Signatures to New (draft) BUS122B: Introduction to Entrepreneurship: Sustainable Agriculture

<table>
<thead>
<tr>
<th>Name</th>
<th>Signatures</th>
<th>Date</th>
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<tbody>
<tr>
<td>Requested by:</td>
<td>Deacon Hanson</td>
<td>2/17/2012</td>
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<td>Departmental Review by:</td>
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<tr>
<td>Member:</td>
<td>Peggy Regehr</td>
<td>2/17/2012</td>
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<td>Member:</td>
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<td>Member:</td>
<td>Valdy Erey</td>
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<td>Member:</td>
<td>Vanessa Cole</td>
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<td>Chair:</td>
<td>Clayton Rokal</td>
<td>2/24/2012</td>
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<td>Was the proposal discussed in a department meeting?</td>
<td>Yes / no</td>
<td>2/24/2012</td>
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<td>Division Dean:</td>
<td>Richard Fulton</td>
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<td>IEC (for SLOs)</td>
<td>Maria Lau Kong</td>
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<td>Approved by:</td>
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<td>Curriculum Committee Chair:</td>
<td>Kathleen French</td>
<td>3/13/12</td>
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<td>Faculty Senate Chairperson:</td>
<td>Ross Langston</td>
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<td>Vice-Chancellor for Academic Affairs</td>
<td>Richard Fulton</td>
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Date Printed: February 17, 2012
Curriculum Details

Course Record ID
706

Entry Type
Active

Notes and Special Changes

1. Justification
The course will provide students with the essential skills to start and operate their own business. The course will connect to future degrees and certificates on campus that include an entrepreneurial component.

2. Course Alpha
BUS

3. Course Number
122B

4. Course Title (long)
Introduction to Entrepreneurship: Sustainable Agriculture

5. Course Title Short

6. Course Credits
3

7. Course Credit Upper Range
0
8. Course Description

This course is a specialized section of Introduction to Entrepreneurship that focuses on sustainable agriculture. The course will cover the basic economic and business principles regarding small-scale business enterprises connected to agriculture, with a particular focus on sustainable agriculture in Hawaii. With a focus on the creation of a business plan, topics include researching and evaluating resources, planning, marketing, cultivating money resources, and understanding key concepts in law, budgeting, financial statements, and business documentation.

9. Course Pre-Requisites

10. Course Co-Requisites

11. Course Recommended Preparation

BUS 120 and placement into ENG 100.

12. Contact Hours (lecture, lab, lecture/lab)

3 hours lecture

13. Department

Mathematics and Business

14. Cross-Listing

15. Course Content

* Basic Business Concepts * Components of a Business Plan * Business Structure and Registration * Costs of Production * Record-keeping * Cash-flow * Developing Markets and a Marketing Plan * Promotion * Distribution * Permits & Licenses *
Labor Laws * Special topics * Guest speakers

16. Course Competencies

1. Learn Basic Business Concepts and Terms. 2. Analyze a the sustainable agriculture market and understand its opportunities and challenges. 3. Create and analyze basic financial documents. 4. Understand and be able to create and present a complete business plan.

17. Assessments, Tasks, and Grading

The primary assignment for the course will be creating and presenting a business plan. Students will be assessed in the following areas: Attendance & Participation 10% Written Business Plan 50% Quizzes 20% Final Examination 20% Total 100%

Grading Options

Will be set to Banner default

18. Auxiliary Materials and Content

In addition to general resources on entrepreneurship, additional materials may include The Hawaii AgriBusiness Guidebook, and The Entrepreneur's Guide to Start and Succeed in a Farming Enterprise.

19. Additional Activities outside of class and class time

There will be field trips off campus to explore how businesses in the community are set up.

20. Special Costs connected to the course

21. What are the Student Learning Outcomes?

1. Develop a comprehensive business plan for a future business enterprise. 2. Apply fundamental economic, financial, and organizational principles to the operation of a sustainable agriculture business. 3. Work collaboratively in a group setting to cultivate entrepreneurship and develop solutions to economic issues. 4. Apply general entrepreneurial concepts to sustainable agriculture practices in Hawaii.

22. Connection between the Course SLOs and the College's General Education Outcomes

Enter and perform effectively in the work force.
Develop skills that improve personal well-being and enhance professional potential.

Pursue lifelong learning.

23. How does the proposal connect to the college’s strategic plan?

Windward CC Goal: 2.8 Increase the diversity and number of programs offered to or in underserved regions by increasing the number and types of programs offered by at least one per two-year period. Windward CC Goal: 4.1. Contribute to the development of a high-skilled, high-wage workforce through the establishment of at least one new specific, career-focused degree, certificate or career pathway per year that leads to employment in emerging fields. Windward CC Goal: 4.7. Contribute to meeting the State's incumbent worker goal by increasing enrollment of 25-49 year olds in credit programs by 3% per year.

24. Describe the staff that will be needed

The course will be taught by existing faculty. If the course has a specific theme, such as agriculture or art, the course may be team-taught with the Business faculty and the expert in the field.

25. Describe the facilities that will be needed, including special rooms

A basic lecture-style classroom.

26. Describe any other resources that will be needed

27. How will the staff, facilities, and other resources for the course be secured?

Instructor is already on faculty.

28. Certificates

29. Connection to the AA degree

AAElect

30. Maximum Credits Towards an AA Degree

3
31. List any similar classes taught at outside of the UH system

32. List any similar classes taught at campuses in the UH System.

KCC: ENT 125 Starting a Business
KCC: ENT 130 Marketing for the Small Business (3 Credits)
KCC: ENT 150 Basic Accounting and Finance for Entrepreneurs (3 Credits)
LCC: MGT 197 Introduction to Entrepreneurship in Sustainable Agriculture:
UHM: MGT 320 Fundamentals of Entrepreneurship

33. How, if at all, is the course intended to count in lieu of a course taught at a four-year campus.

34. How, if at all, is the course similar to upper-division courses in the UH System.

UHM Shidler college offers a more advanced course (MGT 320) called Fundamentals of Entrepreneurship. The BUS 122 course would be a suitable preparation for the MGT 320 course.

35. How does the course articulate with four-year programs (Gen Ed)?

36. List any articulations between this course and any four-year program.

End of Proposal