Curriculum Details

Course Record ID
675

Entry Type
Active

Notes and Special Changes

1. Justification

The course will provide students with the essential skills to start and operate their own business. The course will connect to future degrees and certificates on campus that include an entrepreneurial component.

2. Course Alpha

BUS

3. Course Number

122

4. Course Title (long)

Introduction to Entrepreneurship

5. Course Title Short


6. Course Credits

3

7. Course Credit Upper Range

0
Repeatable

Will default to 98 (this is how often someone can sign up for the course (not how many times they can apply it to a degree)

8. Course Description

This course covers the basic economic and business principles regarding small-scale business enterprises. Focusing on the creation of a business plan, topics include researching and evaluating resources, planning, marketing, cultivating money resources, and understanding key concepts in law, budgeting, financial statements, and business documentation.

9. Course Pre-Requisites

10. Course Co-Requisites

11. Course Recommended Preparation

BUS 120 and placement into ENG 100.

12. Contact Hours (lecture, lab, lecture/lab)

3 hours lecture

13. Department

Mathematics and Business

14. Cross-Listing

15. Course Content

* Basic Business Concepts * Components of a Business Plan * Business Structure and Registration * Costs of Production * Record-keeping * Cash-flow * Developing Markets and a Marketing Plan * Promotion * Distribution * Permitting & Licensing * Labor Laws * Special topics * Guest speakers
16. Course Competencies

1. Learn Basic Business Concepts and Terms. 2. Analyze a market and understand its opportunities and challenges. 3. Create and analyze basic financial documents. 4. Understand and be able to create and present a complete business plan.

17. Assessments, Tasks, and Grading

The primary assignment for the course will be creating and presenting a business plan. Students will be assessed in the following areas: Attendance & Participation 10% Written Business Plan 50% Quizzes 20% Final Examination 20% Total 100%

Grading Options

Will be set to Banner default

18. Auxiliary Materials and Content

Course materials would include a textbook on Entrepreneurship.

19. Additional Activities outside of class and class time

There will be field trips off campus to explore how businesses in the community are set up.

20. Special Costs connected to the course

21. What are the Student Learning Outcomes?

1. Develop a comprehensive business plan for a future business enterprise. 2. Apply fundamental economic, financial, and organizational principles that govern the operation of business. 3. Work collaboratively in a group setting to cultivate entrepreneurship and develop solutions to economic issues.

22. Connection between the Course SLOs and the College's General Education Outcomes

23. How does the proposal connect to the college's strategic plan?

Windward CC Goal: 2.8 Increase the diversity and number of programs offered to or in underserved regions by increasing the number and types of programs offered by at least one per two-year period. Windward CC Goal: 4.1. Contribute to the development of a high-skilled, high-wage workforce through the establishment of at least one new specific, career-focused degree, certificate or career pathway per year
that leads to employment in emerging fields. Windward CC Goal: 4.7. Contribute to meeting the State's incumbent worker goal by increasing enrollment of 25-49 year olds in credit programs by 3% per year.

24. Describe the staff that will be needed

The course will be taught by existing faculty.

25. Describe the facilities that will be needed, including special rooms

A basic lecture-style classroom.

26. Describe any other resources that will be needed

27. How will the staff, facilities, and other resources for the course be secured?

Instructor is already on faculty.

28. Certificates

29. Connection to the AA degree

AAElect

30. Maximum Credits Towards an AA Degree

3

31. List any similar classes taught at outside of the UH system

32. List any similar classes taught at campuses in the UH System.

KCC: ENT 125 Starting a Business KCC: ENT 130 Marketing for the Small Business (3 Credits) KCC: ENT 150 Basic Accounting and Finance for Entrepreneurs (3 Credits) UHM: MGT 320 Fundamentals of Entrepreneurship

33. How, if at all, is the course intended to count in lieu of a course taught at a four-year campus.
34. How, if at all, is the course similar to upper-division courses in the UH System.

UHM Shidler college offers a more advanced course (MGT 320) called Fundamentals of Entrepreneurship. The BUS 122 course would be a suitable preparation for the MGT 320 course.

35. How does the course articulate with four-year programs (Gen Ed)?

36. List any articulations between this course and any four-year program.

End of Proposal