Aloha,

We would like to invite you to join us in support of the 13th annual Windward Ho’olaule’a, one of the largest events for Windward O’ahu, set for Saturday, September 28, 2013 from 10 a.m. to 8 p.m., at Windward Community College in Kaneohe.

This free festival, which attracts an estimated 10,000 – 15,000 people every year from all parts of the island, is a joint project of the Kaneohe Business Group and Windward Community College. It offers a day of top island entertainment, food, crafts and keiki activities, as well as being a community celebration to showcase Windward O’ahu businesses, community groups and educational opportunities, such as those at Windward Community College.

Our message is that we need to take care of the next generation and to continue to build strong communities. The proceeds from the Windward Ho’olaule’a go to scholarships for needy students offered through Kaneohe Business Group and to help support college programs. Windward Community College also sponsors a silent auction to raise funds to benefit students and programs.

Community and corporate sponsors are critical to helping us cover the infrastructure and logistical costs needed to put on such a large event. We are in the process of widening our appeal to businesses and would appreciate any support you could provide. On the enclosed application, you will see the various levels of sponsorship available and the related benefits to your company. Your company can receive recognition in a variety of ways — from booth space at the event, stage announcements on the day of the event, to logo placement on our flyers, newspaper ads, and event website www.windward.hawaii.edu/hoolaulea

It is an excellent way for your organization to have a presence in front of thousands of Oahu consumers, while supporting the education of our Hawaii students at the same time.

Mahalo nui loa for your kind consideration. If you are able to help support this well-attended celebration of the Windward side, please send in the application attached, with the level at which you would like to participate. We look forward to further contact with you. If you have questions or need more information, don’t hesitate to call Ned at 239-4651 or Libby at 235-7396 if you have questions or need more information.

Ned Busch
President
Kaneohe Business Group