Art 101: Introduction to Visual Arts
3 Credits
Online Course

INSTRUCTOR: Healoha Johnston
OFFICE: online
OFFICE HOURS: contact via email
TELEPHONE: EMAIL: healoha@hawaii.edu
EFFECTIVE DATE: Summer/2015

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

Art 101 is an introductory course that focuses on the question “What is the nature of visual art?” and the forms and conditions under which art is expressed. Projects and written assignments will be required. Independent field trips to art galleries may be required.

STUDENT LEARNING OUTCOMES

The student learning outcomes for the course are:

1. Identify how an appreciation of the visual arts' influences the quality of life.
2. Analyze how the elements of form and principles of design work together with the creative process to produce a work of art.
3. Describe individual art disciplines, media and specific methods of making art.
4. Define major historical and contemporary movements in art and discuss how art reflects its time and culture.
5. Execute studio art projects in order to experience visual concepts, art disciplines and media in each of the following:
   - Maintain a comprehensive sketchbook demonstrating understanding of the elements of art.
   - Create at least one basic 2D and 3D studio art project, utilizing media specific to the successful outcome of each project.
   - Execute one project based upon art history or museum observation.
COURSE CONTENT

Concepts or Topics

- Art elements and Design Principles.
- National, international, and regional art movements.
- Contemporary and historic visual points of reference across diverse cultures.
- Diverse art media such as collage paper installations, graffiti, masks, totems, and mixed media works.
- The relevance of art today, and the importance of our visual surroundings.
- What is an art critique? How to use the Describe, Analyze, Interpret, and Judgment (DAIJ) art criticism method to articulate an art critique.
- Museum and artist websites as sites of art engagement.
- Creating 2D and 3D art projects

Skills or Competencies

1. Students will learn how to write an art critique using the DAIJ method reference guide and Art Rubric
2. Students will learn how to think critically about visual information.
3. Students will be able to communicate thoughtfully about works of art, substantiating their opinions with research and visual evidence.
4. Students will learn art vocabulary and historical contexts for art movements associated with traditional and contemporary genres occurring nationally, internationally, locally, and regionally.
5. Students will learn how to use Laulima, and will learn how to upload pdfs and jpegs to a blog and to Laulima forums.
6. Conduct research about art using a variety of sources and maintain a sketchbook of art ideas.

COURSE TASKS

This course will be delivered online through the University of Hawai‘i course management system Laulima along with alternative technologies including blogs, artist and museum websites, and a series of videos. You will use your Laulima account to login to the course.

In Laulima, you will access online lessons, course materials, and additional resources. We will participate weekly discussions using Laulima’s discussion board. I post a weekly topic on Tuesday on students have until Thursday midnight to make their posts. These weekly discussions are worth 4 participation points per week and play a major role in your grade.

Each week’s lesson will last the duration of an on-campus course session for Tuesday/Thursday classes. For example, when a video is required, the play length will be one hour and fifteen minutes, the equivalent of an on-campus session. In addition to the weekly online lessons, students are required to complete homework assignments and readings.

ASSESSMENT TASKS AND GRADING

The learning outcomes will be met through a combination of 3 art projects and 3 accompanying artist statements describing your piece; weekly participation points; a sketch book, 2 response papers and 1 final project. This class does not have any tests or quizzes.
3 art projects: 20 points each (x 3) = 60pts
3 accompanying artist statements: 10 points each (x 3) = 30
Weekly participation: 8 points/discussion (x 6 discussions) = 48pts
12 sketchbook assignments: 5 points each (x 12) = 60pts
Response paper: 10 points
Response paper: 10 points
Final Art Project: 30
**Total possible points: 258 points**

**Letter Grade Assignment**

Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100%</td>
</tr>
<tr>
<td>B</td>
<td>80-89%</td>
</tr>
<tr>
<td>C</td>
<td>70-79%</td>
</tr>
<tr>
<td>D</td>
<td>60-69%</td>
</tr>
<tr>
<td>F</td>
<td>0-59%</td>
</tr>
</tbody>
</table>

**Grading for weekly discussion posts**

In determining your grade, the following components are considered:

- Every Friday morning, I will post a discussion topic on the Laulima Discussion forum pertaining to that week’s reading assignments.
- Make sure you have done the necessary assignments by Friday in order to contribute to the discussion.
- Students have until the end of day that same Friday, by midnight, to make their post in response to the topic I present.
- The purpose is to spur a dialogue online where students can respond to each other’s comments and gain additional insights from others’ observations. For this reason, no late participation posts will be accepted.
- Students receive 8 points per week for engaging in the discussion on Laulima with an original comment. Note: the weekly participation points amount to roughly 20% of the total grade (48 points total). Don’t miss out on these points, they add up!

