June 10, 2013

Aloha,

Windward Community College is excited to announce our 13th Annual Windward Ho‘olaule‘a will take place on Saturday, September 28, 2013. We’ll gather to celebrate our community and build a strong foundation to serve our students at this free family event. You can uniquely and easily help us strengthen our student support through a donation to the WCC Silent Auction at Windward Ho‘olaule‘a. Proceeds generated through the Silent Auction:

• Provide scholarships for our students who need financial support
• Support innovative and successful student support initiatives

For example, funding from last year’s Silent Auction contributed to WCC’s Frosh Camp two-day orientation for entering freshman. Our Frosh Camp is recognized as best practice in the UH system and has a proven impact. Students who participated in Frosh Camp were more likely to be enrolled the following year, allowing them to progress toward their degree. This impact is critical at a time when a degree makes a huge difference in one’s standard of living here in Hawai‘i.

Approximately 15,000 people attended last year’s event. This year our entertainment will feature Hi‘ikua, Chinky Mahoe’s Halau Kawaiil‘ulā, Kapena, Brother Noland and his band, and more! Each donor to our Silent Auction is recognized on the bid form, as well as on our event program. All donors will also be acknowledged on the Ho‘olaule‘a webpage and when possible, mentioned by MC’s on stage.

Please help us to make this the best homegrown celebration yet! A donation form is enclosed for your convenience; you may also find an electronic copy at http://windward.hawaii.edu/hoolaulea.

Mahalo for your support of our students! We hope to see you and your friends on September 28th enjoying entertainment and shopping at the Silent Auction! For more information about the event, please visit http://windward.hawaii.edu/hoolaulea. If you have any questions, please contact Rona Yogi, Silent Auction Co-Chair, at either 808-235-7466 or ronayogi@hawaii.edu.

With gratitude and aloha,

Ardis Eschenberg, Co-Chair
Vice Chancellor for Student Affairs
Windward Community College

Rona Yogi, Co-Chair
Student Services Specialist
Windward Community College