JOURNALISM 285V    Newspaper Laboratory
1 – 3 credits
Tuesday, Thursday 11:00 a.m. – 12:15 p.m.

INSTRUCTOR: Jenny Lundahl
OFFICE: Hale ‘Akoakoa 239
OFFICE HOURS: 12:30 – 2 p.m. T, Th or anytime by appointment
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EFFECTIVE DATE: Fall 2011

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT
Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION
Complete production of the student newspaper, including fact gathering, writing, layout, editing and photography. Repeatable up to 6 credits; 6 credits applicable toward A.A. degree. Prerequisite: English 100. Completion of or concurrent enrollment in JOUR 205 or consent of instructor.

Activities Required at Scheduled Times Other Than Class Times
Variable hours to meet newspaper deadlines. Some time during one weekend a month may be needed for Ka ‘Ohana production.

STUDENT LEARNING OUTCOMES
The student learning outcomes for the course are:

1. Apply basic journalistic concepts and principles to produce a range of articles that meet standards for publication, including readability, accuracy, news style and mechanics.
2. Demonstrate a working knowledge of page design principles and software to produce pages for a tabloid publication.
3. Apply knowledge of photography to take pictures using a digital camera, crop photos and adjust them using PhotoShop software.
4. As part of a team, produce a monthly publication that meets journalistic standards for news value, readability, accuracy, objectivity, clarity, balance and fairness.
5. Demonstrate an ability to generate story ideas, meet deadlines, gather and organize information, and follow through on assignments.
6. Be able to upload stories and photos to the Ka ‘Ohana web site and work as part of a team to produce a combined print, audio and video package for the newspaper site.

**COURSE CONTENT**

**Concepts or Topics** *(Terms, topics, or concepts students should know or understand)*

- News values (what makes news)
- Journalism ethics
- Story forms (short news, features, straight news, editorials)
- Basics of photo composition and operation of camera
- Design principles (balance, contrast, reverse-S, dominant photo, vertical and horizontal formats and others as used in page and ad design)
- Various type faces and graphic elements
- Basics of the desktop publishing program InDesign to produce a publication such as Ka ‘Ohana
- Basics of uploading stories and photos to the Ka ‘Ohana web site.
- Basics of combining print, audio and video into a package for the web site.

**Skills or Competencies** *(What students should be able to do in order to complete the student learning outcomes)*

1. Identify potential news stories, sources of information and interview questions.
2. Conduct interviews in a timely way to produce readable stories and meet deadlines.
3. Work with editors and advisor to copy edit articles for factual accuracy, news style, grammar and mechanics.
4. Take photos as needed to accompany stories.
5. Use InDesign to plan and produce Ka ‘Ohana every month for publication.
6. Work as part of a team to meet monthly deadlines.
7. Work as part of a team to post stories and photos to the Ka ‘Ohana web site and produce a combined print, audio and video package for the site.

**COURSE TASKS**

1 credit – Attend and participate in 70 percent of classes. Complete tasks in at least **one area** such as copyediting, ad sales, writing, photography and page design. Work should cover all four issues during the semester. Work as a team member on one combined print, audio and video package. Submit a final portfolio of assignments completed for the newspaper with a one-page summary of what you learned.

2 credits – Attend and participate in 80 percent of classes. Complete tasks in **two areas** of copyediting, ad sales, writing, photography and page design. Work should cover all four issues during the semester. Work as a team member on one combined print, audio and video package. Submit a final portfolio of assignments completed for the newspaper with a one-page summary of what you learned.

3 credits – Attend and participate in 90 percent of classes. Complete tasks in **three areas** of copyediting, ad sales, writing, photography and page design. Work should cover all four issues during the semester. Work as a team member on one combined print, audio and video package. Submit a final portfolio of assignments completed for the newspaper with a one-page summary of what you learned.
**ASSESSMENT TASKS AND GRADING**

Grading will be based on both quantity and quality of work as well as the student’s ability to work as part of a team to produce the student newspaper and meet deadlines. Since all work is intended for publication, students will be expected to strive for professional journalistic excellence.

Goals include:

- **Stories** – Accuracy in facts, grammar, punctuation, word usage and news style; balance and fairness in reporting; concise and clear writing; adherence to deadlines.
- **Photography** – Effective composition, in focus, well-exposed photos, cropped for maximum impact.
- **Page design** – Logical, easily followed layout; effective use of graphic elements, photos and type and design principles; able to plan a page of Ka ‘Ohana using a dummy layout and use basic InDesign operations to place stories, size photos, write engaging headlines that fit, write cutlines, and do proofreading for accuracy and alignment of elements.
- **Ad design** – Uncluttered, easily read, attractive to readers to deliver a clear message from the advertiser.
- **Web site** – Demonstrated independent ability to post stories and photos to Ka ‘Ohana web site and to work as part of a team to produce a combined print, audio and video package for the site.

**LEARNING RESOURCES**

Variety of class handouts; hands-on computer training and tutorials.

**DISABILITIES ACCOMMODATION STATEMENT**

*If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by Hale ‘Akoakoa 213 for more information.*