded.
High school all over again.
High quality education.
Helpful, I just think there are some good courses, they offer some good opportunities for jobs if you don't know what to do it's a nice place to go to find out and get a job.
Hawaii Pacific University, Windward Community College.
Great transitions from high school to university, able to take classes of interest instead of degree.
Great alternative small classes teacher are better good place.
Good, they are closer and convenient.
Good, necessary, important.
- Good stepping stone.
- Good starting place for people who want to go on to a higher degree a great asset.
- Good starting out college, then move to University of Hawaii, location is excellent for the community.
- Good school.
- Good school to get a degree.
- Good place to start off.
- Good place to get started easy access, affordable.
- Good place of high standings.
- Good opportunity, more economic and cheaper.
- Good for the money, University of Hawaii system, more accessible for broader range of students.
- Good experience.
- Good education with reasonable prices and flexible schedule.
- Good and affordable, easy.
- Going to community college will help me better myself.
- Getting into a university.
- Get a start in college, small classes, good teachers.
- Get a good two year degree to provide experience before attending University of Hawaii.
- Generally, I think they're two year program to start before entering a main university to finish education.
- Generally, I think they're great and they provide a wonderful service that they're available in different places, I like the fact that they make education available for more people, they're really good intermediate step.
- For people who can't afford to go to the university.
- Focusing on people in community that are unable to go to a higher level college because of cost, the starting stepping stone would be attending community college.
- First two.
- First foot in the door, finding yourself and what you really want to do.
- Expensive.
- Excellent.
- Education, importance and knowledge to connect with other people.
- Easy to get there and more acceptable, more affordable.
- Easy parking.
- Easy access.
- Easy access, smaller classes.
- Easy access, easy requirements, close by the community.
- Easily accessible, nicely priced, great online courses.
- Easier to attend.
- Easier than universities, it's very accessible.
- Doesn't offer the level of education I am interested in.
- Determination.
- Convenient.
- Convenient and cost.
- Convenientences, it's closer.
- Convenience.
- Convenience, the classes are usually smaller more and flexible, there are more campuses and they're usually cheaper. I think they're very varied in their classes, they have great locations, I think they're great.
- Convenience, small classes.
- Convenience, close to home not a lot of traveling.
- Convenience for me because I live on the windward side, no pressure not a university it's more relaxed not crowded too!
Continuing education, they serve the purpose for the general population of education.
Comparing everyone, age, education, upgrade my education with the young people.
Community colleges to get a higher education.
Community colleges are relaxing I feel comfortable in a community college.
Community college.
Community College is a start, getting my feet wet.
Communication between teachers and student slack.
Comfortable environment, smaller very good environment.
Closer to home.
Close to home easily accessible an easy way to further my education.
Cheaper.
Cheaper.
Cheaper.
Cheaper tuition.
Cheaper more affordable, not the highest quality education but get what you pay for, convenience.
Cheaper credit hours.
Cheaper classes, I know a lot of my friends go to the community colleges and that a lot of my friends like the class so I think it would be good for me to go to a community college.
Cheap.
Cheap, lot's of high school kids, not the greatest standard of education, substandard, but affordable.
Cheap, I think it's okay and affordable.
Cheap and non transferable credits.
Casual campus, flexible hours.
Boring, not up to date, doesn't move up to the times.
Better your grades to get into school, cheaper.
Beginning of your education.
Beginning of college.
Associates degree, specialty technician training program.
Associates degree, 2 years, cheaper.
Associate of Arts degree, it's more affordable.
Art programs, wood working and and adult education.
An excellent starting point, made for career and technical training.
An associates degree.
An associates degree.
Affordable education more community based.
Affordable and the minimum learning, I call it the minimum, I think basically when I think of community colleges it's not like going to University of Hawaii where it's more intense.
Affordability's and smaller classes.
Affordability convenient.
Accessible.
Accessibility, fun, easy to get into.
Accessibility, core education.
Accessibility, community involvement.
A two year college, cost, small classes.
A step to higher education.
A running start, students and older, the they're pretty good.
A lot of support, small in a positive way, more access, help and support big colleges you can get lost.
A good way to complete the first two years of college.
- A good stepping stone to get your basics, affordable.
- A good starting step, community colleges have convenient schedules.
- A good start for college and it's cheaper.
- A good place for general education.
- A class more conveniently taken, cheaper as not as structured as a big university easier to get to because of the number of areas they're located in, hours are more flexible.
- One on one.
- Good school, good option.