**Quality of discussion posts and written assignments**

- Each of your posts and written assignments must relate to the coursework using concepts and terminology discussed in class. Terminology such as line, value, form, proportion, composition, among others will be covered in class lectures and should be used in posts in order to demonstrate your understanding of course material and an effort toward understanding the image being discussed.
• Connections between lecture content, textbook content, and discussion should be exhibited.
• Discussion posts must be submitted in complete sentences. This is not twitter.
• Relate new information with material previously covered in the class as well as with personal art experiences whenever possible.
• Discuss at a critical level – don’t just recite other people’s opinions or random facts from the readings.
• Critical discussion includes your opinion of items mentioned, but also includes the reasons you hold that opinion, and why it may be inconsistent or consistent with what you’ve learned. Justify your reasoning with facts or research including visual references and/or literature sources. How does what you’re presenting relate to other art situations, other disciplines, or other ideas?

LEARNING RESOURCES

Course Text
The Art of Seeing (8th edition) by Paul J. Zelanski and Mary Pat Fisher.
Available for purchase at WCC bookstore.

YOU ARE NOT REQUIRED TO PURCHASE THE BOOK. I will provide you with all the course readings by posting them in the “Resources” folder on Laulima.

Other Required Readings and Online Videos
Additional readings and online videos will be posted on Laulima.

Course Requirements
• Internet connection with audio/video capabilities
• Access to Laulima
• Please see Supply List on subsequent pages for required art supplies under each art project.

Additional Information

See the class schedule and Netiquette handout for additional course information.

As the instructor, I will serve as a guide on the Laulima discussion board. While I will not respond to every post, I will read what is posted, and reply when necessary. Expect instructor posts in the following situations:

• To assist when it comes to making connections between discussion, lectures, and textbook material.
• To fill in important things that may have been missed.
• To re-direct discussion if tangents detour the discussion away from the class topic.
• To identify key points in the discussion that warrant additional thought.
• The instructor reserves the right to remove any discussion messages that display inappropriate language or content.

Assignment Submissions
All assignments for this course will be submitted electronically through Laulima as uploaded word documents or jpg images. Assignments must be submitted by the given deadline or special permission must be requested from instructor before the due date.

Important Note: Any form of academic dishonesty, including plagiarism, may be reported to the office of student affairs. Plagiarism is the use of ideas or works belonging to someone else without acknowledging that person’s contribution. For more information on plagiarism see: http://www.plagiarism.org/

Late Work Policy
Be sure to pay close attention to deadlines—there will be no make-up assignments or discussion posts. Late work will NOT be accepted unless arrangements are made before the due date.

Drop/Withdrawal from This Course
It is the student’s responsibility to understand when they need to consider dropping or withdrawing from a course. Refer to the Windward Community College Course Schedule for registration dates and deadlines.

Technical Assistance
If you need technical assistance at any time during the course or to report a problem with Laulima please contact the IT Help Desk at:

Phone: (808) 956-8883
Toll Free (neighbor isles): (800) 558-2669
System Status: (808) 956-6168
Fax: (808) 956-2108
Email: help@hawaii.edu
Hours of Operation:
Mon - Thurs: 8:00am - 7:00pm
Fri: 8:00am - 4:30pm

Please email me immediately at healoha@hawaii.edu to notify me if you are experiencing technical difficulties with Laulima and we can arrange for your assignment submissions to be made by the assigned deadline via email until the problem is resolved through campus IT. Because students are registered for an online class, access to a computer—even in the case of technical difficulties— is expected. The WCC library located in Hale La‘akea has computers available for students to use on Mon-Thurs 8:00am-8:00pm; Fri 8:00am-4:00pm.

Writing Assistance
Students have access to writing assistance through the Writing Center located in Hale La‘akea Room 222. For more information on the services available please visit the following link: http://windward.hawaii.edu/Writing/
DISABILITIES ACCOMMODATION STATEMENT

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by Hale ‘Akoakoa 213 for more information.

Art Supply List

It is not necessary to purchase the textbook; readings will be provided.

