Art 101: Introduction to Visual Arts
3 Credits
Online Course

INSTRUCTOR: Healoha Johnston
OFFICE: online
OFFICE HOURS: Thursdays, 5-6pm
TELEPHONE: EMAIL: healoha@hawaii.edu
EFFECTIVE DATE: FALL/2014

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION

Art 101 is an introductory course that focuses on the question “What is the nature of visual art?” and the forms and conditions under which art is expressed. Projects and written assignments will be required. Independent field trips to art galleries may be required.

Activities Required at Scheduled Times Other Than Class Times:

Students must meet online once a week for a webcam conference session. Notify instructor of your preferred meeting time of either Tuesdays or Thursdays between 6-8pm.

STUDENT LEARNING OUTCOMES

The student learning outcomes for the course are:

1. Identify how an appreciation of the visual arts' influences the quality of life.
2. Analyze how the elements of form and principles of design work together with the creative process to produce a work of art.
3. Describe individual art disciplines, media and specific methods of making art.
4. Define major historical and contemporary movements in art and discuss how art reflects its time and culture.
5. Execute studio art projects in order to experience visual concepts, art disciplines and media in each of the following:
   - Maintain a comprehensive sketchbook demonstrating understanding of the elements of art.
- Create at least one basic 2D and 3D studio art project, utilizing media specific to the successful outcome of each project.
- Execute one project based upon art history or museum observation.

**COURSE CONTENT**

**Concepts or Topics**

- Art elements and Design Principles.
- National, international, and regional art movements.
- Contemporary and historic visual points of reference across diverse cultures.
- Diverse art media such as collage paper installations, graffiti, masks, totems, and mixed media works.
- The relevance of art today, and the importance of our visual surroundings.
- What is an art critique? How to use the Describe, Analyze, Interpret, and Judgment (DAIJ) art criticism method to articulate an art critique.
- Museum and artist websites as sites of art engagement.
- Creating 2D and 3D art projects

**Skills or Competencies**

1. Students will learn how to write an art critique using the DAIJ method reference guide and Art Rubric
2. Students will learn how to think critically about visual information.
3. Students will be able to communicate thoughtfully about works of art, substantiating their opinions with research and visual evidence.
4. Students will learn art vocabulary and historical contexts for art movements associated with traditional and contemporary genres occurring nationally, internationally, locally, and regionally.
5. Students will learn how to use Laulima, and will learn how to upload pdfs and jpegs to a blog and to Laulima forums.
6. Conduct research about art using a variety of sources and maintain a sketchbook of art ideas.

**COURSE TASKS**

This course will be delivered online through the University of Hawai‘i course management system Laulima along with alternative technologies including a course project blog, once per week webcam discussions, and a series of videos. You will use your Laulima account to login to the course at [insert appropriate link here when activated].

In Laulima, you will access online lessons, course materials, and additional resources. At designated times throughout the semester we will participate weekly webcam discussions and Laulima’s discussion board. Videos will also be assigned.

Two lessons per week will be posted on Laulima. We will convene once per week using webcam to discuss the lessons, upcoming projects, and assignments. Each lesson will last the duration of an on-campus course session. For example, when a video is required, the play length will be one hour and fifteen minutes, the equivalent of an on-campus session. In addition to the weekly online lessons, students are required to complete homework assignments and readings.

**ASSESSMENT TASKS AND GRADING**
The learning outcomes will be met through a combination of 4 art projects; weekly participation points; and 8 short writing assignments using the “Describe, Analyze, Interpret, and Judgment” reference guide and Art Rubric. Midterm and final exams consist of longer writing assignments (2 pages each, instructions will be provided). This class does not have any tests or quizzes.

4 art projects: 20 points each (x 4) = 80pts
Weekly participation: 4 points/week (x 12 weeks) = 48pts
8 short writing assignments: 10 points each (x 8) = 80pts
Midterm paper: 20 points
Final paper: 20points
**Total possible points: 248 points**

**Letter Grade Assignment**

Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

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<tr>
<th>Letter Grade</th>
<th>Percentage</th>
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<tr>
<td>A</td>
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<td>B</td>
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<td>C</td>
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<td>D</td>
<td>60-69%</td>
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<td>F</td>
<td>0-59%</td>
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**Grading for weekly discussion posts**

In determining your grade, the following components are considered:

- Four images will be posted to the discussion board each week. Each student is required to post one original message for each of the four images that are posted per week (i.e. “replies” to other students do not count as a post).
- Your four original posts must include: 1 descriptive post, 1 analytical post, 1 interpretive post, and 1 judgment post. These posts do not necessarily need to be written about the same image. In other words, students may write a descriptive post for one image, an analytical post for another image, an interpretive post for another image, and a judgment post on yet another image so long as a post is made in each category - Descriptive, Analytic, Interpretive, and Judgment (DAIJ). Please use the Descriptive, Analytic, Interpretive, and Judgment (DAIJ) reference guide for the types of questions that can be addressed in posts for each category.
- You will be given seven days (one week) to respond to each set of four images.
- Each original post is worth one point. Note: the weekly participation points amount to more (48 points total) than the midterm and final combined (40 points total). Weekly participation is an important component to this course.
Quality of discussion posts and written assignments

• Each of your posts and written assignments must relate to the assigned image(s) using concepts and terminology discussed in class. Terminology such as line, value, form, proportion, composition, among others will be covered in class lectures and should be used in posts in order to demonstrate your understanding of course material and an effort toward understanding the image being discussed.
• Connections between lecture content, textbook content, and discussion should be exhibited.
• Discussion posts must be submitted in complete sentences. This is not twitter.
• Relate new information with material previously covered in the class as well as with personal art experiences whenever possible.
• Discuss at a critical level – don’t just recite other people’s opinions or random facts from the readings.
• Critical discussion includes your opinion of items mentioned, but also includes the reasons you hold that opinion, and why it may be inconsistent or consistent with what you’ve learned. Justify your reasoning with facts or research including visual references and/or literature sources. How does what you’re presenting relate to other art situations, other disciplines, or other ideas?
• Please see the Art Rubric for written assignment criteria.

LEARNING RESOURCES

Required Text
The Art of Seeing (8th edition) by Paul J. Zelanski and Mary Pat Fisher.
Available for purchase at WCC bookstore.

Other Required Readings and Online Videos
Additional readings and online videos are posted on Laulima and are listed in the class schedule.

Course Requirements
• Internet connection with audio/video capabilities
• Access to Laulima
• Webcam technology
• Please see syllabus for suggested art supplies under each art project.

Additional Information
See the class schedule, DAIJ reference guide, Netiquette handout, and Art Rubric for additional course information.

As the instructor, I will serve as a guide on the Discussion Board. While I will not respond to every post, I will read what is posted, and reply when necessary. Expect instructor posts in the following situations:
• To assist when it comes to making connections between discussion, lectures, and textbook material.
• To fill in important things that may have been missed.
• To re-direct discussion if tangents detour the discussion away from the class topic.
• To identify key points in the discussion that warrant additional thought.
• The instructor reserves the right to remove any discussion messages that display inappropriate language or content.

Assignment Submissions
All assignments for this course will be submitted electronically through Laulima as uploaded pdf documents or jpg images with the exception of art project images which will be uploaded onto a class blog. Assignments must be submitted by the given deadline or special permission must be requested from instructor before the due date.

Important Note: Any form of academic dishonesty, including plagiarism, may be reported to the office of student affairs. Plagiarism is the use of ideas or works belonging to someone else without acknowledging that person’s contribution. For more information on plagiarism see: http://www.plagiarism.org/

Late Work Policy
Be sure to pay close attention to deadlines—there will be no make-up assignments or discussion posts. Late work will NOT be accepted without a serious and compelling reason and instructor approval.

Drop/Withdrawal from This Course
It is the student’s responsibility to understand when they need to consider dropping or withdrawing from a course. Refer to the Windward Community College Course Schedule for registration dates and deadlines.

Technical Assistance
If you need technical assistance at any time during the course or to report a problem with Laulima please contact the IT Help Desk at:

Phone: (808) 956-8883
Toll Free (neighbor isles): (800) 558-2669
System Status: (808) 956-6168
Fax: (808) 956-2108
Email: help@hawaii.edu
Hours of Operation:
Mon - Thurs: 8:00am - 7:00pm
Fri: 8:00am - 4:30pm

Please email me immediately at healoha@hawaii.edu to notify me if you are experiencing technical difficulties with Laulima and we can arrange for your assignment submissions to be made by the assigned deadline via email until the problem is resolved through campus IT. Because students are registered for an online class, access to a computer -even in the case of
technical difficulties- is expected. The WCC library located in Hale Laʻakea has computers available for students to use on **Mon-Thurs** 8:00am-8:00pm; **Fri** 8:00am-4:00pm.