Our computers have selected Windward Community College as the school we'll ask you to rate. When you think about Windward CC, what comes to mind?
- Wish they offered a four year degree.
- Windy.
- Windward Community College doesn't have the classes I need or want at night or on weekends.
- Well the location is very convenient for me.
- Well rounded school that has improved.
- Well our church uses the campus for conferences.
- Waste of time, but great to save money.
- Very small community school, not enough classes, range.
- Very impressed.
- Very good.
- Very good college.
- Very convenient.
- Very convenient, close to home. Sometimes they don't have the classes I need, there's some options there.
- Very convenient for me.
- Very close to home.
- Two year program, art, they seem to focus on a lot of artsy kind of stuff.
- Two year degree.
- Too secure.
- Time and classes.
- This is the college my mom wants to go to.
- They have good art classes, two year associate degree.
- They have a really nice campus, good teachers and good parking.
- They have a lovely theater.
- They have a good reputation.
- They don't have any education classes for night, I really like to go there I wish I could go anytime, the only place that has it is University of Hawaii at Manoa but it's too expensive.
- They are as good as any other.
- Their space science program.
- Their culinary arts program, they got a nice astronomy program, I think they do a lot of community service things, silent auction, local bands, get people to come out that's kind of nice.
- Theatre, public forums, meetings.
- Theater.
- The theatre, gorgeous, fabulous astronomy and other programs.
- The teachers were not that helpful when I attended this college.
- The star gazing, the imaginarium, a good culinary school.
- The setting is very serene I like the way classes are set up and it's convenient, good parking.
- The new science building, the new theater.
The location to home.
The location is very close by, I've attended workshops there, beautiful campus.
The location and undergraduate studies.
The Koolau mountain range.
The first thing that comes to mind I've heard so many good things, they have a good variety of classes, they have a good reputation and they have a good Hawaiian studies program, they have good location there.
The first thing that comes to mind about them is financial aid.
The course availability, a lot of courses available.
The convenience, first thing, the distance from my house to the new college.
The convenience of location to my home.
The convenience of being close to home.
The convenience of being close to home.
The beautiful campus.
The availability of my classes.
That they have very green surroundings, lots of my classmates go there.
That they have a beautiful campus excellent teachers, nice facility and hope they maintain.
That they are small, and outlined field, affordable and accessible improved and convenient.
That it's very close, the Hoolaulea the parking was far, the ceramics the classes were far, they do have security, so you feel safer.
That it's on the windward side.
That it's close to my house, I like it and had a lot of classes and never had a problem.
That it's close to home and very green.
That it's a good value per unit and the location is easy, I think they have good programs and a strong science department.
That it is close to home.
That it is available and the location, the classes and what they have to offer.
That it has very good classes.
That Hoolaulea on the windward side is convenient.
That continuing education classes.
Summer school.
Spread out older campus and buildings.
Somewhere to go before transferring start there first.
Some what close to me, class size is good.
Smaller classes.
Small environment, near my home.
Small and convenient.
Small and a nice campus.
Slacker college.
Quality, not expensive.
Quality of teachers, choice of classes for core credits, physical campus and food availability.
Pretty.
Pretty good location, close to home.
Pretty campus.
Planetarium, Pali.
Planetarium, I know the art program and art exhibit.
Part of the island that is close to my home.
Out dated limited on classes.
Our son took classes last summer and was very impressed with the facilities and quality of professors.
Open.
Olelo community television, I just think about the art field because that is what they mostly major in.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing.
Nothing never heard of them.
Nothing else.
Nothing comes to mind.
Nothing comes to mind.
Not very good helping students to understand the material.
Not much.
Not much.
Not as populated.
Not a lot of variety of classes.
No.
Night classes.
Night classes, enroll easy.
Nice.
Nice view.
Nice settings, environment and close to home.
Nice school, small close family oriented college, excellent school, good place.
Nice place, closer.
Nice little campus, people are nice.
Nice campus.
Nice campus.
Nice campus.
Nice buildings that's it.
Nice beautiful campus, I miss my classmates in Hawaiian language, they're cool.
New construction, beauty of the mountains, new theaters, new planetarium.
Near the state hospital.
Near by, they don't have masters programs and that is what I'm looking for.
Near by to where I live.
My niece is attending Windward Community College right now, low cost, convenient college.
My nephew went there.
My mom takes classes there and likes it a lot, it's close to home and they have good theater programs.
My daughter attended Windward Community College and I think they are growing and improving all the time.
Marine science.
Lots of classes, different backgrounds of each classes.
Location.
Location.
Location.
Location.
Location, secluded, good reputation, it's far from traffic.
Location, convenient and I attended there before.
Location, close to home.
Location, close to home, I want to take some classes short term classes and it's cheap.
Location is near where I live, I just saw a pamphlet.
Location convenient, small and intimate.
Location close to home.
Local, I have some classes there.
Limited.
Limited selection.
Limited choices.
Like it there, bunch of fields vocational classes out of the ordinary classes.
Liberal arts.
Liberal arts.
Liberal art classes.
Learning.
Laid back, pretty, more artsy in curriculum, not a business college, more for high school and adults looking for placement I guess.
Kaneohe.
Kaneohe state hospital, nice looking campus.
Kaneohe mountains low rise buildings, planetarium.
Just recently expanded their science department and a nice theater.
Just peaceful.
Junk.
Junk classes.
I've heard good things about the professors.
It's very average, lower grade.
It's the fear of the unknown.
It's small, it has less people than other community colleges, it's just close to where I am it's close to where I live.
It's really good I would rate it a high nine on scale one through ten.
It's pretty close to my house.
It's on the Windward side and I have a favorable opinion, my niece is traveling from Kapolei to Windward Community College so it must be very good.
It's on my side of the island.
It's okay.
It's nearby.
It's in Kaneohe.
It's in Kailua.
It's in a very nice place, I have seen nice campuses on this island the most beautiful I would rather spend my time in Windward Community College nice place to have to be.
It's great.
It's convenient. It's in the neighborhood.
It's convenient.
It's close.
It's close.
It's close to where I live.
It's close to where I live and work.
It's close to my house.
It's close to my house.
It's close to my home.
It's close to my home and a lot of my friends go there.
It's close to home.
It's close to home.
It's close to home, it's a good clean campus.
It's close to home, I heard a lot of good things about Windward Community College.
It's close by.
It's beautiful.
It's awesome my daughter went there and had an excellent experience, she went to several colleges and Windward Community College was by far the best.
It's an old college been to some of the classrooms.
It's an affordable school and easy to utilize.
It's a small school.
It's a nice college in that the campus is easily accessible.
It's a nice campus, close to where I live.
It's a nice area, the campus looks good, it's away from the traffic and concrete, it looks like serene place.
It's a liberal arts program the arts in particular.
It's a great beautiful setting, good continuing educational courses good computer lab and facilities easy registration lots of parking.
It's a good school. People said it's very flexible. The teachers are good.
It's a good school because it's close and the location.
It's a community.
It's a community college.
It's a community college on the west side closer for students here.
It's a beautiful campus tons of parking, the teachers and students are really good, the cost is really good.
It sounds like a good school.
It serves the community because it provides a lot of public education.
It is close to where I live.
It is a good college.
It has nice views, good parking, not crowded.
It doesn't provide the classes I need.
It basesnoine.
Inexpensive.
I'm not sure, I've been there, it's big, there's a lot of lawn space.
I'm not familiar with Windward Community College.
I'm favorable.
If I can get in easily then I will be happy to do it.
I would highly recommend it for windward residents it's a friendly and family oriented campus.
I was going back, they need to want to back school.
I took only two classes there thirty years ago, but my daughters don't like it. Mr. Brigs was good teacher.
I think of all the people that went there and took courses before they graduated.
I really don't know where it is I think it's by Kaneohe state hospital, it's in a nice relaxing area because it's kind of up against the mountains not like the other two.
I never been to the school so I don't know, I'm only thinking of convenience for me because I live on the windward side.
I love Windward Community College they need more medical certificate for health programs.
I love that place good instructor beautiful setting.
I live close to it.
I like the location, atmosphere, and the affordable cost to attend.
I know students who go there and have a good experience.
I know several people with positive experiences at Windward Community College.
I know one of the professors, they put on good music presentations.
I know a lot of youth that goes there, people say they really like the school.
I have not attended it yet so I can't tell you.
I have no idea.
I have no idea.
I have gone to a lot of good classes there and I like the theater.
I go there right now.
I don't know.
I Don't know.
I don't know college.
I don't know Hoolaulea.
I didn't like that campus too much, I don't know why I didn't care for that campus maybe it wasn't the campus maybe it was me, maybe I wasn't sure what I wanted to do, the quality I feel that at Kapiolani Community College it was higher.
I did ceramics class there and they need a better library and coffee shop with long hours so people can go for dinner.
Helpful staff, myself and my two sons attended Windward Community College.
Hawaiian studies.
Hawaii Pacific University.
Green.
Great teachers and friendly people.
Gorgeous campus awesome library great annual fair.
Good.
Good.
Good, I like it. Good campus, good people. They're doing a good job promoting windward.
Good staff, beautiful campus, professors are great.
Good school.
Good school beautiful.
Good location.
Good instructors.
Good instructors, beautiful campus very homey.
Good faculty, location, good environment learning.
Good faculty good parking.
Good education.
Good convenient.
Go there first before attend any universities.
Girls.
Ghetto quality of instructors.
General education courses.
Friends go there, good theatre program.
Friendly people.
Friendly and small.
Friend of mine works there it's convenient.
Frank Hewett.
Fifth year high school, pre-college, beautiful campus and I like the instructor, nice option for windward students beginning college.
- Fairly good school.
- Excellent.
- Excellent.
- Excellent, they have the best teachers and the campus is wonderful.
- Excellent atmosphere.
- Easy.
- Easy parking beautiful campus, easy access for me because I live on the windward side.
- Easy accessibility.
- Easy access.
- Easy access not heavily populated in the atmosphere and convenient for me.
- Don't like that campus had two classes.
- Don't know.
- Don't know where it is.
- Don't know anything about that school.
- Don't know anything about it.
- Doesn't offer the program I am interested in.
- Does Windward Community College have what I need? Does Windward Community College have certified teachers, instructors, with confident students aid knowing the subject not anyone, student aids?
- Cooking, they have good cooking classes.
- Conveniently located.
- Convenient.
- Convenient.
- Convenient, pretty.
- Convenient, close to home, small campus.
- Convenient not too much to attend, well maintained campus.
- Convenient location.
- Conveniences, I guess you know when I say conveniences I mean availability it is summing everything up.
- Convenience.
- Convenience.
- Convenience.
- Convenience.
- Convenience.
- Convenience.
- Convenience, well rounded, very diverse in array of teaching staff and students who come there.
- Convenience, to my house.
- Convenience, night.
- Convenience, nice campus, faculty is really good, work with students very well, try to accommodate them, variety of classes.
- Convenience, attended that school and it's a good school.
- Convenience and small.
- Community service, lenient, next to where I work.
- Community event such as taro festival and the Hoolaulea.
- Comfort.
- Closer, probably closer than any other college you mentioned to my home.
- Closer to where I live.
- Closer to me.
- Closer to home.
- Closeness to my house.
- Close, price is good, affordable.
- Close to where I live.
- Close to where I live.
- Close to the state hospital.
- Close to my house.
- Close to my house.
- Close to my house.
- Close to my house, I took couple classes there.
- Close to my home.
- Close to my home, my daughter goes there already and she's sixteen years old.
- Close to my home, inexpensive.
- Close to my dads house.
- Close to me, beautiful campus, small school.
- Close to me, beautiful campus, I took some online courses there and the cost was reasonable.
- Close to home.
- Close to home.
- Close to home.
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- Close to home.
- Close to home.
- Close to home.
- Close to home.
- Close to home and cheap.
- Close to home and affordable, it's a place to go to take care of your general courses, almost an extension of high school.
- Close for me, the location.
- Close by.
- Close by my home.
- Classes are smaller so I can relate to the teacher better.
- Casual atmosphere.
- Can't think of any, convenient location, offer good classes.
- Cannot rate, don't know anything about it.
- Campus, lots of courses.
- Books, money.
- Big name.
- Big campus.
- Beauty, it's beautiful and easy to get to.
- Beauty of the campus, parking, variety classes near to my home.
- Beautiful theatre, nice campus.
- Beautiful location, it's got a good campus layout, the buildings are spaced nicely the grounds are well kept, just that it's a convenient location.
- Beautiful campus.
- Beautiful campus.
- Beautiful campus.
- Beautiful campus, quality education.
- Beautiful campus, good food.
- Beautiful campus, because it's green well kept spacious and it's nice location, it's small, friendly.
- Beautiful and cool blues and greens.
- Baseball field.
- Awesome.
- Awesome, good campus and good teachers.
- Awesome people up there instructors are really good.
- Average.
- Atmosphere.
- Art class.
- An observatory, it's kind of rinky dinky as far as it being old and I didn't care for their parking lot.
- An associates.
- Affordable.
- Affordable.
- Affordability, the school provides tutors to bring students up to par.
- Actually Paliku theater they have a good theater, it's a good community theater.
- Accessible.
- Accessibility.
- Accessibility, and easy to get there, close to home, buses are available.
- A wide program, good selection of courses, it's accessible, and on the bus line a good location, I know that they have a lot of parking, except during the normal school hours.
- A two year program community college.
- A nice campus.
- A great experience.
- A comfortable college setting.
- A college, it's close to my house.
- A beautiful campus and view of the Koolau mountains, good nurturing instructors and safe environment.
- Easily accessible, good variety of classes.
Why do you say that?
- With the condition only if they offer masters and doctorate level I may attend.
- Well one of my uncles said that he doesn't want me to go there because of environment.
- Well not ready to go.
- Well first of all I work in town so it would be inconvenient.
- Well because it's convenient.
- Want a PhD, I live close to Brigham Young University.
- Very convenient, I like the small setting there.
- Very close to where I live, I know the instructors there very up to date with everything beautiful campus.
- Variety of the teachers.
- Too far to travel to Windward Community College.
- Too far from work.
- Time and day.
- They're cheap.
- They offer what I'm looking for.
- They have what I need to take, it's close.
- They have what I need and I'd be more comfortable.
- They have the class I want, it's closer to home.
- They don't provide classes I need for my job.
- They don't offer what I need.
- They don't offer the studies that I'm interested in.
- They don't offer the degree I need.
- They don't offer my program.
- They don't offer my masters program, I'm looking for a school more prestigious than that.
- They don't offer master's degrees, if they offer master's degrees I'll enroll.
- They don't offer higher degree that I need.
- They don't offer a masters program.
- They don't have upper level masters courses available.
- They don't have the program I want, no advanced degree.
- They don't have the curriculum I need.
- They don't have the classes that I want.
- They don't have the classes I want.
- They don't have the classes I want.
- They don't have the classes I need, If they did I would go.
- They don't have my program.
- They don't have courses I need.
- They don't have a masters program.
- They don't have a law school.
- They do have a nice mix of business and art (writing) and they have Hawaiian studies.
- They are very secular.
- The things that I wanted to study was not there.
- The parking there is awesome, good people, staff is awesome.
- The location is close to my home and variety of subjects.
- The cost, location and should it offer what classes I need.
- The convenience, good experience.
- The convenience of location being close to home.
- That's where I'm going to go, I'm telling my sisters to go.
That's where I plan to go after high school, close to home, and I can transfer my credits to University of Hawaii in the future.

