Art 101: Introduction to Visual Arts
3 Credits
Online Course, CRN 64002

INSTRUCTOR: Healoha Johnston
OFFICE: online
OFFICE HOURS: please email me to schedule phone conversation or appointment
TELEPHONE: EMAIL: healoha@hawaii.edu
EFFECTIVE DATE: Spring / 2017

Windward Community College Mission Statement

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

Catalog Description

Art 101 is an introductory course that focuses on the question “What is the nature of visual art?” and the forms and conditions under which art is expressed. Projects and written assignments will be required. Independent field trips to art galleries may be required.

Student Learning Outcomes

The student learning outcomes for the course are:

1. Identify how an appreciation of the visual arts' influences the quality of life.
2. Analyze how the elements of form and principles of design work together with the creative process to produce a work of art.
3. Describe individual art disciplines, media and specific methods of making art.
4. Define major historical and contemporary movements in art and discuss how art reflects its time and culture.
5. Execute studio art projects in order to experience visual concepts, art disciplines and media in each of the following:
   - Maintain a comprehensive sketchbook demonstrating understanding of the elements of art.
- Create at least one basic 2D and 3D studio art project, utilizing media specific to the successful outcome of each project.  
- Execute one project based upon art history or museum observation.

COURSE CONTENT

Concepts or Topics

- Art elements and Design Principles.
- National, international, and regional art movements.
- Contemporary and historic visual points of reference across diverse cultures.
- Diverse art media such as collage paper installations, graffiti, masks, totems, and mixed media works.
- The relevance of art today, and the importance of our visual surroundings.
- Museum and artist websites as sites of art engagement.
- Creating 2D and 3D art projects

Skills or Competencies

1. Students will learn how to think critically about visual information.
2. Students will be able to communicate thoughtfully about works of art, substantiating their opinions with research and visual evidence.
3. Students will learn art vocabulary and historical contexts for art movements associated with traditional and contemporary genres occurring nationally, internationally, locally, and regionally.
4. Students will learn how to use Laulima, and will learn how to upload word docs, pdfs, and jpgs using Laulima dropbox.
5. Conduct research about art using a variety of sources and maintain a sketchbook of art ideas.

COURSE TASKS

This course will be delivered entirely online through the University of Hawai‘i course management system Laulima along with alternative technologies including artist and museum websites, blogs, once per week Laulima discussion forum, and a series of videos. You will use your Laulima account to login to the course. Assignments and materials can be found in the Resources folder organized by week.

Each lesson will last the duration of an on-campus course session. For example, when a video is required, the play length will be one hour and fifteen minutes, the equivalent of an on-campus session. In addition to the weekly online lessons, students are required to complete homework assignments and readings.

ASSESSMENT TASKS AND GRADING

The learning outcomes will be met through a combination of 3 art projects and 3 accompanying artist statements; weekly participation points; 10 sketchbook assignments, and 2 writing assignments. The Midterm Project consists of a project and writing assignment and the Final
Project consists of an art project and writing assignment. This class does not have tests or quizzes.

3 art projects: 20 points each (x 3) = 60pts
3 artist statements: 10 points each (x3) = 30pts
Weekly participation: 4 points each (x 12) = 48pts
2 writing assignments: 10 points each (x 2) = 20pts
Sketchbook Assignments 8 points each (x 10) = 80
Midterm paper: 20 points
Final project and paper: 30points
Total possible points: 288 points

Letter Grade Assignment
Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100%</td>
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<tr>
<td>B</td>
<td>80-89%</td>
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<tr>
<td>C</td>
<td>70-79%</td>
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<tr>
<td>D</td>
<td>60-69%</td>
</tr>
<tr>
<td>F</td>
<td>0-59%</td>
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</tbody>
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Grading for weekly discussion posts
In determining your grade, the following components are considered:

- Each student is required to post one original statement in response to a given topic provided by me (i.e. “replies” to other students do not count as a post).
- I send weekly instruction announcements and make resources available on Fridays.
- Discussion topics are posted on the Laulima discussion forum on Wednesdays.
- All assignments and discussion posts are due on Friday (Friday night no later than midnight). See the course schedule at the end of the syllabus. Follow the syllabus schedule very closely.
- Note: the weekly participation points amount to 48 points total – nearly the same amount as the than the midterm and final combined (50 points total). Weekly participation is an important component to this course.

Quality of discussion posts and written assignments
- Each of your posts must relate to the assigned image(s) using concepts and terminology discussed in class. Terminology such as line, value, form, proportion, composition,
among others will be covered in class lectures and should be used in posts in order to demonstrate your understanding of course material and an effort toward understanding the image being discussed.

