Speech 151  Personal & Public speech 3 Credits
TTH 5:30pm – 6:45PM

INSTRUCTOR: Michele Van Hessen, M.A.
OFFICE: Pālana‘kila room 225
OFFICE HOURS: Tuesday 6:45 – 7:45pm by appointment
TELEPHONE: 808-227-4332 Cell    EMAIL: hessen@hawaii.edu
EFFECTIVE DATE: Spring 2012

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

Book- and Materials Required - LEARNING RESOURCES

Speak up! Second Edition by Douglas M. Fraleigh and Joseph s. Tuman
Scan Cards for tests and #2 pencil– Items are available in bookstore

Materials are posted on Laulima: Syllabus, assignments, class materials, and announcements will be distributed to the class and are on Laulima. The address for accessing Laulima is: https://laulima.hawaii.edu/portal. Log in using your UH username and password. Also, please check your email frequently as the instructor often sends information via email.

CATALOG DESCRIPTION

The course addresses the introduction for major elements of speech. The class will enable students to acquire competence in two person, small group, and public situations when speaking. Models and concepts are used to explain the speech act.

Prerequisite: placement in English 21 or higher or approval by the professor

Activities Required at Scheduled Times Other than Class Times:
None. The Speech lab is available to you so that you can acquire knowledge of IT equipment and recourses valuable to students. Visit the speech lab to practice presentations.

STUDENT LEARNING OUTCOMES

1. Choose and narrow a topic appropriately for the audience and occasion.
2. Communicate the thesis/specific purpose in a manner appropriate for audience and occasion.
3. Provide appropriate supporting material based on the audience and occasion.
4. Use an organizational pattern appropriate to topic, audience, occasion, and purpose.
5. Use language that is appropriate to the audience, occasion, and purpose.
6. Use vocal variety in rate, pitch, and intensity to heighten and maintain interest.
7. Use pronunciation, grammar, and articulation appropriate to the designated audience.
8. Use physical behaviors that support the verbal message.

COURSE CONTENT

Concepts or Topics

• Communication models
• Selecting topics
• Audience analysis
• Listening
• Supporting with evidence
• Methods of organization
• Introducing and concluding
• Visual aids
• Delivery
• Methods of persuasion
• Impromptu speaking

Skills or Competencies
See Class Schedule and Class Handouts

COURSE TASKS

1. Complete all assigned readings from the text.
2. Complete all assigned speech outlines and presentations.
3. Complete all Exams.
4. Complete in-class activities.
5. Participate in class discussion.

ASSESSMENT TASKS AND GRADING

CLASS ACTIVITIES POINTS PRESENTATIONS

Speaking/Writing Assignments: Possible Points
Introduction speech 5 minutes 25 Points
Informative Define Speech 5 minutes 75 Points
Informative Demonstration Speech 5 - 7 minutes 100 Points
Informative Describe Speech 5 – 7 minutes 25 Points
Informative Explain Speech 5 7 minutes 50 Points
Impromptu Speech 5 minutes 25 Points
Impromptu Speech 5 minutes 25 Points
Persuasive Speech 7 minutes 100 Points
Acceptance/ Presentation Speeches 7 minutes 25 Points
Critiques (9 critiques)
Group Work & Activities 50 Points
Tests:

- Test #1 Chapters 9 and 15 50 questions 100 Points
- Test #2 Chapters 10, 13, 14 100 questions 100 Points
- Test #3 Chapters 7 and 8 50 questions 100 Points
- Test #4 Chapters 4 and 5 and 50 questions 100 Points
- Test #5 Chapters 16, 17, and 18 100 questions 100 Points

TOTAL 1000 Points

A=100-90%, B=89-80%, C=79-65%, D=64-51%, F=50%

When 25 point of an assignment is given: 25-20 = A 15-19 = B 10-14 = C 5-9 = D below 9 is an F
Points 900 – 1000 = A 899 – 800 = B 799 - 700 = C 699 – 600 = D 559 and fewer = F

Additional Information

**ATTENDANCE & LATE WORK**
Absenteism – 5 points will be deducted for each absent.

**LATE ASSIGNMENTS**
are not accepted without previous consent of the instructor. Not giving a speech on
the day assigned or not taking an exam will result in a zero for the assignment.
Every speech assignment must be typed and handed in to the professor.

**DO NOT TEXT, CHECK YOUR E-MAIL OR USE HEADSETS IN THE**
**CLASSROOM. DO NOT USE A LAPTOP WITHOUT CONSENT FROM THE**
**INSTRUCTOR. DO NOT TALK TO YOUR NEIGHBOR WHILE THE INSTRUCTOR OR**
**OTHER STUDENTS HAVE THE FLOOR. PLEASE SHOW RESPECT BY LISTENING TO**
**THE SPEAKER.**

**UNIVERSITY OF HAWAII NON-DISCRIMINATION POLICY**
Any discriminatory acts or language on the basis of race, religion, age, gender,
national origin, ancestry, disabilities, or sexual orientation will not be tolerated.

**DISABILITIES ACCOMMODATION STATEMENT**
If you have a physical, sensory, health, cognitive, or mental health disability that
could limit your ability to fully participate in this class, you are encouraged to
contact the Disability Specialist Counselor to discuss reasonable accommodations
that will help you succeed in this class. Ann Lemke can be reached at 235-7448,
lemke@hawaii.edu, or you may stop by Hale ‘Akoakoa 213 for more information.