That's the school that is closest to my home and class availability.

That would be my second choice of schools, if I didn't attend Brigham Young University.

Take night classes.

Sometime, just no more time now.

Reputation.

Proper selection of classes.

Probably going to attend a mainland college.

Preference.

Prefer to go to college in downtown or a university.

PhD.

Part of the University of Hawaii system doesn't matter where I go.

Only if there are classes that I need I would attend Windward Community College.

Only because I'm not sure on what they have.

On my way home form work.

On my way home and from work.

Obviously they don't offer PhD, only for under graduate study but if I were taking just general interest I would attend.

Obtaining skills.

Not what's offered the type of level, I will look for one.

Not sure.

Not ready for college, no money for it.

Not interested.

No reason.

No PhD programs.

No masters program.

No interest in going there.

No desire.

Near to my house.

My work schedule and my son.

My wife teaches at one of the other colleges. I would be more likely to go to that college not to discredit Windward Community College the location is great for me I know the instructors at Leeward Community College.

My mom wants me to go to this college since it's close to home.

My first choice is University of Hawaii at Manoa, the choices, way more variety there that Windward Community College can manage.

My family's life right now is too busy, I need to wait until my little one goes to school, then definitely I can attend.

Mostly because of the cost and location.

Middle class families can get a feel for education and they can transfer to a four year school.

Looking for more of a masters program.

Look for some sort of certified degree to support my future of job scope.

Location is close to home.

Location good for me I like the teachers.

Location and cost and availability.

Limited choices.

Just not interested.

