Art 101: Introduction to Visual Arts
3 Credits
Online Course, CRN 60296

INSTRUCTOR: Marion Cadora
OFFICE: Online
OFFICE HOURS: Please email me to schedule a phone conversation or appointment
TELEPHONE: EMAIL: mcadora@hawaii.edu
EFFECTIVE DATE: Spring 2019

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

Art 101 is an introductory course that focuses on the question “What is the nature of visual art?” and the forms and conditions under which art is expressed. Projects and written assignments will be required. Independent field trips to art galleries may be required.

STUDENT LEARNING OUTCOMES

The student learning outcomes for the course are:

1. Identify how an appreciation of the visual arts influence the quality of life.
2. Analyze how the elements of form and principles of design work together with the creative process to produce a work of art.
3. Describe individual art disciplines, media and specific methods of making art.
4. Define major historical and contemporary movements in art and discuss how art reflects its time and culture.
5. Execute studio art projects in order to experience visual concepts, art disciplines and media in each of the following:
   - Maintain a comprehensive sketchbook demonstrating understanding of the elements of art.
   - Create at least one basic 2D and 3D studio art project, utilizing media specific to the successful outcome of each project.
   - Execute one project based upon art history or museum observation.
COURSE CONTENT

Concepts or Topics

- Art elements and Design Principles.
- National, international, and regional art movements.
- Contemporary and historic visual points of reference across diverse cultures.
- Diverse art media such as collage paper installations, graffiti, masks, totems, and mixed media works.
- The relevance of art today, and the importance of our visual surroundings.
- Museum and artist websites as sites of art engagement.
- Creating 2D and 3D art projects

Skills or Competencies

1. Students will learn how to think critically about visual information.
2. Students will be able to communicate thoughtfully about works of art, substantiating their opinions with research and visual evidence.
3. Students will learn art vocabulary and historical contexts for art movements associated with traditional and contemporary genres occurring nationally, internationally, locally, and regionally.
4. Students will learn how to use Laulima, and will learn how to upload word docs, pdfs, and jpgs using Laulima dropbox.
5. Conduct research about art using a variety of sources and maintain a sketchbook of art ideas.

COURSE TASKS

- This course is delivered entirely online through the University of Hawai‘i course management system Canvas along with alternative technologies including artist and museum websites, blogs, once per week discussion forum, and a series of free videos.

- Two movies are streamed on Netflix and are available for purchase on youtube ($1.99) if you do not subscribe to Netflix.

- You will use your Canvas account to login to the course. Weekly instructions and materials are located in the Resources folder organized by week.

- This class operates on a Monday – Sunday schedule.

- I send weekly instruction announcements and make resources available on Mondays, and the corresponding assignments for the week are due on Sundays.

- All assignments are due on Sunday nights no later than 11pm. Please understand that I will not respond to last minute questions that come in on the weekend. You need to prepare, look ahead, and anticipate your needs in order to succeed in the class. Procrastination is a dangerous game!

- Each assignment is to be submitted using Canvas assignment function.

- To submit your art projects, upload a jpg image of your project to Canvas.
To submit your written assignments, midterm, and final paper, copy and paste into Canvas text box.

Each lesson will last the duration of an on-campus course session. For example, when a video is required, the play length will be one hour and fifteen minutes, the equivalent of an on-campus session. In addition to the weekly online lessons, students are required to complete homework assignments and readings.

For every one credit, a student will spend approximately two to three hours outside of class studying. For a 3 credit hour course such as this (1 course) means students can expect to spend 3 hours on class lessons per week + 6 hours study time per week = 9 hours/week spent on this class. General rule of thumb for college course homework: 2 hours of study per 1 hour of class.

**ASSESSMENT TASKS AND GRADING**

The learning outcomes will be met through a combination of 3 art projects and 3 accompanying artist statements; weekly participation points; 10 sketchbook assignments, and 2 writing assignments. The Midterm Project consists of a project and writing assignment and the Final Project consists of an art project and writing assignment. This class does not have tests or quizzes.

