June 23, 2008

WINDWARD HO‘OLAULE‘A – CALL FOR VENDORS
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Applications are being accepted now from crafts and food vendors for The 8th Annual Windward Ho‘olaule‘a: “Nurturing the Next Generation” to be held Saturday, Sept. 27 from 9 a.m. to 9 p.m. at Windward Community College in Kane‘ohe.

The event is being coordinated by WCC and the Kaneohe Business Group.

Admission is free.

This community-wide, family-friendly event features a day of top-name entertainment, ‘ono ethnic food, crafts, keiki games, a white elephant and used book sale, and community displays and activities to showcase WCC’s programs, art gallery and the high-tech Imaginarium.

New this year will be an expanded silent auction with proceeds going to establish WCC’s first general scholarship endowment. Among the items for bid will be special activities for families and gift certificates from restaurants, hotels and other businesses.

Among the featured performers will be recent Na H_k_ Hanohano award-winners Hoku Zuttermeister, Cyril Pahinui and Kaukahi.

“The Ho‘olaule‘a has become one of the biggest community events on the Windward side, with something for the whole family,” said chair Sandi Oguma. “We’re excited about spotlighting our homegrown musicians and crafters, with special emphasis on the next generation of talent.”
“We’re also honored to be helping establish a major scholarship endowment to benefit future WCC students for generations to come.”

The crafts booth fee will be $120 if reserved by Aug. 15, or $150 after Aug. 15, with tents and lights provided for a booth size of 10 x 10 feet.

“We’re especially interested in handcrafted, made-in-Hawai‘i items,” said chair Haunani Naumu Revuelto. “This will be a chance for crafters to showcase their unique wares to an island-wide audience of residents and visitors.” Call her at 589-6055 for details or email Hanans9808@aol.com.

The cost for a food booth will be $400 if reserved by Aug. 15, or $450 after that date, with access to electricity and water. At last year’s Ho‘olaule‘a, the array of island food included everything from Hawaiian, Japanese, Chinese and stew plates to garlic shrimp, pizza and shave ice. Food vendors can contact chair Sandie Carmichael at 235-7301 or email sandie@hawaii.edu.

Not-for-profit community organizations who want to provide information about their groups can participate for a $25 donation. Call Shirley Hasenyager at 262-5069 or email shirleyinhi@aol.com by Sept. 5.

Candidates running for political office can reserve a 10 x 10-foot space with Hasenyager from which to talk with members of the community. The fee is $400 and the deadline to apply is also Sept. 5.

“We’re very grateful for the tremendous community support of this event,” said Oguma. “It’s a way to highlight the people and programs of the Windward side, including the educational opportunities at WCC.”

For more details and applications, go to http://windward.hawaii.edu/hoolaulea.