- Connections between lecture content, textbook content, and discussion should be exhibited.
- Discussion posts must be submitted in complete sentences. This is not twitter.
- Relate new information with material previously covered in the class as well as with personal art experiences whenever possible.
- Discuss at a critical level – don’t just recite other people’s opinions or random facts from the readings.
- Critical discussion includes your opinion of items mentioned, but also includes the reasons you hold that opinion, and why it may be inconsistent or consistent with what you’ve learned. Justify your reasoning with facts or research including visual references and/or literature sources. How does what you’re presenting relate to other art situations, other disciplines, or other ideas?

**LEARNING RESOURCES**

**Text**
The Art of Seeing (8th edition) by Paul J. Zelanski and Mary Pat Fisher.
Available for purchase at WCC bookstore.

DO NOT PURCHASE THE BOOK. All readings are provided for you on Laulima

**Other Required Readings and Online Videos**
Additional readings and online videos are posted on Laulima and are listed in the class schedule.

**Course Requirements**
- Internet connection with audio/video capabilities
- **All written assignments MUST be submitted as word docs or pdfs.** I do not have a mac and will not accept written assignments in mac .pages format.
- Access to Laulima
- Please see syllabus for required art supplies under each art project.

**Additional Information**

See the class schedule below and Netiquette handout for additional course information.

As the instructor, I will serve as a guide on the Discussion Board. While I will not respond to every post, I will read what is posted, and reply when necessary. Expect instructor posts in the following situations:
• To assist when it comes to making connections between discussion, lectures, and textbook material.
• To fill in important things that may have been missed.
• To re-direct discussion if tangents detour the discussion away from the class topic.
• To identify key points in the discussion that warrant additional thought.
• The instructor reserves the right to remove any discussion messages that display inappropriate language or content.

Assignment Submissions
All assignments for this course will be submitted electronically through Laulima as uploaded word docs, pdfs, or jpg images using the Laulima Dropbox function. Assignments must be submitted by the given deadline or special permission must be requested from instructor before the due date. Because the Laulima discussion forum is meant to be a dialogue, late posts are not accepted, as fellow students do not see submissions made after the midnight deadline.

Important Note: Any form of academic dishonesty, including plagiarism, may be reported to the office of student affairs. Plagiarism is the use of ideas or works belonging to someone else without acknowledging that person’s contribution. For more information on plagiarism see: http://www.plagiarism.org/

Late Work Policy
Be sure to pay close attention to deadlines—there will be no make-up assignments or discussion posts. Late work will NOT be accepted without a serious and compelling reason and instructor approval.

Drop/Withdrawal from This Course
It is the student’s responsibility to understand when they need to consider dropping or withdrawing from a course. Refer to the Windward Community College Course Schedule for registration dates and deadlines.

Technical Assistance
If you need technical assistance at any time during the course or to report a problem with Laulima please contact the IT Help Desk at:

Phone: (808) 956-8883
Toll Free (neighbor isles): (800) 558-2669
System Status: (808) 956-6168
Fax: (808) 956-2108
Email: help@hawaii.edu
Hours of Operation:
Mon - Thurs: 8:00am - 7:00pm
Fri: 8:00am - 4:30pm

Please email me immediately at healoha@hawaii.edu to notify me if you are experiencing
technical difficulties with Laulima and we can arrange for your assignment submissions to be made by the assigned deadline via email until the problem is resolved through campus IT. Because students are registered for an online class, access to a computer -even in the case of technical difficulties- is expected. The WCC library located in Hale La’akea has computers available for students to use on **Mon-Thurs** 8:00am-8:00pm; **Fri** 8:00am-4:00pm.

**Writing Assistance**

Students have access to writing assistance through the Writing Center located in Hale Laʻakea Room 222. For more information on the services available please visit the following link: [http://windward.hawaii.edu/Writing/](http://windward.hawaii.edu/Writing/)

**DISABILITIES ACCOMMODATION STATEMENT**

*If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, [lemke@hawaii.edu](mailto:lemke@hawaii.edu), or you may stop by Hale ‘Akoakoa 213 for more information.*

**Supplies:**

It is not necessary to purchase the textbook; readings will be provided

- Sketchbook (8x10 or larger) that will double as your notebook
- 19x25 (or larger) black drawing paper (2 per student)
- 19x25 (or larger) white drawing paper (1 per student)
- 22x30 watercolor paper 140lbs (2 per student)
- Black ink (any kind)
- Scissors
- Masking Tape
- Glue (Rubber Cement or Elmer’s)
- x-acto knife (small)
- graphite pencil 2B
- eraser
- small ruler
acrylic paint in the following colors: these and comparable substitutes are available at the bookstore

