Economics 130 Principles of Economics: Microeconomics 03

<table>
<thead>
<tr>
<th>INSTRUCTOR:</th>
<th>Paul Briggs</th>
</tr>
</thead>
<tbody>
<tr>
<td>COURSE CODE:</td>
<td>63008</td>
</tr>
<tr>
<td>MEETING TIMES:</td>
<td>Class is online</td>
</tr>
<tr>
<td>OFFICE:</td>
<td>NONE</td>
</tr>
<tr>
<td>OFFICE HOURS:</td>
<td>Via email. I will respond to you within 24 hours of your email.</td>
</tr>
<tr>
<td>TELEPHONE:</td>
<td>NONE</td>
</tr>
<tr>
<td>E-MAIL:</td>
<td><a href="mailto:pbriggs@hawaii.edu">pbriggs@hawaii.edu</a></td>
</tr>
<tr>
<td>WEBSITE:</td>
<td><a href="http://laulima.hawaii.edu">http://laulima.hawaii.edu</a> and enter in your UHPORTAL username and password.</td>
</tr>
<tr>
<td></td>
<td>APLIA is embedded within Laulima</td>
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<tr>
<td>CLASSROOM:</td>
<td>ONLINE</td>
</tr>
<tr>
<td>EFFECTIVE DATE:</td>
<td>SUMMER 1 2018 (May 21- June 29, 2018)</td>
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**WINDWARD COMMUNITY COLLEGE MISSION STATEMENT**

*Windward Community College is committed to excellence in the liberal arts and career development; we support and challenge individuals to develop skills, fulfill their potential, enrich their lives, and become contributing, culturally aware members of our community.*

**WCC DISABILITIES ACCOMMODATION STATEMENT**

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor (Ann Lemke) to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by her office (Akoakoa 213) for more information.

**CATALOG DESCRIPTION:** Study of how individuals make decisions which affect their income and wealth; how firms make decisions which affect profits and production. Relationship to demand, supply and prices of goods and natural resources.

**LEARNING RESOURCES:**

BOOK: N. Gregory Mankiw (Required), *Principles of Microeconomics, Eighth Edition*
The textbook is available electronically via the LAULIMA website for $97.50 (You do have a two week grace period). This buys you access to the APLIA problems as well as access to the electronic book. This is in effect a subscription, which will run out at the end of the semester. Click on the Aplia Registration tab in your LAULIMA account to pay for APLIA. You can download copies of the text from the APLIA website as well. Please have your email be the UH account or have your email accept forwards from your UH email account. Instructions on how to accept UH email account forwards are in this syllabus.

### STUDENT LEARNING OUTCOMES:

1. Students will translate important microeconomic terms and theories into various forms.
   a. Skills needed to achieve this outcome.
      i. Writing ability, ability to translate econ terms into their own words.
      ii. Mathematical ability, ability to translate and interpret econ theories in a two dimensional graphical space.

2. Students will explain the basic underpinnings of consumer and producer behavior.
   a. Skills needed to achieve this outcome.
      i. Research skills
      ii. Interview skills
      iii. Ability to formulate a hypothesis.
      iv. Ability to use the scientific method.

### COURSE TASKS AND REQUIREMENTS:

**COURSE WEBSITE:** On the LAULIMA website ([http://laulima.hawaii.edu](http://laulima.hawaii.edu)). Your MYUHPORTAL username and password will connect you to the LAULIMA website for this course. On the website, I will also post instructions for the various assignments that are due.

**APLIA:** (50% of your grade). For this online course, you will be doing homework assignments, quizzes and experiments through an online course management system called APLIA. APLIA is meant to be a user-friendly interface and is used by thousands of students in the United States to help supplement their learning in economics. APLIA is located within the Laulima Course Management System. Here are the types of APLIA assignments:

- **APLIA PROBLEM SETS-**These are homework assignments that are to be completed online and are graded by APLIA. There are three problem set per chapter (one is practice, the other two are graded) for each chapter of the course, although there are a couple of problem sets at the beginning to help you get started with APLIA. **You will have three attempts to do**
these homework assignments and your final grade will be the highest of these attempts. Keep in mind that the problems are randomized, so that you will not see the exact same problem in your next attempt. Due dates on Saturdays at 11 pm.