- 3 art projects: 20 points each (x3) = 60 pts
- 3 artist statements: 10 points each (x3) = 30 pts
- 12 Weekly participation: 4 points each (x12) = 48 pts
- 3 writing assignments: 10 points each (x3) = 30 pts
- 10 Sketchbook Assignments 8 points each (x10) = 80 pts
- Midterm paper: 20 pts
- Final project and paper: 30 pts

**Total possible points: 298 points**

**Letter Grade Assignment**

Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100%</td>
<td>268-298</td>
</tr>
<tr>
<td>B</td>
<td>80-89%</td>
<td>238-267</td>
</tr>
<tr>
<td>C</td>
<td>70-79%</td>
<td>209-237</td>
</tr>
<tr>
<td>D</td>
<td>60-69%</td>
<td>179-208</td>
</tr>
<tr>
<td>F</td>
<td>0-59%</td>
<td>0-178</td>
</tr>
</tbody>
</table>
Grading for weekly discussion posts
In determining your grade, the following components are considered:

- Each student is required to post one original statement in response to a given topic provided by me (i.e. “replies” to other students do not count as a post).
- All assignments and discussion posts are due on Sunday night no later than 11pm.
- See the course schedule at the end of the syllabus. Follow the syllabus schedule very closely.
- Note: the weekly participation points amount to 48 points total – nearly the same amount as the than the midterm and final combined (50 points total). Weekly participation is an important component to this course.

Quality of discussion posts and written assignments

- Each of your posts must relate to the assigned image(s) using concepts and terminology discussed in class. Terminology such as line, value, form, proportion, composition, among others will be covered in class lectures and should be used in posts in order to demonstrate your understanding of course material and an effort toward understanding the image being discussed.
- Connections between lecture content, textbook content, and discussion should be exhibited.
- Discussion posts must be submitted in complete sentences. This is not twitter.
- Relate new information with material previously covered in the class as well as with personal art experiences whenever possible.
- Discuss at a critical level – don’t just recite other people’s opinions or random facts from the readings.
- Critical discussion includes your opinion of items mentioned, but also includes the reasons you hold that opinion, and why it may be inconsistent or consistent with what you’ve learned. Justify your reasoning with facts or research including visual references and/or literature sources. How does what you’re presenting relate to other art situations, other disciplines, or other ideas?

LEARNING RESOURCES

Text
The Art of Seeing (8th edition) by Paul J. Zelanski and Mary Pat Fisher.
DO NOT PURCHASE THE BOOK. All readings are provided for you on Laulima

Other Required Readings and Online Videos
Additional readings and online videos are posted on Laulima and are listed in the class schedule.

Course Requirements
- Internet connection with audio/video capabilities
- Access to Canvas
- Please see syllabus for required art supplies under each art project.
Additional Information

See the class schedule below and Netiquette handout for additional course information.

As the instructor, I will serve as a guide on the discussion board. While I will not respond to every post, I will read what is posted, and reply when necessary. Expect instructor posts in the following situations:

- To assist when it comes to making connections between discussion, lectures, and textbook material.
- To fill in important things that may have been missed.
- To re-direct discussion if tangents detour the discussion away from the class topic.
- To identify key points in the discussion that warrant additional thought.
- The instructor reserves the right to remove any discussion messages that display inappropriate language or content.

Assignment Submissions

All assignments for this course will be submitted electronically through Canvas as uploaded word docs, pdfs, or jpg images or copy/paste using the Canvas assignment function. Assignments must be submitted by the given deadline or special permission must be requested from instructor before the due date. Because the Laulima discussion forum is meant to be a dialogue, late posts are not accepted, as fellow students do not see submissions made after the deadline.

*Important Note:* Any form of academic dishonesty, including plagiarism, may be reported to the office of student affairs. Plagiarism is the use of ideas or works belonging to someone else without acknowledging that person’s contribution. For more information on plagiarism see: [http://www.plagiarism.org/](http://www.plagiarism.org/)

Late Work Policy

Be sure to pay close attention to deadlines—there will be no make-up assignments or discussion posts. Late work will NOT be accepted without a serious and compelling reason and instructor approval.