Cadmium Red Medium
Cadmium Yellow Medium
Cobalt Blue
Jenkins Green OR Hookers Green Hue
Zinc White

Plastic palette knife

Brushes: Flats #6, #10

Paper towels

Cups to hold water and brushes

Schedule (Subject to change):

Week 1: JAN 9 - 13
Acquaint yourself with Laulima. Visit the discussion forum, the “Resources” folder, and review all materials in the Week 1 folder stored in “Resources”
Reading assignment: The Elements of Art. Review all handouts.
Friday: Due –
  • Laulima discussion

Week 2: JAN 16 – 20
PowerPoint: Introduction
Reading assignment: Image and Politics
Sketchbook video
Friday: Due –
  • Laulima discussion
  • Sketchbook #1 – Free sketch

Week 3: JAN 23 - 27
PowerPoint : Basic Instinct ppt
Conduct research for writing assignment due next week
Friday: Due –
  • Laulima discussion - Turn in name of artist you are researching.
  • Sketchbook #2 – draw your hand

Week 4: JAN 30 – FEB 3
Project #1, Ink Composition
Supplies: Watercolor paper, Black ink, Cup for water, scissors, x-acto knife, pencil
Friday: Due –
  • Writing assignment #1,
- Ink Composition art project #1
- Ink composition, artist statement to accompany ink composition (writing assignment #2).

**Week 5: FEB 6 - 10**
PowerPoint: Cutting Paper I
PowerPoint: Cutting Paper II
Reading assignment – Principles of Design
**Friday: Due –**
  - Laulima discussion
  - Sketchbook #3 – draw a pattern

**Week 6: FEB 13 - 17**
Art Project #2: Cutting Paper
Supplies: Black Paper, White Paper, Scissors, Pencil, Glue, Household objects (TBD)
**Friday: Due –**
  - Laulima discussion
  - Cutting paper project
  - Artist statement to accompany project (writing assignment #2)

**Week 7: FEB 20 - 24**
Work on Midterm
**Friday: Due –**
  - MID TERM paper

**Week 8: FEB 27 – MAR 3**
reading assignment
**Friday: Due –**
  - Laulima discussion
  - Sketchbook #4

**Week 9: MAR 6 - 10**
PowerPoint: Color I and Color 2
Reading Assignment and video
**Friday: Due –**
  - Laulima Discussion
  - Sketchbook #5 - grid

**Week 10: MAR 13 - 17**
Work on autobiographical color chart and artist statement
Supplies: Masking Tape, Watercolor Paper, Acrylic, Palette knife, Brushes, Cup for Water.
**Friday: Due –**
  - Autobiographical Color Chart
  - Artist statement (writing assignment #3)
  - Sketchbook #6 – paint pallet

**Week 11: MAR 20 – MAR 24**
Reading assignment - Feminist Art
**Friday: Due –**
• Laulima discussion
• Sketchbook #7

Week 12: MAR 27 - 31
• Spring Break

Week 13: APR 3 - 7
Reading assignment - Native American Art and Ethnicity in Identity Politics
Friday: Due –
• Laulima discussion
• Sketchbook #8 – Mask that represents you

Week 14: APR 10 - 14
reading assignment
Video: Wasteland or art 21.
Friday: Due –
• Laulima discussion
• Response paper to “Wasteland” or Art 21 Episode(writing assignment #4)
• Sketchbook #9 – Place using only squares, rectangles, triangles.

Week 15: APR 17 – APR 21
PowerPoint: Street Art
Friday: Due –
• Laulima Discussion
• Sketchbook #10 – write your name in graffiti style

Week 16: APR 24 - 28
Reading Assignment
Video: Exit through the Gift Shop
Friday: Due –
• Laulima discussion
• Written response to “Exit through the Gift Shop” (writing assignment #5)

Week 17 –
Last day of Instruction – MAY 3

FINAL due on Monday, MAY 8

Glossary:
Abstract
Acrylic Paint
Aerial Perspective
Analogous Colors
Arbitrary Color
Atmospheric Perspective
Balance
Cast Shadow
Ceramics
Chiaroscuro
Collage
Color Wheel
Complementary Colors
Composition
Contour Line
Contrast
Contrapposto
Cool Colors
Cross-Hatching
Fresco
Gouache
Hue
Iconography
Impasto
Implied Line
Installation
Kinetic Art
Line
Linear Perspective

Medium
Monochromatic
Negative Shape
Nonobjective Art
Oil Paint
Palette
Pattern
Perceptual Color
Performance Art
Picture Plane
Rhythm
Shape
Symmetrical
Texture
Tone
Visual Weight
Warm Color