Sketchbook (5x7 or larger) that will double as your notebook

19x25 (or larger) black drawing paper (2 per student)

19x25 (or larger) white drawing paper (1 per student)

22x30 watercolor paper 140lbs (2 per student)

Black ink (any kind)

Scissors

Masking Tape

Glue (Rubber Cement or Elmer’s)

x-acto knife (small)

graphite pencil 2B

eraser

small ruler

acrylic paint:

Cadmium Red Medium

Cadmium Yellow Medium

Cobalt Blue

Jenkins Green OR Hookers Green Hue

Zinc White
Plastic palette knife

Brushes: Flats #6, #10

Paper towels

Cups to hold water and brushes

The instructor has listed which supplies are needed prior to each class. Refer to your syllabus. YOU ARE EXPECTED TO HAVE ALL THE REQUESTED SUPPLIES WITH YOU DURING THE PROJECT.

Schedule (Subject to change):

**Week 1: May 26 - 29**
Acquaint yourself with Laulima. Visit the discussion forum, the “Resources” folder, and review all materials in the Week 1 folder stored in “Resources”
Reading assignment: The Elements of Art. Review all handouts.
PowerPoint #1: Introduction
PowerPoint assignment: Image and Politics
PowerPoint #2: Basic Instinct
**Friday: Due –**
  - Laulima discussion

**Week 2: June 1 - 5**
Watch video clips and reading assignment about sketchbooks
Video: “Wasteland” or “Art 21: Place” episode
**Sketchbook** – doodle on 1 page for 20 minutes continuously. Seriously, don’t get distracted!
Work on Project #1, Ink Composition
Supplies: Watercolor paper, Black ink, Cup for water, scissors, x-acto knife, pencil
**Friday: Due –**
  - Ink composition art project and artist statement (art project and statement #1)
  - Photograph of Sketchbook page
  - Laulima discussion
  - Response paper to “Wasteland” or “Art 21: Place” episode (response paper #1)

**Week 3: June 8 - 12**
PowerPoint: Cutting Paper I
PowerPoint: Cutting Paper II
Reading assignment: Principles of Design
**Sketchbook** – create a study for art project. Draw out some ideas you want to execute, can be shapes, or just a record of your brainstorming process as you worked out ideas for the project.
Work on Project #2: Cutting Paper
Supplies: Black Paper, White Paper, Scissors, Pencil, Glue, Household objects (TBD)
**Friday: Due –**
• cutting paper project and artist statement (art project and statement #2)
• Photograph of sketchbook page
• Laulima discussion forum

Week 4: June 15 - 19
Reading assignment - Feminist Art reading assignments
Reading assignment - Native American Art
Sketchbook – collage of images you encounter: mags, selfies, ads, newspapers, stickers, flyers, etc. use printed images to make a collage of images you encounter throughout the day. Think about how people and places are represented.
Friday: Due –
• Photograph of Sketchbook page
• Laulima discussion forum

Week 5: June 22 - 26
PowerPoint : Color
Color reading assignments and video clips
Project #3: Autobiographical Color Chart
Supplies: Masking Tape, Watercolor Paper, Acrylic, Palette knife, Brushes, Cup for Water.
Friday: Due –
• Autobiographical Color Chart and artist statement (art project and statement#3)
• Photograph of Sketchbook page
• Laulima discussion forum

Week 6: June 29 – July 2
Video: Exit through the Gift Shop
PowerPoint #7: Street Art
Final Art Project – Take one of your sketchbook pages and develop it into full scale project using the supplies that make the sense for your idea.
Friday: Due –
• Written response to “Exit through the Gift Shop” (response paper #2)
• Final Art Project
• Laulima discussion forum

Glossary:

Abstract
Acrylic
Aerial Perspective
Analogous Colors
Arbitrary Color
Atmospheric Perspective
Balance
Cast Shadow
Ceramics
Chiaroscuro
Collage

Color Wheel
Complementary Colors
Composition
Contour Line
Contrast
Contrapposto
Cool Colors
Cross-Hatching
Fresco
Gouache
Hue
Iconography
Impasto
Implied Line
Installation

Kinetic Art
Line
Linear Perspective
Medium
Monochromatic
Negative Shape
Nonobjective Art
Oil Paint
Palette
Pattern
Perceptual Color
Performance Art
Picture Plane
Rhythm
Shape
Symmetrical
Texture
Tone
Visual Weight
Warm Colors