Just enrolled there.
Just because.
Just because I'm in town a lot, it's easily accessible to go to school in town.
Just because I used them before and I took online classes and it worked very well.
Just because I don't know nothing about it.
I've already gone to graduate school and I took most of their classes.
It's the most convenient.
It's something that I desire and affordable for me and because of location.
It's only a two year college.
It's like the mountains, because it's there, also I wanted to.
It's large class sizes.
It's junk I have higher standards.
It's far from where I work, they don't have sign language.
It's either Windward Community College or Kapiolani Community College.
It's easy to access. You can get accepted and the price is reasonable. It would help me further my knowledge.
It's convenient.
It's convenient.
It's convenient.
It's convenient, only if they offer what I need to take.
It's convenient location wise, close to my home, assume they have the class I want.
It's closer to home and work.
It's close.
It's close.
It's close, online classes, smaller classes.
It's close to home and they offer classes.
It's close to work and where I live.
It's close to my home.
It's close to my home.
It's close to my home.
It's close to my home and they offer the subjects I'm interested in studying.
It's close to home.
It's close to home.
It's close to home, it just depends on the classes, as long as they have the classes I want and I can get to the classes after work.
It's close to home, convenient.
It's close to home, close to my job and to better my future.
It's close to home more convenient if they had the classes I would be there.
It's close to home and I've seen the campus on a field trip and met some instructors, I was impressed.
It's close to home and it's a community college.
It's close to home and I won't have a problem with getting to school.
It's close to home and I hear good things about the college.
It's close to home a good art program.
It's close and affordable.
It's because I have been going there for the past five years, it was very hard for me, the students there is like the reflections of the whole purpose they are nice and genuinely nice and they greet me and I am in another age range and made me feel included.
It's because I attended there.
It's a good school.
It is close by.
It doesn't offer what I need.
It doesn't have the classes that I want.
It depends if they had what I want to study and the price is reasonable as well as close to my home.
Is not a four year schedule.
Improve the facility.
I'm planning on continuing my education at University of Hawaii Manoa.
I'm originally from Maui and may go back there.
I'm online.
I'm not currently in the market of continuing to go to college yet.
I'm not considering enrolling immediately.
I'm moving.
I'm going to go there in the future after I retire.
I'm enrolled now.
I'm closer now to Leeward Community College, nice campus, big available classes.
I'm being offered the option to go there, I'm open to trying this school out.
I'm attending University of Hawaii.
I'm attending this college.
I'm at a level higher than what they offer.
I'm already going to University of Hawaii, I don't know much about the school.
I'm already enrolled in University of Hawaii for my master's.
I'm already enrolled in Hawaii Pacific University.
If they offered what I wanted I would definitely go back to school, the commuting would be close to home from Windward Community College.
If they offered the program I am interested in, I would enroll it's early childhood education.
If they have what I want, I'd enroll there.
If they have what I want and the cost is in line, convenient location.
If they have the subject that I need, I would definitely enroll there.
If they have the classes that I want I would definitely attend it's close to home.
If they have the classes I need.
If they have available classes I would go on water color third painting.
If they had nurses programs I would attend there.
If they had courses that I want, I would go.
If they had a specific class that I need, not to sure.
If they are going to give me a free trip to college I'm going to take it.
If there's money options I would attend Hawaii Pacific University, I know the campus of Hawaii Pacific University, the problem sometimes are classes that I want take aren't available on this side of the island, Windward Community College.
If there was a reason for me to go there since I have a masters degree already, if they have counseling (school or learning disability specialist) I would go.
If I were to go to a community college, I would go there it's close by.
If I was going to call I need higher education.
If I attend a junior college such as Windward Community College it may be more rough for me. I have friends who did the same thing and it was inconvenient the transition.
If everything is in place on my subjects, classes that are required for future I would attend.
I'd probably go to University of Hawaii or the mainland.
I would not recommend classes because of instructors.
I would look at there offerings I want to look into computers.
I would be going for a masters and this college is only two years.
I work in town my son goes to school in town.
I work in town by Ala Moana but if it changes, there is a possibility of going because it's close to home.
I will be going online and I don't believe they have the courses I want online.
I went there before.
I want to try it out first at Kalaheo High School to see if it's something I want to do.
I want something new.
I travel a lot and Windward Community College doesn't have online classes.
I think, because of all the don't knows.
I think the cost is affordable.
I think that they don't have a master degree program there.
I think it's a phenomenal school excellent campus they just need to strengthen their health programs.
I think it has quality instructors and a good provost.
I think I got to Leeward Community College I know the campus.
I think I applied I could get in.
I take classes for fun.
I say mostly because of the location.
I really enjoyed my daughters experiences at Windward Community College and I would enjoy the same experience.
I might try for something higher.
I might choose to go to a university.
I love it there.
I live in Kaneohe and it would be convenient and I like the campus.
I like to take classes but on my own time.
I like to go to University of Hawaii.
I like the windward side.
I like the school.
I like the people and the teachers.
I like it a lot there.
I know the school and I've been there and close to home.
I know people who went there and liked it.
I just may want to go to Windward Community College.
I haven't decided on my selection of courses, I'm also looking into distant education.
I have taken classes and would again.
I have no problem going there as long the classes I need are available and fit to my working schedule.
I have my associates.
I have made up my mind to attend somewhere else.
I have classes at Brigham Young University Hawaii because I work there.
I have an undergraduate degree and I believe their classes are all undergraduate classes.
I go to a university.
I don't think they would have anything I need.
I don't think they have the classes I want, because if I want a bachelor's I don't think I could go to a two year college that's the only reasons.
I don't think they have a masters program in special education, Windward Community College has a good outreach in the community.
I don't think that the facility doesn't have a good quality and no reputation.
I don't think it would meet my needs.
I don't really need to go, if I did, I would go.
I don't know.
I don't know.
I believe it wouldn't be a good choice.
I attend that school now.
I am retired.
I am enrolled there.
I am enrolled here at Windward Community College.
I am already finished, my classes at Windward Community College if they had classes for my major.
I already have my bachelor of arts, only if the classes can be applied to my masters.
I already have my bachelor of arts, and I need to further my education somewhere else.
I already have another place in mind, the program that I'm looking into is at University of Hawaii Manoa I know the professors there.
I already have a bachelors so I don't need to enroll there.
I already attend this college and I like the location close to home, the instructors, and availability of financial aid.
Heard that programs have expanded, I have taken training courses and the campus is nice. Their science program is good.
Heard good things, it's easily accessible.
Given that they have a course in fire science.
For all the other reasons, it's close to home I'm sad that I can't go because I'd like to speak Hawaiian.
Enrolled at Hawaii Pacific University.
Easy, convenience and cost.
Don't know. Doesn't offer any continuing education.
Doesn't have the classes I want.
Depends on what they offering next semester.
Depending on what courses are available for enrollment and they have a big art department.
Depending on the price.
Depending on the course.
Depending on the classes, time and price.
Convenient.
Convenient.
Convenient.
Convenient, location.
Convenience.
Convenience.
Comfort, good counseling.
Close to the house, see brochures and might enroll.
Close to my house.
Close to my home.
Close to my home.
Close to home.
Close to home.
Close to home.
Close to home.
Close to home.
Close to home.
Close to home.
Close to home, people said they have good art there.
Close to home, I hear it's reasonably priced, I know there are some classes I would take but I don't know the times.
Close to home, having the classes that I need to take.
Close to home, easy parking and small classes, the professors are teachers not researchers.
Close to home, cost, public versus Hawaii Pacific University and the evening classes.
Close to home offers what I need.
Close to home I can drive or take bus, not sure if they have availability of substance abuse courses.
Close to home and work.
Close to home and they have good professors.
Close to home and it would be gas efficient.
Close to home and affordable.
Close home, the convenience.
Close by, good parking.
Close by I have time on my hands.
Close and convenient.
Classes I want unavailable.
Classes are smaller and more personable and I don't have to commute to town.
Besides location I enjoy attending Windward Community College.
Because Windward Community College outdated, old buildings, lack of parking.
Because what's offered.
Because what is offered to me at my age it seems like I'm going to be getting scholarships.
Because they have a good reputation.
Because they don't offer anything that is of interest to me.
Because they don't offer a masters program.
Because they don't have the programs I'm interested in.
Because they don't have the program that I want.
Because they don't have emergency medical.
Because they don't have anything above a master's they have an associate degree, I went there then I went to University of Hawaii Manoa so I would recommend it.
Because the only school for me is Thomas Edison University.
Because that would be the first place I look.
Because that is what I want to do.
Because right now I can't go to college, it will probably be when I retire, when that time comes then I can make the decision, right now that's main reason.
Because overall the location, availability of classes, access ready and available.
Because our cousins go there.
Because of the location.
Because of the location close to home and work, mainly the location.
Because of the location being near to my work and residence.
Because of the courses they offer.
Because of the convenience.
Because of my situation.
Because of it's location and the cost is cheaper then University of Hawaii.
Because of availability.
Because I've finished all that already, but I would certainly recommend it to others, they have undergraduate degree and I've finished my undergraduate degree.
Because I've been there before.
Because it's very close to home, my schedule at this time will accommodate that.
Because it's the closest to my house.
Because it's really good.
Because it's near were I live it's convenient for me.
Because it's near my house.
Because it's just a two year program.
Because it's good, all the elements work, time, location, availability of classes, selections of classes, all things you've been asking about because it's bigger I don't want it to get bigger.
Because it's easier for now to start, because still working and I have kids so can't go too far to go to school.
Because it's convenient.
Because it's convenient, if I could pay for it I would go there.
Because it's convenient to my home.
Because it's convenient the classes I like.
Because it's convenient parking.
Because it's closer to where I live. It's a nice campus.
Because it's close.
Because it's close, I respected the school.
Because it's close, good reputation.
Because it's close to work.
Because it's close to where I live.
Because it's close to where I live and work.
Because it's close to were I am at, I guess it's easy for me to get to from work and home.
Because it's close to my house and it's cheap.
Because it's close to home.
Because it's close to home.
Because it's close to home.
Because it's close to home.
Because it's close to home, the professor really works with you.
Because it's close to home, it's really my thing, I think community colleges are better priced than the university, I really haven't considered it I've just been thinking about it.
Because it's close to home and work.
Because it's close to home and in my area.
Because it's close to home and I know a lot of people that go to the school.
Because it's close to home and close and I know people that attended and had positive experiences.
Because it's close to home and affordable, lei making they have my classes that I need.
Because it's close to everything I can just walk there and it's close to work.
Because it's a community college, it's just a step that delays you in going to a university it's just a waste of time to be honest.
Because it's a community college and I already have a bachelor's degree I don't think it would have anything to offer me.
Because it easy to get there and closer to home.
Because I'm probably going to a bigger campus.
Because I'm not sure what classes they have.
Because I'm not sure if I'm going to go.
Because I'm in Kahuku and Mililani.
Because I'm familiar with the University of Hawaii at Manoa and Kapiolani campuses and I'm willing to travel and I prefer going there.

Because I'm already there and it's expensive compared to everyone else.

Because I'm already in Hawaii Pacific University.

Because I'm already going to University of Hawaii.

Because I'm about twenty credits short of a degree at Hawaii Pacific University.

Because if other things fall into place for me in my personal life, then I would.

Because I was to go back to school I would go to University of Hawaii because of the circumstances, Windward Community College is a two year college I've already gotten my bachelor's degree.

Because I will probably go specifically for a four year degree in art.

Because I went there to apply and they were not too helpful and not encouraging, so I left it on the back burner.

Because I want to learn.

Because I want to learn something.

Because I want to get it done faster.

Because I live on the windward side.

Because I live on the windward side, I hate going into town, the professors and the reputation good.

Because I live in Kailua.

Because I like it there, I have attended there and know the school.

Because I heard the class that I am going for isn't there.

Because I have to look more in to it basically see how much it costs.

Because I have an opportunity to go to a college at no cost, I haven't taken that opportunity yet, right now I have two kids going to college and my third one's going to be starting in another year, I work with a lot of college students.

Because I have a son that is getting ready and this is an option.

Because I don't live on the windward side, I live on the leeward side with a windward telephone number.

Because I don't know.

Because I don't know anything about the school.

Because I did go there in the late nineties and had a very positive environment and good location, the facility is very adequate and the professors were good and the students were very good and the environment was clean.

Because I can't go I passed the two year degree.

Because I am going to Washington.

Because I am beyond the level of education that is offered.

Because I am almost done getting my four year degree.

Because each campus concentrates on one thing, Windward Community College they carry my core at the moment.

Basically for a stepping stone.

Base on location and cost.

Availability and cost.

At this time I'm not really looking to get into anything I haven't investigated so I don't have an opinion one way or another, I'm not looking to get into that right now if I just wanted to get a course here or there I'd probably look.

Already enrolled.

All of the above reasons.

Affordable for me, right in my neighborhood, it's good from what I've been hearing.
Now, you said that you are unlikely to attend Windward Community College. If you were ready to enroll and were given the opportunity to enroll at any College in Hawaii, where would you enroll?

- University of Phoenix.
- University of Phoenix.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa.
- University of Hawaii Manoa, if they had the program there.
- University of Hawaii Manoa, if they had the program there.
- University of Hawaii Manoa, Chaminade University.
University of Hawaii Manoa or mainland.
University of Hawaii Manoa or mainland.
University of Hawaii Manoa or Chaminade University.
University of Hawaii Manoa or Chaminade University or Hawaii Pacific University.
Recieved my bachelor of arts.
Recieved my BA.
Pacific Christian University.
Pacific Christian University.
Not sure.
Not sure.
None.
None.
None.
None.
None.
None.
None.
None.
None.
None.
No masters degree.
No classes that I want.
No classes that I want.
Leeward Community College.
Leeward community college.
Kapiolani Community College.
Kapiolani Community College.
Kapiolani Community College.
Kapiolani community college
Kapiolani Community College.
I'd probably go back to the University of Phoenix, they have excellent instructors, an excellent curriculum and they're located close to home with secured parking.
I'd probably go back to the University of Phoenix they have excellent instructors they have an excellent curriculum and they're located close to home with secured parking.
I would say Honolulu Community College, I would go with that one that, it's the college that has the classes that I want.
I would say Honolulu Community College, I would go with that one that is college that have the classes that I want.
I would probably still pick Hawaii Pacific University, because of class availability, both class and online class availability.
I would probably still pick Hawaii Pacific University, because of class availability both class and online class availability.
I would enroll at Chaminade University if they had a program for autism.
I would enroll at Chaminade University if they had a program for autism.
Heald College.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Hawaii Pacific University.
Chaminade University.
Chaminade University.
Chaminade University.
Chaminade University.
Chaminade University.
Chaminade University.
Brigham Young University.
Brigham Young University.
Brigham Young University, closer to home, beautiful campus, good reputation cost is good.
Brigham Young University, closer to home, beautiful campus, good reputation and cost is good.
BA, only if classes can be applied to my masters.
BA, only if classes can be applied to my masters.