- APLIA QUIZZES: There will be one quiz per week, all to be taken on APLIA. You will only have one attempt to do these exams and the exams are timed (60 minutes). Due dates on Saturdays at 11 pm, this is when the grade will be released.
- Grades will be given automatically for the APLIA PROBLEM SETS.
- Quizzes will count for 25% of the grade, all other APLIA assignments will count for 25% of the grade. Grades will be given for the APLIA quizzes at the due date.
- I will have a detailed time-line for you to follow that will include tasks to perform and all of the due dates for the various assignments via the schedule tool as well as this syllabus. This timeline will also be available via APLIA as well.

READING THE TEXTBOOK: You will really need to read and pay attention to the textbook during this course as it is online.

FORUM ASSIGNMENTS (25% your grade)
- These forum assignments will have you state any questions, issues or concerns regarding your APLIA work for the week. There will be five of these assignments. You will first start a conversation (due on Thursdays) and then at least one response to two other students’ topic (due on Saturdays) through Laulima Forums. There is a 75-word minimum for topics and a 40 word minimum for responses to those topics. Due time is 11 pm.
- Forum assignments are available on the Forums tab in your LAULIMA course.
- THERE WILL BE NO MAKEUPS FOR THE FORUM ASSIGNMENTS.

ARTICLE ANALYSES: 25% of your grade. There will be one article analysis due during the semester on the various topics that we have covered up that point. Instructions for this assignment are included in your handout. The Article Analysis will be due on June 27 at 11 pm. THERE WILL BE NO MAKEUPS FOR THE ARTICLE ANALYSIS. Please turn in your Article Analysis via Laulima Assignments. I will download the papers, grade them and then upload them back to Assignments for you to read.

Your article analysis handout will be on the RESOURCES tab in the Laulima course website. There are also sample papers in there as well.

SUMMARY OF COURSE REQUIREMENTS

1. APLIA Quizzes (25%)
2. Other MYECON Assignments (25%)
3. Laulima Forums (25%)
Here is a summary of the various assignments/ resources, their location and due dates/times.

<table>
<thead>
<tr>
<th>ASSIGNMENT/RESOURCES</th>
<th>LOCATION ON LAULIMA</th>
<th>DUE DATES AND TIMES</th>
</tr>
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<tbody>
<tr>
<td>EMAIL COMMUNICATION</td>
<td>EMAIL</td>
<td>• When appropriate</td>
</tr>
<tr>
<td>DISCUSSION FORUMS</td>
<td>FORUMS</td>
<td>• Start Conversation by Thursday at 11 pm</td>
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<tr>
<td></td>
<td></td>
<td>• Post Responses by Saturday at 11 pm</td>
</tr>
<tr>
<td>QUIZZES</td>
<td>PRINCIPLES OF MICROECONOMICS (APLIA)</td>
<td>• Designated due date (Saturday) at 11 pm.</td>
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<tr>
<td>ALL OTHER ASSIGNMENTS</td>
<td>PRINCIPLES OF MICROECONOMICS (APLIA)</td>
<td>• Designated due date (Saturday) at 11 pm.</td>
</tr>
<tr>
<td>TEXTBOOK</td>
<td>PRINCIPLES OF MICROECONOMICS (APLIA)</td>
<td>• Designated due date (Saturday) by 11 pm.</td>
</tr>
<tr>
<td>PAPER (Article Analysis)</td>
<td>• UPLOAD VIA DROPBOX • INSTRUCTIONS VIA RESOURCES</td>
<td>• Designated due date by 11 pm.</td>
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</table>
Grades for this Course:

90-100%  A
80%-90%  B
70%-80%  C
50%-70%  D
Below 50%  F

Your grades will be available via the Gradebook on the APLIA website. Laulima grades will be on the Laulima site until the end of the semester when I will merge the two gradebooks together.
### ADDITIONAL INFORMATION:

**CHAPTERS TO BE COVERED:**

- Chapter 1  Ten Principles of Economics
- Chapter 2  Thinking Like An Economist
- Chapter 3  Interdependence and Trade
- Chapter 4  Supply and Demand
- Chapter 5  Elasticity
- Chapter 13  Cost of Production
- Chapter 14  Perfect Competition
- Chapter 15  Monopoly
- Chapter 16  Monopolistic Competition
- Chapter 17  Oligopoly

I do reserve the right to cut out portions of the chapters that I may not wish to cover and/or supplement the chapters with readings that will elaborate on points discussed in the chapters. The above schedule is not fixed in stone: if we are running late, I will probably cut out chapters from the course. However, if we are running ahead of schedule, then I might add a chapter or two at the end of the course. **My goal is quality, not quantity!**
### Weekly Course Schedule

**SUMMER 2018**

A more detailed course schedule is available on APLIA. I will also send you a complete course schedule.

<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Chapters Covered</th>
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| One  | May 20-May 26 | • Introductions  
  • Chapter One-Ten Principles of Economics.  
  • Chapter Two-Thinking Like An Economist.  
  • Forum 1  
  • Quiz 1 |
| Two  | May 27-June 2 | • Chapter Three-Interdependence and Trade  
  • Chapter Four-Supply and Demand  
  • Forum 2  
  • Quiz 2 |
| Three | June 3-June 9 | • Chapter Five-Elasticity  
  • Chapter 13-Cost of Production.  
  • Forum 3  
  • Quiz 3 |
| Four | June 10-June 16 | • Chapter 14-Perfect Competition  
  • Chapter 15-Monopoly  
  • Forum 4  
  • Quiz 4 |
| Five | June 17-June 23 | • Chapter 16-Monopolistic Competition  
  • Chapter 17-Oligopoly  
  • Forum 5  
  • Quiz 5 |
| Six  | June 24-June 29 | • Paper Due |


HOW YOU SHOULD COMPLETE THIS COURSE:

1. Please read the chapter.
2. Do the APLIA ASSIGNMENTS by their due dates. Remember that you have multiple chances to do each APLIA ASSIGNMENTS and one attempt to do the quizzes.
3. Complete any Forum post and responses by the assigned due date.
4. Do the ARTICLE ANALYSIS by the assigned due date.
Getting Started With Laulima
(for online course material)

Logging In to Laulima
1. Go to the Laulima login page, which is located at:
   http://laulima.hawaii.edu

2. Log in using your UH ID name and password (or if you are not at UH, log in using the name and password you were provided)

Note: your screen will look different from the one pictured below, with other courses and perhaps other tools (the list on the left side)

Choosing Your Course
You are already a member in all of your credit courses.

On the top bar, select your course.

If the course does not appear, select the "more" button and a full list will appear.

There are many tools that could be available, depending on how your instructor has designed their courses.

You can set up your "My Workspace" by clicking on the "Preferences" tool.

You can enter profile information (such as your name, contact information, picture, and so on) by clicking on the "Profile" tool.
Forwarding Your UH Mail to Another Email Account

It is important to receive the email that is sent to your UH account. However, if you have another email account that you check more frequently, you can forward your UH email to that account.

1. **Log in** to your UH Email account by going to

   https://mail.hawaii.edu

2. **Click on the Options tab**

3. **Click on the Settings button on the left side**

4. The **forward options** are at the bottom the window:
   - Click on “enable forwarding”
   - If you do not want the UH mail server to keep a copy of the mail that is forwarded to your other account, click “Don’t Leave Copy on Server”
   - Enter the email address that you would like your emails to be forwarded to
   - Click on the “Save Changes” button

5. **Close** the web browser.

6. Send an email to your hawaii.edu account to verify it forwards properly.