August 2, 2012

It's time to come together on Saturday, October 6, 2012, as families and local businesses from all over the island join Windward Community College and the Kāne'ōhe Business Group for the 12th annual Windward Ho'olaule'a. An exciting lineup of local entertainment including John Cruz and Teresa Bright, as well as ‘ono food, unique local crafts and keiki games will draw a crowd of 20,000 to Windward Community College’s Great Lawn to share in a fun and truly memorable day.

A key event at this year’s Ho'olaule’a is the WCC Silent Auction, with proceeds supporting two important causes: 1) a scholarship endowment for students who could not otherwise afford college and 2) innovative and successful student support programs. These programs include WCC’s First Year Experience and Adult Learners initiatives, which benefit students who are attending college for the first time or who are returning to school from the workplace, and WCC’s TRiO programs, which serve low-income, first-generation students that attend WCC as well as WCC’s feeder high schools.

These are just a few of the many reasons to donate to the WCC Silent Auction, and there is no better occasion than the Windward Ho'olaule'a to show your support and good will for our promising students as they pursue their college education. A donation form is enclosed for your convenience; you may also find an electronic copy at http://bit.ly/2012silentauction. All donors will be acknowledged on the Ho'olaule'a website.

Admission to the Windward Ho'olaule'a is free. We hope to see you and your friends on October 6, enjoying the entertainment and shopping at the silent auction! For more information about the event, please visit http://windward.hawaii.edu/Hoolaulea.

Mahalo for your support and consideration of this request for a donation. If you have any questions, please contact me at either 808-235-7387 or crogers@hawaii.edu.

With appreciation,

Carla Rogers
Windward Community College Counselor
2012 Silent Auction Chairperson