What (other) ethnicity do you most closely identify yourself with?
White and half Asian.
Universal.
Samoan.
Samoan.
Samoan.
Rotuman.
Puerto Rican.
Portuguese.
Portuguese, Hindu.
Portuguese
Polynesian.
Pacific islander.
Pacific islander.
Okinawan.
Native American, Black.
Native American.
Native American.
Mexican.
Mexican
Marshalese.
Latino.
Latina.
Italian.
Hispanic.
Fijian.
Asian.
Asian.
American Negro.
African American.

(Other response to) What is your occupation?
X ray tech
Writer.
Work in a dental office.
Work for the government.
What ever it takes.
Wedding pastor.
Waitress.
University administrator.
Unemployed for the moment.
Tutor.
Truck driver.
Tourism industry.
Technician.
Teachers assistant.
Teachers aide.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
Teacher.
- Retired.
- Researcher.
- Research.
- Registered Nurse.
- Registered Nurse.
- Registered Nurse.
- Registered Nurse.
- Registered nurse.
- Registered Nurse.
- Recreation director.
- Psychologist.
- Project manager.
- Pre school teacher.
- PMA medical field.
- Photography.
- Participant Coordinator for Positive Parenting.
- Paralegal.
- Nurse’s aid.
- Nanny-child caretaker.
- Nanny.
- Mid week.
- Medical transcriptionist.
- Medical stenographer.
- Medical doctor.
- Mechanic.
- McDonalds.
- Massage therapist.
- Licensed Practical Nurse.
- Legal services.
- Legal retired.
- Laundry Supervisor for the state.
- Kupuna at the Kamehameha School.
- Information assistant.
- Host at a restaurant.
- Home paralegal.
- High School Teacher.
- Health care part time student.
- Grad assistant at University of Hawaii.
- Government.
- Government investigator.
- Government employee.
- Government employee.
- Full time pastor.
- Foster parent.
- Flight escort.
- Fisherman.
- Fire fighter.
- English teacher.
- Engineer.
- Engineer.
- Emergency nurse.
- Electrical contractor.
- Electric meter reader.
- Educator.
- Educational officer.
- Education.
- Education.
- Disability.
- Dietary aid.
- Department of Education.
- Dental hygiene.
- Dental assistant.
- Consultant.
- Consultant.
- Civil servant.
- Child educator.
- Child care provider.
- Certified Nurses Assistant.
- Cashier.
- Cashier.
- Cashier and food beverages.
- Caregiver.
- Caregiver.
- Care taker.
- Cardiology technician.
- Business development manager.
- Bartending and teaching bartending.
- Bartender.
- Banking.
- Baker.
- Automotive mechanic.
- Audio engineering.
- Artist and teach art at home.
- Appliance service.
- Analyst.
- Analyst.
- Administrator.
- Administrative assistant.
- Accountant.
- Account manager
- A director.
Survey Instrument
WINDWARD COMMUNITY
CONTINUED EDUCATION NEEDS

Intro: Hi, my name is ___________ from SMS Research. We are doing a short survey among residents of Windward O‘ahu regarding continued education needs and desires. The information you provide will remain 100% confidential. This will only take a few minutes, and the information you provide will greatly help your community.

[SCREENING]

1. Are you a resident of Hawai‘i?
   Yes .................................................. O
   No (THANK AND TERMINATE) ........... O

2. Are you over 16?
   Yes .................................................. O
   No (THANK AND TERMINATE) ........... O

[END SCREENING]

3. Record Gender [Don’t Ask]
   Male ................................................. 32%
   Female ............................................. 68%

4. Can you please tell me what is the highest education level you have completed as of today?
   Some high school ......................... 6%
   High school graduate .................... 17%
   Associate degree ......................... 6%
   Some college (1-3 years) ............. 22%
   College graduate/Bachelor’s degree... 28%
   Some Graduate School ................. 5%
   Graduate School degree or higher .... 16%
   Other (specify): ____________________ 1%
   Refused ........................................... 0%

5. Would you be interested in, or are you planning on pursuing any form of continued education in the future? [if definition of continued education needed say: post high school education]
   No .................................................. O
   Yes .................................................. O

6. [IF ANS Q5 = “YES”, SKP TO Q7]
   Is there someone else in your household who might be interested in continuing their education in the future? If so, may I speak to them?
   Yes .................................................. O
   No .................................................. O

[IF ANS Q6 = “NO” THANK AND TERMINATE AS NONQUAL]
[IF ANS Q6 = “YES”, SKP BACK TO Q1 AND START OVER]

7. When thinking about schools or institutions on O‘ahu that provide continued education, which ones come to mind? Any others? [MARK ALL THAT APPLY]
   Brigham Young University Hawaii ..... 14%
   Chaminade University .................... 27%
   Hawaii Business College ............. 2%
   Hawaii Pacific University ............. 45%
   Heald College ................................ 4%
   Honolulu Community College ........ 19%
   Kapiolani Community College ......... 20%
   Leeward Community College ........ 17%
   Remington College ........................ 2%
   University of Hawaii at Manoa ...... 78%
   University of Hawaii West Oahu ...... 21%
   University of Phoenix .................. 7%
   Windward Community College ....... 39%
   Community College (generic) ....... 2%
   Other (specify) ____________________ 5%

8. Have you heard of ….. [MARK ALL THAT APPLY]
   Brigham Young University Hawaii .... 79%
   Chaminade University .................... 69%
   Hawaii Business College ............. 79%
   Hawaii Pacific University ............. 52%
   Heald College ................................ 83%
   Honolulu Community College ......... 75%
   Kapiolani Community College ........ 73%
   Leeward Community College ........ 77%
   Remington College ........................ 73%
   University of Hawaii at Manoa ...... 21%
   University of Hawaii West Oahu ...... 65%
   University of Phoenix .................. 79%
   Windward Community College ....... 47%

You said that you are planning to continue your education. Let us ask you a few questions regarding these plans.

9. Are you already registered for continued education?
   Yes .................................................. 22%
   No (SKIP TO Q12) ........................... 78%

[IF ANS Q9 = “NO” SKP TO Q12]

10. (IF YES to Q9) And what school are you registered with.
11. *(IF YES to Q9)* And what degree or certificate are you planning to receive?

______________________________
______________________________
______________________________
______________________________

12. Have you thought about continuing your education before but for some reason couldn’t at that time?

Yes, considering it now ......................... 24%
Yes, considered in the past but couldn’t attend ........................................ 45%
No .............................................. 31%

13. *(IF Q12 <> "Yes considered in the past but couldn’t attend" skp)*

What was keeping you from enrolling?

______________________________
______________________________
______________________________
______________________________

14. *(IF Q12 <> “YES, CONSIDERING IT NOW” skp)*

When do you plan on enrolling?

Within the next year .......................... 56%
1 to less than 2 years from now .......... 19%
2 to less than three years from now .... 7%
3 or more years from now ............. 10%

15. Why are you planning on continuing your education? Is it because you want to...

*MARK ALL THAT APPLY*

Obtain or update job related skills ........27%
Get a better job or move up at your current place of employment .................. 31%
Earn your college degree .............. 28%
Earn a certificate ....................... 13%
Feel better about yourself and your capabilities ......................................... 29%
Or are you interested in self-improvement/personal enjoyment ........ 57%
Or other (specify): ____________________ 12%

16. Of all of these, which is your primary reason for continuing your education? *Re-read if necessary*

Obtain or update job related skills ........ 11%
Get a better job or move up at your current place of employment ............. 23%
Earn your college degree .............. 10%
Earn a certificate ............................. 1%
Feel better about yourself and your capabilities ......................................... 6%
Or are you interested in self-improvement/personal enjoyment ........ 39%
Or other (specify): ____________________ 10%

17. Do you also plan to use your education to eventually get a higher degree?

Yes .............................................. 62%
No .............................................. 37%

18. Are you planning to go to school full time, or are you planning to undertake studies while working full time or part time?

School full time ................................ 17%
School while working .................... 69%
Other (specify): ____________________ 9%
Don’t Know ................................ 5%

19. What times would be most convenient for you to attend classes?

Between 8:00am and 12:00pm .......... 29%
Between 12:00pm and 4:00pm .......... 10%
Or between 4:00pm or later .......... 53%
Don’t Know ................................ 8%

20. Are you planning to pursue...

A Bachelor’s degree or higher ............ 43%
An Associate’s degree ..................... 12%
Credit or Non-credit certificate .......... 9%
Other (specify): ____________________ 30%
Don’t Know ................................ 7%

21. *(IF ANS Q20 <> “AN ASSOCIATE’S DEGREE” skp)*

You said you’re planning to pursue your Associate’s degree. After attaining your Associate degree, are you planning on continuing to pursue a higher degree?

