

ART 114 Introduction to Color

Credits: 03

MW 9:30-12:15

INSTRUCTOR: Toni (Antoinette) Martin
OFFICE: Palanakila 150
OFFICE HOURS: M 12:30-1:30 Tuesday 9:30-10:30
Other times by appointment
Please check in Palanakila 210 or Gallery Iolani if I am not in my office
TELEPHONE: 236-9150
EFFECTIVE DATE: Fall 2009

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT

Windward Community College is committed to excellence in the liberal arts and career development; we support and challenge individuals to develop skills, fulfill their potential, enrich their lives, and become contributing, culturally aware members of our community.

CATALOG DESCRIPTION

ART 114 is an introductory course focusing on color theory and the application of color as related to studio art practice.

Text: There is no required text for this class.

Recommended text:

Hornung, David. *Color, A Workshop Approach*

Other Recommended Supplemental texts:

Albers, Josef. *Interaction of Color*. Yale Massachusetts: University press, 1975.

Itten, Johannes. *The Elements of Color*. John Wiley and Sons, 1970.

Zelanski, Paul. *Color*. Englewood Cliffs, New Jersey: Prentice Hall Inc., 1998.

A Supply List will be given as a separate document.

STUDENT LEARNING OUTCOMES

At the completion of this course, you should be able to:

1. Formulate a personal and expressive sense of color.
2. Recognize and comprehend color interaction, color phenomena, color theories and vocabulary specific to color study.
3. Master skills in paint mixing, color matching and application as well as other art processes, to creatively solve color problems.
4. Utilize the multiple dimensions of color: hue, value, intensity and temperature in specific color projects.

5. Recognize and properly use the three types of color applications: opacity, transparency and optical mixing.

COURSE CONTENT

<i>Concepts or Topics</i>	<i>Skills or Competencies</i>
<ul style="list-style-type: none"> • Achromatic and chromatic color • Joseph Albers: color interaction • Johannes Itten: color theory • Color mixing and exploration • Color application • Color proportion • Three-dimensional application of color • Color action in advertising • Communication with color • Personal and emotional aspects of color • Creative use of color 	<ol style="list-style-type: none"> 1. Demonstrate an ability to perceive the multiple dimensions of color: hue, value, intensity and temperature. 2. Demonstrate a solid understanding of color interaction, phenomena, theories and vocabulary. 3. Demonstrate skills in paint mixing, matching, and application, including proper use of pigments, binders and dilutents. 4. Utilize colored paper, paint, and computer when appropriate, to creatively solve posed color problems. 5. Execute the three types of paint applications: opacity, transparency and optical mixing. 6. Begin to develop a personal sense of color. 7. Manipulate color to illustrate specific examples of personal, emotional, spiritual or other intended outcomes.

COURSE TASKS

The Course is divided into Five Sections of Study. (*Changes may be made, as necessary, without notice*)

1. Achromatic Color Studies
 - (Black and White), Understanding value and its relationship to color.
2. Color Theory and Practical Paint Application to include:
 - Basic Principles and Vocabulary of Color: The color wheel, hue, value, intensity, temperature, tints, tones, and shades.
 - Basic Color Physics and the Color Spectrum to include:
 - The physical properties of paint and light, additive and subtractive light, pigment and light primaries.
3. Color Harmony:
 - Complementary, analogous, monochromatic, achromatic, chromatic, triads, (primary, secondary and tertiary), split complement and polychromatic color harmonies.
4. Interaction and Relativity of Color Using Color Aid Papers

- A series of exercises based on the work of Josef Albers, concerning the interaction and relativity of color, simultaneous contrast, color nuance, and middle mixtures.
- 6. Personal/subjective, arbitrary and emotional use of color:
 - a. To understand and create specific outcomes.

ASSESSMENT TASKS AND GRADING

ATTENDANCE

Attendance will be taken each session as part of the course grade is given for attendance. Students are expected to attend every class and arrive on time to stay for the whole duration of the class. Students missing more than two unexcused class sessions or who are frequently late for class may have grade lowered one step for each missing session.

EVALUATION:

Completion of color projects will fulfill the course competencies.

Class Projects:

- All work must be submitted by the due date or grade may be lowered. A proper legend will be placed on the back of each project to include the following information:

Legend: Name:

Course Number:

Assignment title:

Date Due:

Class Critiques (Discussion of art work)

Student participation in discussions and critiques is required to evaluate students' understanding of course competencies.

- Class members will critique finished projects in a group critique. Work must be on time for all critiques, or the grade may be lowered. Students learn from each other and group discussions of work are invaluable to the process. A student will never be intimidated during a critique. It is a time for learning and all work is looked at anonymously, with no name on the front of a project. Each student has something valuable to contribute. Sometimes, the best learning takes place when work is improperly done and problem solving is discovered during group presentations. Participation in critiques is part of course grades. Each student and their work must be present for critiques on the announced due date.