Drop/Withdrawal from this Course

It is the student’s responsibility to understand when they need to consider dropping or withdrawing from a course. Refer to the Windward Community College Course Schedule for registration dates and deadlines.

Canvas

If you need additional help with using and navigating Canvas, please refer to this link for Student Guides: [https://community.canvaslms.com/docs/DOC-10701](https://community.canvaslms.com/docs/DOC-10701)

Technical Assistance

If you need technical assistance at any time during the course or to report a problem with Canvas please contact the IT Help Desk at:
Please email me immediately at mcadora@hawaii.edu to notify me if you are experiencing technical difficulties with Canvas and we can arrange for your assignment submissions to be made by the assigned deadline via email until the problem is resolved through campus IT. Because students are registered for an online class, access to a computer -even in the case of technical difficulties- is expected. The WCC library located in Hale La‘akea has computers available for students to use on Mon-Thurs 8:00am-8:00pm; Fri 8:00am-4:00pm.

**Writing Assistance**

Students have access to writing assistance through the Writing Center located in Hale La‘akea Room 222. For more information on the services available please visit the following link: [http://windward.hawaii.edu/Writing/](http://windward.hawaii.edu/Writing/)

**Disabilities Accommodation Statement**

*If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by Hale ‘Akoakoa 213 for more information.*

**TITLE IX**

Title IX prohibits discrimination on the basis of sex in education programs and activities that receive federal financial assistance. Specifically, Title IX prohibits sex discrimination; sexual harassment and gender-based harassment, including harassment based on actual or perceived sex, gender, sexual orientation, gender identity, or gender expression; sexual assault; sexual exploitation; domestic violence; dating violence; and stalking. For more information regarding your rights under Title IX, please visit: [https://windward.hawaii.edu/Title_IX/](https://windward.hawaii.edu/Title_IX/).

Windward Community College is committed to the pursuit of equal education. If you or someone you know has experienced sex discrimination or gender-based violence, Windward CC has resources to support you. To speak with someone confidentially, contact Karla Silva-Park, Mental Health Counselor, at 808-235-7468 or karlas@hawaii.edu or Kaahu Alo, Designated Confidential Advocate for Students, at 808-235-7354 or kaahualo@hawaii.edu. To make a formal report, contact the Title IX Coordinator at 808-235-7393 or wcctix@hawaii.edu.
**Alternate Contact Information**

If you are unable to contact the instructor, have questions that your instructor cannot answer, or for any other issues, please contact the Academic Affairs Office:

Location: Alakai 121  
Phone: 808-235-7422  
Email: wccaa@hawaii.edu

**Supplies Needed for this class:**

It is not necessary to purchase the textbook; readings will be provided.

- Sketchbook (8x10 or larger) that will double as your notebook
- 19x25 (or larger) black drawing paper (2 per student)
- 19x25 (or larger) white drawing paper (1 per student)
- 22x30 watercolor paper 140lbs (2 per student)
- Black Indian ink (any kind)
- Scissors
- Masking Tape
- Glue (Rubber Cement or Elmer’s)
- x-acto knife (small)
- graphite pencil 2B
- eraser
- small ruler
- acrylic paint in the following colors: these and comparable substitutes are available at the bookstore
  - Cadmium Red Medium
  - Cadmium Yellow Medium
  - Cobalt Blue
  - Jenkins Green OR Hookers Green Hue
  - Zinc White
- Plastic palette knife
Brushes: Flats #6, #10

Paper towels

Cups to hold water and brushes

Schedule (Subject to change):

Week 1: January 7-13
Acquaint yourself with Canvas. Visit the discussion forum, the “Resources” folder, and review all materials in the Week 1 folder stored in “Resources”
Reading assignment: The Elements of Art. Review all handouts.
Sunday by 11pm: Due –
  • Discussion post

Week 2: January 14-20
PowerPoint: Introduction
Reading assignment: Image and Politics
Sketchbook video
Sunday by 11pm: Due –
  • Discussion post
  • Week 2 Sketchbook – Free sketch

Week 3: January 21-27
PowerPoint: Basic Instinct ppt
Conduct research for writing assignment due next week
Sunday by 11pm: Due –
  • Discussion post - Turn in name of artist you are researching and explain why.
  • Week 3 Sketchbook – draw your hand
  • Week 3 Writing assignment

Week 4: January 28-February 3
Project #1, Ink Composition
Supplies: Watercolor paper, Black ink, Cup for water, scissors, x-acto knife, pencil
Sunday by 11pm: Due –
  • Ink Composition art project #1
  • Ink composition, artist statement to accompany ink composition.