**Writing Assistance**

Students have access to writing assistance through the Writing Center located in Hale Laʻakea Room 222. For more information on the services available please visit the following link: [http://windward.hawaii.edu/Writing/](http://windward.hawaii.edu/Writing/)

**DISABILITIES ACCOMMODATION STATEMENT**

*If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by Hale ʻAkoakoa 213 for more information.*

Revised May 25, 2011

**Supplies:**

It is not necessary to purchase the textbook; readings will be provided

Sketchbook (8x10 or larger) that will double as your notebook

19x25 (or larger) black drawing paper (2 per student)

19x25 (or larger) white drawing paper (1 per student)

22x30 watercolor paper 140lbs (2 per student)

Black ink (any kind)

Scissors

Masking Tape

Glue (Rubber Cement or Elmer’s)

x-acto knife (small)

graphite pencil 2B

eraser

small ruler

acrylic paint:

Cadmium Red Medium
Cadmium Yellow Medium

Cobalt Blue

Jenkins Green OR Hookers Green Hue

Zinc White

Plastic palette knife

Brushes: Flats #6, #10

Paper towels

Cups to hold water and brushes

The instructor has listed which supplies are needed prior to each class. Refer to your syllabus. YOU ARE EXPECTED TO HAVE ALL THE REQUESTED SUPPLIES WITH YOU DURING THE PROJECT.

Schedule (Subject to change):

**Week 1: August 26 & 28**
Tuesday: Introduction
Thursday: Lecture: The Elements of Art

**Week 2: Sept 2 & 4**
Tuesday: PowerPoint #1: Introduction
Thursday: PowerPoint #1 cont’d.
Discuss reading from previous week, critique 4 images

**Week 3: Sept 9 and 11**
PowerPoint #2: Basic Instinct ppt
Laulima Discussion: Turn in name of artist to research.
Tuesday and Thursday: work on writing assignment #1

**Week 4: Sept 16 & 18**
Tuesday: Project #1, Ink Composition
Supplies: Watercolor paper, Black ink, Cup for water, scissors, x-acto knife, pencil
Thursday: **Due – Writing assignment #1, ink composition, artist statement to accompany ink composition (writing assignment #2).**

**Week 5: Sept 23 & 25**
Tuesday: PowerPoint #3: Cutting Paper I
Thursday: PowerPoint #4: Cutting Paper II
Laulima Discussion: make a 1- descriptive, 1- analytic, 1- interpretive, and 1- judgment post about any image(s) from the ppt.
Reading assignment
Week 6: Sept 30 & Oct 2
Tuesday: Project #2: Cutting Paper
Supplies: Black Paper, White Paper, Scissors, Pencil, Glue, Household objects (TBD)
Thursday: Due - cutting paper project, artist statement to accompany project (writing assignment #3)
Work on Midterm Revision

Week 7: Oct 7 & 9
Tuesday & Thursday: Critique Papercut Project on Laulima discussion forum
Thursday: Due - MID TERM paper

Week 8: Oct 14 & 16
Tuesday & Thursday: reading assignment, make a 1- descriptive, 1- analytic, 1- interpretive, and 1-judgment post about any image(s) from the ppt.

Week 9: Oct 21 & 23
Tuesday & Thursday: PowerPoint # 5: Color I: Optical Mixing, Reading Assignment, make 1- descriptive, 1- analytic, 1- interpretive, and 1-judgment post about any image(s) from the ppt.
Thursday: Due - Writing assignment #4

Week 10: Oct 28 & 30
Tuesday & Thursday: PowerPoint #6: Color II, Project #3: Autobiographical Color Chart
Supplies: Masking Tape, Watercolor Paper, Acrylic, Palette knife, Brushes, Cup for Water.
Thursday: Due - Autobiographical Color Chart and artist statement (writing assignment #5)

Week 11: Nov 4 & 6
Tuesday: Holiday
Thursday: Critique Color Chart Project on Laulima.

Week 12: Nov 11 & 13
Tuesday: Holiday
Thursday: Reading assignment,
Discuss Drawing, Painting, Printmaking on Laulima.

Week 13: Nov 18 & 20
Tuesday & Thursday: Museum Visit in person or online, Museum reading assignment
Video: J.R/ Excerpt from Wasteland.
Thursday: Due – Response paper to “Wasteland” (writing assignment #6)

Week 14: Nov 25 & 27
Tuesday: PowerPoint #7: Street Art
Thursday: Holiday

Week 15: Dec 2 & 4
Tuesday: work on Museum Research/review Paper
Video: Exit through the Gift Shop
Thursday: **Due – Written response to “Exit through the Gift Shop” (writing assignment #7) and Museum Research/review paper (writing assignment #8)**

**Week 16: Dec 9 & 11**
Tuesday: Reading assignment
Thursday: work on revision for Final/Last day of Instruction

**December 16: Submit Final Paper**

**Glossary:** (To be included in exams)

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