Yes .............................................. 53%
No .............................................. 26%

22. You said you’re interested in continuing your education, which subjects are you planning to study? *MARK ALL THAT APPLY*

Art .............................................. 20%
Business .................................... 22%
Criminal Justice ............................ 7%
Hawaiian Studies ......................... 19%
Health ........................................ 23%
Humanities/Social Sciences ............ 22%
Public Services/Human Services ...... 24%
Sciences .................................... 18%
Vocational training/Trades ............ 10%
Other (SPECIFY) ____________________ 12%
23. [SKP IF Q22 <> “ART”]
You said you were interested in studying ART. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?

[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animation</td>
<td>12%</td>
<td>14%</td>
<td>14%</td>
<td>3%</td>
<td>57%</td>
</tr>
<tr>
<td>Ceramics</td>
<td>24%</td>
<td>26%</td>
<td>9%</td>
<td>9%</td>
<td>33%</td>
</tr>
<tr>
<td>Drawing/Painting</td>
<td>48%</td>
<td>26%</td>
<td>6%</td>
<td>7%</td>
<td>12%</td>
</tr>
<tr>
<td>Interior Design</td>
<td>12%</td>
<td>27%</td>
<td>12%</td>
<td>14%</td>
<td>35%</td>
</tr>
<tr>
<td>Music</td>
<td>36%</td>
<td>25%</td>
<td>9%</td>
<td>10%</td>
<td>21%</td>
</tr>
<tr>
<td>Visual Arts</td>
<td>28%</td>
<td>20%</td>
<td>15%</td>
<td>5%</td>
<td>32%</td>
</tr>
</tbody>
</table>

24. [SKP IF Q22 <> “BUSINESS”]
You said you were interested in studying BUSINESS. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?

[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>17%</td>
<td>25%</td>
<td>8%</td>
<td>12%</td>
<td>38%</td>
</tr>
<tr>
<td>Administration</td>
<td>20%</td>
<td>34%</td>
<td>18%</td>
<td>6%</td>
<td>22%</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>37%</td>
<td>23%</td>
<td>16%</td>
<td>4%</td>
<td>20%</td>
</tr>
<tr>
<td>Hospitality and Tourism</td>
<td>6%</td>
<td>17%</td>
<td>8%</td>
<td>14%</td>
<td>55%</td>
</tr>
<tr>
<td>International Business</td>
<td>20%</td>
<td>32%</td>
<td>7%</td>
<td>6%</td>
<td>35%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>13%</td>
<td>33%</td>
<td>17%</td>
<td>5%</td>
<td>32%</td>
</tr>
<tr>
<td>Marketing</td>
<td>19%</td>
<td>29%</td>
<td>17%</td>
<td>8%</td>
<td>27%</td>
</tr>
<tr>
<td>Travel Industry Management</td>
<td>10%</td>
<td>18%</td>
<td>12%</td>
<td>11%</td>
<td>49%</td>
</tr>
<tr>
<td>Restaurant Management</td>
<td>6%</td>
<td>9%</td>
<td>8%</td>
<td>9%</td>
<td>67%</td>
</tr>
</tbody>
</table>

25. [SKP IF Q22 <> “CRIMINAL JUSTICE”]
You said you were interested in studying CRIMINAL JUSTICE. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?

[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crime Scene Investigator</td>
<td>35%</td>
<td>45%</td>
<td>3%</td>
<td>0%</td>
<td>17%</td>
</tr>
<tr>
<td>FBI</td>
<td>14%</td>
<td>35%</td>
<td>31%</td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td>Lawyer</td>
<td>14%</td>
<td>46%</td>
<td>17%</td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td>Legal Secretary</td>
<td>7%</td>
<td>17%</td>
<td>14%</td>
<td>24%</td>
<td>38%</td>
</tr>
<tr>
<td>Paralegal</td>
<td>7%</td>
<td>28%</td>
<td>10%</td>
<td>14%</td>
<td>41%</td>
</tr>
<tr>
<td>Police</td>
<td>14%</td>
<td>21%</td>
<td>14%</td>
<td>17%</td>
<td>35%</td>
</tr>
<tr>
<td>Stenography</td>
<td>7%</td>
<td>18%</td>
<td>18%</td>
<td>21%</td>
<td>36%</td>
</tr>
</tbody>
</table>
26. [SKP IF Q22 <> “HAWAIIAN STUDIES”]
You said you were interested in studying HAWAIIAN STUDIES. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?
[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hawaiian Language</td>
<td>53%</td>
<td>29%</td>
<td>9%</td>
<td>3%</td>
<td>5%</td>
</tr>
<tr>
<td>Hawaiian Culture</td>
<td>61%</td>
<td>29%</td>
<td>5%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Hawaiian History</td>
<td>65%</td>
<td>24%</td>
<td>7%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Hawaiian Religion</td>
<td>39%</td>
<td>28%</td>
<td>19%</td>
<td>1%</td>
<td>13%</td>
</tr>
<tr>
<td>Voyaging</td>
<td>26%</td>
<td>27%</td>
<td>22%</td>
<td>8%</td>
<td>16%</td>
</tr>
</tbody>
</table>

27. [SKP IF Q22 <> “HEALTH”]
You said you were interested in studying HEALTH. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?
[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Hygiene</td>
<td>10%</td>
<td>4%</td>
<td>4%</td>
<td>11%</td>
<td>70%</td>
</tr>
<tr>
<td>Emergency Medical Technician</td>
<td>10%</td>
<td>18%</td>
<td>16%</td>
<td>5%</td>
<td>51%</td>
</tr>
<tr>
<td>Lab Technician</td>
<td>10%</td>
<td>19%</td>
<td>12%</td>
<td>8%</td>
<td>51%</td>
</tr>
<tr>
<td>Massage</td>
<td>7%</td>
<td>17%</td>
<td>10%</td>
<td>6%</td>
<td>60%</td>
</tr>
<tr>
<td>Medical Doctor</td>
<td>4%</td>
<td>15%</td>
<td>9%</td>
<td>7%</td>
<td>65%</td>
</tr>
<tr>
<td>Medical Office Receptionist</td>
<td>5%</td>
<td>11%</td>
<td>11%</td>
<td>7%</td>
<td>66%</td>
</tr>
<tr>
<td>Nurse’s Aid</td>
<td>5%</td>
<td>13%</td>
<td>11%</td>
<td>12%</td>
<td>59%</td>
</tr>
<tr>
<td>Practical Nurse</td>
<td>13%</td>
<td>12%</td>
<td>12%</td>
<td>7%</td>
<td>56%</td>
</tr>
<tr>
<td>Psychologist/Psychiatrist</td>
<td>11%</td>
<td>15%</td>
<td>7%</td>
<td>9%</td>
<td>58%</td>
</tr>
<tr>
<td>Registered Nurse</td>
<td>24%</td>
<td>14%</td>
<td>14%</td>
<td>4%</td>
<td>44%</td>
</tr>
<tr>
<td>Occupational Therapy</td>
<td>10%</td>
<td>22%</td>
<td>10%</td>
<td>4%</td>
<td>54%</td>
</tr>
<tr>
<td>Pharmacology</td>
<td>12%</td>
<td>16%</td>
<td>9%</td>
<td>8%</td>
<td>55%</td>
</tr>
<tr>
<td>Phlebotomy</td>
<td>8%</td>
<td>7%</td>
<td>8%</td>
<td>6%</td>
<td>71%</td>
</tr>
<tr>
<td>Radiology</td>
<td>15%</td>
<td>20%</td>
<td>11%</td>
<td>2%</td>
<td>52%</td>
</tr>
<tr>
<td>Respiratory Care</td>
<td>9%</td>
<td>20%</td>
<td>10%</td>
<td>5%</td>
<td>57%</td>
</tr>
<tr>
<td>Physical Therapy</td>
<td>10%</td>
<td>34%</td>
<td>3%</td>
<td>4%</td>
<td>49%</td>
</tr>
<tr>
<td>Veterinary Medicine</td>
<td>8%</td>
<td>15%</td>
<td>11%</td>
<td>5%</td>
<td>61%</td>
</tr>
<tr>
<td>Veterinary Technician</td>
<td>9%</td>
<td>10%</td>
<td>12%</td>
<td>4%</td>
<td>65%</td>
</tr>
</tbody>
</table>
28. [SKP IF Q22 <> “VOCA TIONAL TRAINING/TRADES”]
You said you were interested in studying VOCATIONAL TRAINING/TRADES. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?
[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auto Body/Automotive repair</td>
<td>10%</td>
<td>28%</td>
<td>7%</td>
<td>15%</td>
<td>40%</td>
</tr>
<tr>
<td>Building &amp; Facilities Maintenance</td>
<td>10%</td>
<td>18%</td>
<td>17%</td>
<td>17%</td>
<td>37%</td>
</tr>
<tr>
<td>Culinary Arts</td>
<td>10%</td>
<td>25%</td>
<td>18%</td>
<td>15%</td>
<td>35%</td>
</tr>
<tr>
<td>Construction</td>
<td>18%</td>
<td>32%</td>
<td>15%</td>
<td>15%</td>
<td>26%</td>
</tr>
<tr>
<td>Cosmetology</td>
<td>5%</td>
<td>8%</td>
<td>0%</td>
<td>15%</td>
<td>72%</td>
</tr>
<tr>
<td>Electrician</td>
<td>5%</td>
<td>35%</td>
<td>13%</td>
<td>7%</td>
<td>40%</td>
</tr>
<tr>
<td>Fashion Technology</td>
<td>3%</td>
<td>5%</td>
<td>5%</td>
<td>20%</td>
<td>67%</td>
</tr>
<tr>
<td>Fire and Emergency Response</td>
<td>10%</td>
<td>23%</td>
<td>7%</td>
<td>17%</td>
<td>42%</td>
</tr>
<tr>
<td>Plumbing</td>
<td>10%</td>
<td>20%</td>
<td>15%</td>
<td>15%</td>
<td>40%</td>
</tr>
<tr>
<td>Welding</td>
<td>7%</td>
<td>22%</td>
<td>8%</td>
<td>15%</td>
<td>48%</td>
</tr>
</tbody>
</table>