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<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Reading/Assignments</th>
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<tbody>
<tr>
<td>Aug. 23</td>
<td>Power Point Chapter 15 In class exercise on Chapter 15</td>
<td>Read Chapter 9 – organizing and outlining</td>
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<td>Aug. 28</td>
<td>In class exercise Power Point Chapter 9</td>
<td>Prepare for Intro. Speech</td>
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<tr>
<td>Aug 30</td>
<td>Introduction speeches - 5 minutes Turn in written Introduction speech to instructor. Group Critiques of speeches hand in at end of class</td>
<td>Study for test</td>
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<tr>
<td>Sept. 04</td>
<td>Introduction speeches - 5 minutes Turn in written Introduction speech to instructor. Group Critiques of speeches hand in at end of class - review for test</td>
<td>Study for test</td>
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<tr>
<td>Sept. 06</td>
<td>Test Ch. 9 and 15 in class exercise</td>
<td>Read Chapter 10 Introductions and Conclusions and Chapter 13 – delivering your speech</td>
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<tr>
<td>Sept. 11</td>
<td>Power Point Chapter 10 and 13 – In class exercise on Chapter 10 and 13</td>
<td>Prepare for Define speech</td>
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<tr>
<td>Sept. 13</td>
<td>Informative Define speeches Time: 5 minutes; critiques by groups - Hand in speech into instructor Group Critiques of speeches hand in at end of class</td>
<td>Prepare for Define speech</td>
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<td>Sept. 18</td>
<td>Informative Define speeches Time: 5 minutes; critiques by groups - Hand in speech into instructor Group Critiques of speeches hand in at end of class</td>
<td>Prepare for speech</td>
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<tr>
<td>Sept. 20</td>
<td>Power Point Chapter 14 In class exercise on Chapter 14</td>
<td>Study for test</td>
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<td>Sept. 25</td>
<td>In Class exercise – review for test -</td>
<td>Study for test</td>
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<td>Sept 27</td>
<td>Test Ch. 10,13 and 14 In class exercise -</td>
<td>Prepare for speech</td>
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<td>Oct . 2</td>
<td>Informative Define speeches # 2 Art Gallery Time: 5 minutes; critiques by groups . Hand in speech into instructor Critiques of speeches hand in at end of class</td>
<td>Read Chapter 8 Supporting Material</td>
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<td>Oct. 4</td>
<td>Informative Demonstration Speech Time: 5 minutes; critiques by groups . Hand in speech into instructor Critiques of speeches hand in at end of class</td>
<td>Read Chapter 8 Supporting Material</td>
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<td>Oct. 9</td>
<td>Informative Demonstration Speech Power Point Chapter 8 In class exercise</td>
<td>Read chapter 7 researching Your speech</td>
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<td>Oct 11</td>
<td>In class exercise on Chapter 7</td>
<td>Prepare for speech</td>
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<td>Oct. 16</td>
<td>Informative Describe Speech Time: 5 minutes; critiques by groups . Hand in speech into instructor Critiques of speeches hand in at end of class</td>
<td>Study for test</td>
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<td>Oct. 18</td>
<td><strong>Informative Describe Speech</strong> Time: 5 minutes; critiques by groups. Hand in speech into instructor</td>
<td>Critiques of speeches hand in at end of class</td>
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<tr>
<td>Oct. 23</td>
<td><strong>Test Chapter 7 and 8</strong> In class exercise</td>
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<td>Oct. 25</td>
<td><strong>Exercise of informative explanation group speech in class</strong></td>
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<td>Oct. 30</td>
<td>Power Point Chapter 5 - In class exercise</td>
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<td>Nov 1</td>
<td>Power Point Chapter 4 – In class exercise</td>
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<td>Nov. 6</td>
<td><strong>Informative Explain Speech; individual</strong> Time: 5 minutes; critiques by groups. Hand in speech into instructor</td>
<td>Critiques of speeches hand in at end of class</td>
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<td>Nov. 8</td>
<td><strong>Informative Explain Speech; individual</strong> Time: 5 minutes;</td>
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<td>Nov. 13</td>
<td><strong>Impromptu Speaking</strong> exercises (3 minutes) in class exercise</td>
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<td>Nov. 15</td>
<td><strong>Test Chapter 4 and 5</strong> In class exercise</td>
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<td>Nov 20</td>
<td>Power Point on chapter 16 In class exercise</td>
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<td>Nov. 22</td>
<td>THANKSGIVING DAY</td>
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<td>Nov. 27</td>
<td><strong>Persuasive Speech</strong> 7 minutes Time: critiques by groups. Hand in speech into instructor</td>
<td>Critiques of speeches hand in at end of class - Power Point Chapter 18 In class exercise</td>
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<td>Nov 29</td>
<td><strong>Persuasive Speech</strong> 7 minutes Time: critiques by groups. Hand in speech into instructor</td>
<td>Critiques of speeches hand in at end of class -</td>
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<tr>
<td>Dec. 4</td>
<td>Power Point Chapter 18 In class exercise</td>
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<td>Dec. 6</td>
<td><strong>Test Chapter 16, 17 and 18</strong> In class exercise</td>
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<tr>
<td>Dec. 11</td>
<td><strong>Final Exam 5:30 – 7:30 Acceptance/Presentation Speeches</strong> 5 minutes; critiques by groups. Hand in speech into instructor</td>
<td>Critiques of speeches hand in at end of class <strong>FINAL EXAM IS YOUR SPEECH</strong></td>
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