Week 5: February 4-10
PowerPoint: Cutting Paper I
PowerPoint: Cutting Paper II
Reading assignment – Principles of Design
Sunday by 11pm: Due –
  • Discussion post
  • Week 5 Sketchbook – draw a pattern
Week 6: February 11-17  
Art Project #2: Cutting Paper  
Supplies: Black Paper, White Paper, Scissors, Pencil, Glue, Household objects (TBD)  
**Sunday by 11pm: Due –**  
- Discussion post  
- Cutting paper project  
- Artist statement to accompany cutting paper project

Week 7: February 18-24  
Work on Midterm  
**Sunday by 11pm: Due –**  
- MID TERM paper

Week 8: February 25-March 3  
Reading assignment  
**Sunday by 11pm: Due –**  
- Discussion post  
- Week 8 Sketchbook

Week 9: March 4-10  
PowerPoint: Color I and Color 2  
Reading Assignment and video  
**Sunday by 11pm: Due –**  
- Discussion post  
- Week 9 Sketchbook - grid

Week 10: March 11-17  
Work on autobiographical color chart and artist statement  
Supplies: Masking Tape, Watercolor Paper, Acrylic, Palette knife, Brushes, Cup for Water.  
**Sunday by 11pm: Due –**  
- Autobiographical Color Chart  
- Artist statement  
- Week 10 Sketchbook – paint pallet

**Spring break: March 18 – 24**

Week 11: March 25-31  
Reading assignment - Feminist Art  
**Sunday by 11pm: Due –**  
- Discussion post  
- Week 11 Sketchbook

Week 12: April 1-7  
Reading assignment - Native American Art and Ethnicity in Identity Politics  
**Sunday by 11pm: Due –**  
- Discussion post  
- Week 12 Sketchbook – Mask that represents you
Week 13: April 8-14
Reading assignment
Video: Wasteland or art 21
Sunday by 11pm: Due –
  • Discussion post – Extra credit
  • Week 13 Written response to “Wasteland” or Art 21 Episode
  • Week 13 Sketchbook – Drawing response to films.

Week 14: April 15-21
PowerPoint: Street Art
Sunday by 11pm: Due –
  • Discussion post
  • Week 14 Sketchbook – write your name in graffiti style

Week 15: April 22-28
Reading Assignment
Video: Exit through the Gift Shop
Sunday by 11pm: Due –
  • Discussion post
  • Week 15 Written response to “Exit through the Gift Shop”

Week 16: April 29-May 2
Last day of Instruction – December 6
Videos and readings – see Instructions doc with hyperlinks and resources on Canvas
Work on Final – See instructions doc
  • Discussion post

FINAL Project Assignment
Due on Friday, May 10, 2019
Glossary:
Abstract                      Impasto
Acrylic Paint                Implied Line
Aerial Perspective          Installation
Analogous Colors             Kinetic Art
Arbitrary Color             Line
Atmospheric Perspective    Linear Perspective
Balance                      Medium
Cast Shadow                  Monochromatic
Ceramics                     Negative Shape
Chiaroscuro                   Nonobjective Art
Collage                       Oil Paint
Color Wheel                   Palette
Complementary Colors         Pattern
Composition                  Perceptual Color
Contour Line                 Performance Art
Contrast                      Picture Plane
Contrapposto                 Rhythm
Cool Colors                   Shape
Cross-Hatching               Symmetrical
Fresco                         Texture
Gouache                        Tone
Hue                               Visual Weight
Iconography                    Warm Color