29. [SKP IF Q22 <> “PUBLIC SERVICES/HUMAN SERVICES”]
You said you were interested in studying PUBLIC SERVICES/HUMAN SERVICES. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?
[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Childhood Education (early, secondary, special)</td>
<td>28%</td>
<td>22%</td>
<td>11%</td>
<td>8%</td>
<td>31%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>8%</td>
<td>30%</td>
<td>13%</td>
<td>10%</td>
<td>40%</td>
</tr>
<tr>
<td>Public Policy</td>
<td>5%</td>
<td>33%</td>
<td>11%</td>
<td>6%</td>
<td>45%</td>
</tr>
<tr>
<td>Public Health</td>
<td>23%</td>
<td>31%</td>
<td>20%</td>
<td>9%</td>
<td>16%</td>
</tr>
<tr>
<td>Social Work (child &amp; family, substance abuse, medical)</td>
<td>33%</td>
<td>31%</td>
<td>13%</td>
<td>5%</td>
<td>19%</td>
</tr>
</tbody>
</table>
30. [SKP IF Q22 <> “SCIENCES”]
You said you were interested in studying SCIENCES. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?

[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerospace</td>
<td>8%</td>
<td>21%</td>
<td>6%</td>
<td>10%</td>
<td>56%</td>
</tr>
<tr>
<td>Agriculture (horticulture, landscaping, nursery, pest control, sustainable, tropical)</td>
<td>19%</td>
<td>21%</td>
<td>11%</td>
<td>8%</td>
<td>41%</td>
</tr>
<tr>
<td>Astronomy</td>
<td>16%</td>
<td>33%</td>
<td>13%</td>
<td>5%</td>
<td>33%</td>
</tr>
<tr>
<td>Biology</td>
<td>32%</td>
<td>30%</td>
<td>16%</td>
<td>6%</td>
<td>16%</td>
</tr>
<tr>
<td>Botany (ethno, plant bio-technology)</td>
<td>16%</td>
<td>28%</td>
<td>16%</td>
<td>13%</td>
<td>26%</td>
</tr>
<tr>
<td>Chemistry (organic, physical)</td>
<td>13%</td>
<td>27%</td>
<td>16%</td>
<td>14%</td>
<td>30%</td>
</tr>
<tr>
<td>Computer Sciences/Information Technology (programming, web design)</td>
<td>25%</td>
<td>32%</td>
<td>14%</td>
<td>8%</td>
<td>21%</td>
</tr>
<tr>
<td>Ecology (conservation, evolution)</td>
<td>18%</td>
<td>29%</td>
<td>14%</td>
<td>6%</td>
<td>33%</td>
</tr>
<tr>
<td>Engineering (aerospace, civil, electrical, mechanical)</td>
<td>21%</td>
<td>11%</td>
<td>11%</td>
<td>5%</td>
<td>52%</td>
</tr>
<tr>
<td>Mathematics</td>
<td>24%</td>
<td>17%</td>
<td>18%</td>
<td>2%</td>
<td>40%</td>
</tr>
<tr>
<td>Microbiology</td>
<td>17%</td>
<td>24%</td>
<td>13%</td>
<td>6%</td>
<td>40%</td>
</tr>
<tr>
<td>Physics</td>
<td>14%</td>
<td>30%</td>
<td>11%</td>
<td>10%</td>
<td>35%</td>
</tr>
<tr>
<td>Zoology</td>
<td>19%</td>
<td>21%</td>
<td>21%</td>
<td>8%</td>
<td>32%</td>
</tr>
</tbody>
</table>

31. [SKP IF Q22 <> “HUMANITIES/SOCIAL SCIENCES”]
You said you were interested in studying SCIENCES. Let me read you a list of focuses, and for each tell me whether it is an area of interest, and if it is, please indicate your level of interest in said course?

[READ LIST]

<table>
<thead>
<tr>
<th>Focus</th>
<th>Very Interested</th>
<th>Somewhat Interested</th>
<th>Neither interested nor uninterested</th>
<th>Somewhat Uninterested</th>
<th>Not At All Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Studies</td>
<td>8%</td>
<td>28%</td>
<td>20%</td>
<td>12%</td>
<td>32%</td>
</tr>
<tr>
<td>Anthropology</td>
<td>14%</td>
<td>28%</td>
<td>20%</td>
<td>17%</td>
<td>22%</td>
</tr>
<tr>
<td>Architecture</td>
<td>6%</td>
<td>19%</td>
<td>11%</td>
<td>17%</td>
<td>48%</td>
</tr>
<tr>
<td>Communication</td>
<td>15%</td>
<td>32%</td>
<td>17%</td>
<td>9%</td>
<td>26%</td>
</tr>
<tr>
<td>Economics</td>
<td>5%</td>
<td>19%</td>
<td>20%</td>
<td>14%</td>
<td>43%</td>
</tr>
<tr>
<td>English/Literature</td>
<td>18%</td>
<td>32%</td>
<td>12%</td>
<td>15%</td>
<td>22%</td>
</tr>
<tr>
<td>Ethnic Studies</td>
<td>22%</td>
<td>37%</td>
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<td>11%</td>
<td>17%</td>
</tr>
<tr>
<td>Family Resources</td>
<td>17%</td>
<td>31%</td>
<td>15%</td>
<td>14%</td>
<td>23%</td>
</tr>
<tr>
<td>Geography</td>
<td>15%</td>
<td>31%</td>
<td>12%</td>
<td>11%</td>
<td>31%</td>
</tr>
<tr>
<td>Linguistics</td>
<td>12%</td>
<td>29%</td>
<td>15%</td>
<td>8%</td>
<td>35%</td>
</tr>
<tr>
<td>Languages</td>
<td>19%</td>
<td>32%</td>
<td>14%</td>
<td>6%</td>
<td>29%</td>
</tr>
<tr>
<td>History</td>
<td>23%</td>
<td>42%</td>
<td>11%</td>
<td>8%</td>
<td>17%</td>
</tr>
<tr>
<td>Pacific &amp; Asian Studies</td>
<td>23%</td>
<td>43%</td>
<td>14%</td>
<td>8%</td>
<td>12%</td>
</tr>
<tr>
<td>Peace Studies &amp; Conflict Resolution</td>
<td>23%</td>
<td>31%</td>
<td>13%</td>
<td>9%</td>
<td>23%</td>
</tr>
<tr>
<td>Philosophy</td>
<td>19%</td>
<td>25%</td>
<td>13%</td>
<td>11%</td>
<td>33%</td>
</tr>
<tr>
<td>Political Science</td>
<td>23%</td>
<td>20%</td>
<td>13%</td>
<td>12%</td>
<td>31%</td>
</tr>
<tr>
<td>Psychology</td>
<td>25%</td>
<td>23%</td>
<td>16%</td>
<td>9%</td>
<td>26%</td>
</tr>
<tr>
<td>Religion</td>
<td>14%</td>
<td>34%</td>
<td>19%</td>
<td>9%</td>
<td>23%</td>
</tr>
<tr>
<td>Sociology</td>
<td>16%</td>
<td>39%</td>
<td>16%</td>
<td>16%</td>
<td>14%</td>
</tr>
<tr>
<td>Sports Science</td>
<td>6%</td>
<td>11%</td>
<td>20%</td>
<td>20%</td>
<td>43%</td>
</tr>
<tr>
<td>Urban &amp; Regional Planning</td>
<td>6%</td>
<td>20%</td>
<td>19%</td>
<td>9%</td>
<td>46%</td>
</tr>
<tr>
<td>Women's Studies</td>
<td>25%</td>
<td>25%</td>
<td>11%</td>
<td>11%</td>
<td>29%</td>
</tr>
</tbody>
</table>
32. We have listed many different education programs. However, we may have not included some specific areas of interest to you. Are there any areas that we may have missed, areas that you are interested in?