GRADING:

Sketchbook:

This is part of the course requirements, as some assignments will be started in a sketchbook. Although most sketchbook work is exploratory and unfinished, each area of study is to be included. Part of the final grade will be calculated from sketchbook work.

Projects:

All projects must be completed for this course and missing work may lower the grade.

Students must keep all work for the duration of the semester, as it may be required again as part of a final portfolio due at the end of the semester. Each project will be given a grade. In order to encourage students during the first half of the semester, all grades will be assigned as CR/NC only. Exceptional work will be given a CR+. This enables one to learn without pressure and to indicate understanding of each concept. After mid-semester, when a personal level of confidence is established, grades will be assigned in a number system to be averaged at the end of the semester with all other class work and participation.

A final portfolio of a few selected class projects will be submitted at the end of the semester for grade evaluation. *Do not discard any work before the end of the semester.*

GRADING POLICY:

The purpose of grading student work is to encourage the learning process. There will be no grading on the “curve” since all students come here with different levels of experience, or no experience at all. Each person who participates regularly by completing all assignments and class work, who keeps regular attendance, and demonstrates substantial growth, will pass this course and gain a very good grade. This course is designed to give every student an opportunity to achieve personal success at whatever level he or she are able. It will make beginners proud of their new and creative achievements and offer an opportunity for seasoned artists be come *better artists*. The objective of this course is to learn. Therefore, *any work may be redone for a higher grade anytime during the semester*. All makeup work is due one (1) week before the end of the semester. No makeup work will be accepted after that time.

KEY TO GRADING PROCEDURE:

Toward mid-semester grades will be given in numerical content as follows:

A+ 9.5 - 10.0

A 9.5

A- 9.0-9.4

Each grade will follow the same sequence:

B = 8.0 - 8.9 C = 7.0 - 7.9 D = 6.0 - 6.9 F = 6.0 and below.

GRADING NOTATION:

A= Excellent completion of all semester work

B= Above average completion of all semester work

C= Average completion of all semester work.

D+ Below average completion of all semester work.

GRADES ARE TRANSLATED AS FOLLOWS:

Semester grades are translated into letter grades. All course work will be evaluated and averaged in with actual numerical grades. Other grading criteria include: class attendance, work submitted on time during the semester, effort, personal growth, attitude, and participation in class discussions.

A final project will be given only if it serves the needs of this class.

LEARNING RESOURCES

Activities Required at Scheduled Times Other Than Class Times:

Field trips may be arranged and must be attended. Plan on spending 4-6 hours per week outside of class time, researching or completing projects.

There will be a lecture or demonstration to introduce each process. Most work is explored and started in sketchbooks before continuing on another format for presentation on specific due date.

Additional Information

COURSE MATERIAL AND STUDENT PROJECTS:

The student is responsible for claiming all projects and assignments done in this course. Work must be picked up in the classroom, Palanikila 210, during class hours. Unclaimed work may be picked up thereafter from the instructor's office, during office hours or by appointment (236-9150), before January 31, 2010. Unless arrangements are made with the instructor, all work not claimed by January 31, 2010, will be considered abandoned and may be discarded.

IMPORTANT INFORMATION FOR STUDENTS WHO HAVE UNUSUAL OR DIFFICULT CIRCUMSTANCES:

In rare cases, there may be situations where a student may qualify to gain extra credit or equivalent credit to help pass the course. Sometimes, due to unforeseen health, family or job-related circumstances, a student may need an alternate method to complete the course requirements. This option is available by discretion of the instructor only and is not an automatic expectation of the course. Since this requires extra time for grading and instruction, a student must be responsible and committed to the course to have the instructor consider this option. This opportunity is not for a student who misses class and assignments regularly without informing the instructor of the situation immediately. The student, or their representative, must contact the instructor at the time of the problem to qualify, as this is not an available option for a student who does not communicate with the instructor about the hardship when it occurs.

INCOMPLETE WORK: This is a temporary grade given at the instructor's option when a student has failed to complete a small part of a course because of circumstances beyond his or her control. The student is expected to complete all course work by the last day of instruction of the succeeding semester. If this is not done, the grade will revert to the contingency grade identified by the instructor.

Please Note:

The grade of incomplete is used for unusual or emergency circumstances only. Only a small portion of the course can be missed to qualify for this grade. An incomplete grade is not given when a student misses a large portion of the course content, attendance and assignments. When a major portion of the course has been missed, the student may receive an "N" grade or an "F" grade or a complete withdrawal from the course through the registrar's office, by the published deadline.

DISABILITIES ACCOMMODATION STATEMENT

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by Hale 'Akoakoa 213 for more information.

Thank you for taking my class. I am thoroughly looking forward to meeting you and sharing my course with you. Please make every effort to get to know me and I will do the same for you. When we establish a comfortable recognition of each other, learning and teaching can easily flow together. My goal is to take you on "a journey with me, of which I have traveled before" into the world of art. As Picasso once said:

"I will show you what I have found, not what I am looking for."