33. When you think about Community Colleges, what comes to mind? [if needed: What do you think about Community Colleges in general?]

34. When thinking about which school to attend, can you please tell me how important each of the following is to you when making a choice [RANDOMIZE ORDER OF QUESTIONS]

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Neither important nor unimportant</th>
<th>Somewhat unimportant</th>
<th>Not At All Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reputaion of school</td>
<td>48%</td>
<td>29%</td>
<td>13%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Location close to home</td>
<td>52%</td>
<td>25%</td>
<td>10%</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Location close to work</td>
<td>38%</td>
<td>25%</td>
<td>11%</td>
<td>7%</td>
<td>19%</td>
</tr>
<tr>
<td>Convenien hours for my working schedule</td>
<td>68%</td>
<td>15%</td>
<td>6%</td>
<td>3%</td>
<td>8%</td>
</tr>
<tr>
<td>Availability of night classes</td>
<td>52%</td>
<td>22%</td>
<td>8%</td>
<td>5%</td>
<td>12%</td>
</tr>
<tr>
<td>Quality of campus</td>
<td>38%</td>
<td>36%</td>
<td>14%</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Quality of teachers and instructors</td>
<td>80%</td>
<td>15%</td>
<td>3%</td>
<td>&lt;1%</td>
<td>1%</td>
</tr>
<tr>
<td>Cost</td>
<td>68%</td>
<td>19%</td>
<td>9%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Variety of classes/class availability</td>
<td>67%</td>
<td>25%</td>
<td>5%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Availability of online classes</td>
<td>38%</td>
<td>27%</td>
<td>12%</td>
<td>6%</td>
<td>16%</td>
</tr>
<tr>
<td>Availability of weekend classes</td>
<td>36%</td>
<td>26%</td>
<td>13%</td>
<td>7%</td>
<td>18%</td>
</tr>
<tr>
<td>Availability of student financial aid</td>
<td>50%</td>
<td>21%</td>
<td>10%</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>Ease of eligibility and acceptance</td>
<td>40%</td>
<td>33%</td>
<td>14%</td>
<td>4%</td>
<td>9%</td>
</tr>
<tr>
<td>Availability of parking</td>
<td>62%</td>
<td>22%</td>
<td>8%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Being easily accessed by public transportation</td>
<td>32%</td>
<td>18%</td>
<td>14%</td>
<td>10%</td>
<td>26%</td>
</tr>
</tbody>
</table>

35. When you think about Windward Community College, what is the first thing that comes to mind?
36. To make the survey shorter, the software has selected Windward Community College as the school we will ask you to rank based on the same attributes. On a scale from very good to very poor, how would you rank Windward Community College on… [RANDOMIZE ORDER] [READ LIST]

<table>
<thead>
<tr>
<th></th>
<th>Very Good</th>
<th>Good</th>
<th>Neutral</th>
<th>Poor</th>
<th>Very Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reputation of school</td>
<td>34%</td>
<td>36%</td>
<td>26%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Location close to home</td>
<td>69%</td>
<td>21%</td>
<td>7%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Location close to work</td>
<td>38%</td>
<td>20%</td>
<td>22%</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>Convenient hours for my working schedule</td>
<td>34%</td>
<td>29%</td>
<td>27%</td>
<td>7%</td>
<td>4%</td>
</tr>
<tr>
<td>Availability of night classes</td>
<td>28%</td>
<td>32%</td>
<td>29%</td>
<td>4%</td>
<td>7%</td>
</tr>
<tr>
<td>Quality of campus</td>
<td>49%</td>
<td>32%</td>
<td>16%</td>
<td>2%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Quality of teachers and instructors</td>
<td>38%</td>
<td>37%</td>
<td>21%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Cost</td>
<td>42%</td>
<td>34%</td>
<td>21%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Variety of classes/class availability</td>
<td>27%</td>
<td>35%</td>
<td>29%</td>
<td>7%</td>
<td>3%</td>
</tr>
<tr>
<td>Availability of online classes</td>
<td>21%</td>
<td>22%</td>
<td>40%</td>
<td>11%</td>
<td>6%</td>
</tr>
<tr>
<td>Availability of weekend classes</td>
<td>20%</td>
<td>28%</td>
<td>41%</td>
<td>7%</td>
<td>4%</td>
</tr>
<tr>
<td>Availability of student financial aid</td>
<td>41%</td>
<td>22%</td>
<td>30%</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Ease of eligibility and acceptance</td>
<td>53%</td>
<td>31%</td>
<td>14%</td>
<td>1%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Availability of parking</td>
<td>47%</td>
<td>32%</td>
<td>17%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Being easily accessed by public transportation</td>
<td>55%</td>
<td>27%</td>
<td>13%</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>

37. If you were ready to enroll in a college and were given the option of going to Windward Community College, how likely would you be to enroll there?
Very Likely ........................................ 38%
Somewhat Likely ................................. 25%
Neutral ............................................ 9%
Unlikely ........................................... 7%
Very Unlikely .................................... 18%
Don't know/refused ............................. .3%

38. [SKP IF Q37 = 6]
Why do you say that?

38. [SKP IF Q37 NOT EQUAL TO 1 OR 2]
Now, you said that you are unlikely to attend Windward Community College. If you were ready to enroll and were given the option to go to ANY college in Hawaii, where would you enroll?
UH Manoa ................................................. 51%
Chaminade .............................................. 8%
Hawaii Pacific University.................. 15%
Heald .................................................... 1%
University of Phoenix .......................... 4%
BYU ...................................................... 2%
Kapiolani Community College ............ 5%
Leeward Community College .............. 2%
None ..................................................... 4%
Other ................................................... 15%
39. Now, for classification purposes, including yourself, how many people live in your household?

<table>
<thead>
<tr>
<th>Number of People</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>6%</td>
</tr>
<tr>
<td>Two</td>
<td>23%</td>
</tr>
<tr>
<td>Three</td>
<td>17%</td>
</tr>
<tr>
<td>Four</td>
<td>22%</td>
</tr>
<tr>
<td>Five</td>
<td>14%</td>
</tr>
<tr>
<td>Six</td>
<td>8%</td>
</tr>
<tr>
<td>Seven</td>
<td>5%</td>
</tr>
<tr>
<td>Eight or more</td>
<td>4%</td>
</tr>
<tr>
<td>Don't Know/Refused</td>
<td>1%</td>
</tr>
</tbody>
</table>

40. What is your age? Is it...(READ LIST) (MARK ONE)

- 16 to 24: 17%
- 25 to 34: 13%
- 35 to 39: 9%
- 40 to 44: 11%
- 45 to 49: 10%
- 50 to 54: 12%
- 55 to 64: 16%
- 65 to 69: 5%
- Or 70 or older?: 5%
- Refused: 2%
- Median: 42

41. What ethnicity do you identify yourself with? [Mark all that apply]

- Caucasian: 39%
- Hawaiian or Part-Hawaiian: 31%
- Japanese: 18%
- Chinese: 5%
- Filipino: 3%
- Korean: 1%
- Mixed, Not Hawaiian: 2%
- Other (specify): 7%
- Refused: 2%

42. What was your total 2008 PERSONAL income?

- Less than $15,000: 19%
- $15,000 to $24,999: 8%
- $25,000 to $34,999: 10%
- $35,000 to $49,999: 15%
- $50,000 to $74,999: 15%
- $75,000 to $99,999: 6%
- $100,000 to $150,000: 5%
- $150,000 or more: 2%
- Prefer not to Answer: 20%
- Median: $37,750

43. What was the total 2008 income for your HOUSEHOLD?

Less than $15,000: 1%
$15,000 to $24,999: 2%
$25,000 to $34,999: 4%
$35,000 to $49,999: 6%
$50,000 to $74,999: 13%
$75,000 to $99,999: 13%
$100,000 to $150,000: 16%
$150,000 or more: 11%
Prefer not to Answer: 34%
Median: $77,250

44. What is your marital status?

- Married: 56%
- Single: 34%
- Divorced, separated or widowed: 9%
- Prefer not to Answer: 1%

45. What is your occupation? [Mark only one item below]

- Managerial/Executive: 7%
- Professional: 18%
- Entrepreneur: 1%
- Sales/Marketing: 3%
- Clerical: 3%
- Trade/Technical (construction): 3%
- General Labor: <1%
- Farming/Agriculture: <1%
- Military: 1%
- Homemaker: 4%
- Student: 8%
- Self-employed: 2%
- Not employed: 6%
- Retired: 10%
- Other [specify]: 32%
- Prefer not to Answer: 2%

46. [SKIP if ANS Q45 = “NOT EMPLOYED” OR “RETIRED” OR “PREFER NOT TO ANSWER”]

What is the zipcode of your place of employment? __________

Thank you for participating in this survey.